

DEANNA FISCHER

LEADER IN LEARNING DESIGN

PERSONAL STATEMENT



I am a creative critical thinker with an eye for detail and an instinct for design. I am also a pure optimist who loves to

learn and professionally stretch. Learning new software and troubleshooting comes naturally to me and I have a flexible client centric approach with a proven track record of successful partnerships and results.

EDUCATION

UNIVERSITY OF CALIFORNIA, IRVINE

B.A., Psychology and Social Behavior
Minor: Business Management, HR

UCI, EXT.

eLearning Instructional Design
Certificate

Storyline Advanced Development
Course – Yukon Learning

MindGym Internal Classroom
Facilitator Certification - Experian

LINKEDIN



[My Profile](#)

WEBSITE

www.DeannaFischer.com

CONTACT ME

Email: fischer.deanna@gmail.com

PROFESSIONAL EXPERIENCE

DIRECTOR OF LEARNING & DEVELOPMENT

Fischer MicroTech, Inc. | 2016 - Current

- Leads a team of instructional designers who apply sound learning principles and best practices to design and develop interactive and engaging learning tools and blended curricula content. Content can include facilitator-led course assets, eLearnings, assessments, simulations, videos, infographics, user guides, and more.
- Designs, writes, and edits technical documents, including user manuals, PowerPoint presentations, tutorials, and web content.
- Acts as project manager and course design consultant. Works closely with internal team, subject matter experts, and key stakeholders across the project life cycle to ensure the highest quality customer service and end product.
- Industry speaker specializing in eLearning design best practices, tools, and project management skills. Past speaking engagements:
 - ATD Dallas Learning Technologies SIG, Jun 2018
 - DevLearn, Oct 2018
 - ATD Fort Worth and Mid-Cities Learning Technologies, Jan 2019
 - eLearning Guild Spotlight Speaker, Jan 2019
 - North Texas Articulate User Group, May 2019
 - South West Learning Summit, Aug 2019
 - DevLearn, Oct 2019

INSTRUCTIONAL DESIGNER & LMS SPECIALIST

Experian | 2011 - 2016

- Supported global finance team and worked as project manager and course designer and developer for learning tools and blended curricula content. Managed and prioritized multiple projects simultaneously and delivered high quality content with an impact to the business.
- Responsible for content curation, content publishing/testing, SumTotal LMS Optimization, maintenance of metadata, and aggregation and analysis of training metrics to identify usage behavior, preferences, and course assessments.
- Trained as Mind Gym internal classroom facilitator.
- Developed and facilitated technical training webinars for HR and global finance teams.
- Lead marketing campaigns including monthly newsletters, strategic advertising on internal sites, and email announcements to launch and advertise learning programs to our global audience.

CORE COMPETENCIES

- Project Management
- Team/SME Collaboration
- ADDIE/SAM
- Adult Learning Theories
- UX/UI Design

TECHNICAL SKILLS

- Microsoft Office Suite
- Articulate 360 Suite – Advanced Articulate & Rise User
- Camtasia
- Vyond
- Audio Recording & Editing
- Adobe Illustrator
- Survey Monkey
- SumTotal LMS