



Strategic Planning Meeting
Monday, November 15, 2022
The Kirk House

- I. Call to Order: Meeting was called to order at by Julie Turnipseed at 4:54pm, in attendance were County Commissioner, Les McGhee, Eric Glaze, Nick Durand, Dwight Nelson, City Commissioner, Jody Cole, Eileen Burns, Reuben Feuerborn, Casey Smith, and Julie Turnipseed, Director.
- II. 2022 ACDA Annual Report- Board reviewed report
- III. Review 2021 ACDA Strategic Plan
 - a. Board felt the childcare initiative was a huge accomplishment. Before we can obtain larger goals, we need to start with the building blocks that will attract larger industry. Are we done with this? How much of the need has been met? Do we need to continue this in 2023? Julie said we should never stop meeting with them even though the infrastructure is now in place, continue to recognize them to keep them in the game fulfilling the need.
- IV. Vision & Mission Statement – Review- Board agreed to not change these statements
- V. Begin Building a Strategic Plan for 2023- Ideas for initiatives:
 - a. Land Bank
 - b. Infrastructure needs and upgrades
 - c. Trade/Services industry shared administrative services:
 - i. Can't hire basic repair and building services here. Don't bring in competitors, but address the needs with incentives. Some of the services here would welcome the relief.
 - ii. Reverse scholarships to businesses (not individuals) to hire people thus subsidizing part of the salary to get them here.
 - iii. Some people are just scared to start their own business. Good at trade but not the business side/bookkeeping. If we could facilitate a central location for shared administrative services/bookkeeping (incubator for trades/services) that would take care of multiple trades/services so they can focus on their work. Find a booking or accounting service to come to town to fill this need and we can subsidize it. (second floor or Craig Cole's building and Edward D Jones or remote.)
 - iv. Could also initiate businesses for answering service, marketing firm, etc. How can we as ACDA connect these?
 - v. How can we keep local kids and incentivize them? We won't attract the people already in the city.
 - vi. Do a survey of current businesses that would use this service or those that do provide it, how many have they turned down?
 - vii. Startup incentives given when they use one of our preferred partners.

- viii. Could this concept be a pilot program that E-Community would have funds for? Pair it with Jon Schallert program?
Conduct survey of these trades and see what their needs are to point us in the right direction
- d. Mentoring program
- e. Child Care (lower priority) need to do a needs assessment to see where we are on fulfilling the need now that the initiative is in motion.
- f. ARPA Funding- \$150,000 county has given
- g. Industrial Development-
 - i. Housing Assessment Study- Housing-is there a way to fund a Housing Authority Director? Is our current housing authority just for senior housing?
 - ii. Option on land for 5yrs, between 100-150 acres. Value for landowner, possible appraised value of today + %, unless future value is more. Look at possible properties south 169 and east past the airport. Possibly talk to Doran's about 40 acres on highway. Are there vehicles out there to offer tax credits/or create a foundation they could donate to.
 - iii. Airport property- runway has been decommissioned, not closed and it is NOT controlled by the FAA.

Meeting adjourned at 7:21pm



Anderson County Development Agency
Advisory Board Minutes
Tuesday, November 15, 2022

- I. Call to order: Meeting was called to order by Chairman, Eric Glaze at 6:28pm, with same board members in attendance.
- II. Approval of the Minutes of the October 25, 2022, meeting. Motion to approve made by Casey, seconded by Les. Motion carried
- III. Approval of the October Financials. Motion to approve by Casey, seconded by Dwight. Motion carried.
- IV. Adjourned 6:35pm