

MANAGER'S DESK FOR MONDAY, JUNE 22, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

LAST WEEK IN THANKING YOU FOR YOUR PRAYERS FOR WRVM, I MENTIONED TO SPECIFICALLY PRAY FOR WISDOM IN THE TOUGH DECISIONS THAT HAVE TO BE MADE WHEN IT COMES TO PROGRAMMING AND STAFF. I LEFT IT AT THAT THEN. TODAY, LET ME FILL IN SOME BLANKS AND MAYBE ANSWER ANY QUESTIONS THAT MAY HAVE RAISED.

WE ARE VERY SENSITIVE TO LISTENER FEEDBACK. TWICE A YEAR, WE HAVE LETTER MONTH. A TIME WHEN WE ENCOURAGE YOU TO TELL US WHAT PROGRAMS YOU LIKE, AND WHICH ONES YOU DON'T LIKE. THE COMMENTS DON'T VARY A LOT FROM LETTER MONTH TO LETTER MONTH BUT THERE ARE DEFINITELY TRENDS THAT WE HAVE NOTICED AND PAY CLOSE ATTENTION TO. ESPECIALLY THE COMMENTS ABOUT PROGRAMS NOT LIKED.

AFTER MUCH PRAYER AND DISCUSSION, WE HAVE COME TO A HARD DECISION REGARDING A PROGRAM THAT IS BOTH POPULAR AND HATED. IT'S A PROGRAM THAT WE HAVE TO CLOSELY MONITOR THE CONTENTS OF EACH DAY; ESPECIALLY DURING ELECTION TIMES. AND, OF LATE, IT'S A 90 SECOND PROGRAM THAT SEEMS TO BE CAUSING A REAL DIVISION IN OUR LISTENING AUDIENCE. MANY OF OUR LISTENERS HAVE BASICALLY SAID THE CAL THOMAS COMMENTARY DOES NOT BELONG ON A CHRISTIAN RADIO STATION.

NOT WISHING TO ALIENATE ANYONE FROM HEARING THE GOSPEL MESSAGE THAT WE SHARE EVERYDAY THE DECISION HAS BEEN MADE, EFFECTIVE TODAY, TO REPLACE THE CAL THOMAS COMMENTARY WITH ANOTHER PROGRAM THAT ALSO SPEAKS TO THE ISSUES OF TODAY FROM A PURELY BIBLICAL AND CONSTITUTIONAL VIEWPOINT. IT'S THE TWO MINUTE VERSION OF AN HOUR LONG PROGRAM HEARD SATURDAY EVENINGS AT 6:00; THE PUBLIC SQUARE. THIS IS HOW THEY DESCRIBE THEIR PROGRAM:

Starting with first principles, this broadcast tackles the tough issues. Recognizing that America is an enterprise built upon self-evident truths, The Public Square® seeks to uncover and remember those truths and the Creator from which they flow. David Zanotti is the Founder and Co-Host, CEO of the American Policy Roundtable. Wayne Shepherd is a Co-Host and there are many different guests.

I FULLY UNDERSTAND THAT THIS DECISION MAY UPSET YOU. I ENCOURAGE TO GIVE THE NEW PROGRAM A LISTEN. I THINK YOU WILL COME TO LIKE IT.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.