Lepton-id

The Threat
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- Counterfeit
- False Returns
- Divergence (Cross sales)
Threats **Counterfeit** - Example 1

- Liquor Manufacturer----Holographic label with embedded Inorganic Taggant
- Pharmaceutical blister pack------Ink (Inorganic Taggant in ink)
- Currency------------Organic, Inorganic, IR and magnetic Taggant infused threads
- Cable (Power cable for home all copper), (counterfeit was copper clad aluminum)------tracking code every meter (Inorganic IR)

(a fraudulent imitation of something of value)
Threats - False Returns - Example 2

- Purchased items from (Cosmetic Company) return material has large % of fake-2 dimension bar code (match bar code to receipt).
- Beer cap rebate program-more caps returned than bottles sold-Embedded Taggant in cap liner

(a fraudulent imitation of something of value)
Threats-Divergence (Cross Sales) - Example 3

- Pharmaceutical Industry---items scheduled for sales in 3rd world nations diverted back to US, Canada and Europe--------Unique or serialized tamper evident holographic bar code (with or without Taggant)

- Tile manufacturer----cross sales by region or district----reseller protection----Invisible IR Taggant unique for distribution control and monitoring

(a fraudulent imitation of something of value)
Thank You