



2019 HIGHLAND NATIONAL SHOW SPONSORSHIP

The 2019 Annual National Highland Show will be held in the historic coastal township of Portarlington, on the Bellarine Peninsula, Victoria. Hosted by the Victorian Highland Breeders Group in association with the Australian Highland Cattle Society, the 2019 show will be a feature of the 2019 National Celtic Festival.

The National Celtic Festival is regarded as Australia's premier Celtic Folk Festival and attracts over 16,000 people to the region over the three day long weekend event.

This is an amazing and unique opportunity for sponsors to get some unrivalled exposure, while supporting our Heritage breed. As well as numerous other marketing opportunities, our sponsors will be encouraged to present ribbons and trophies to the winners in the show ring, and have promotional photos taken.

The Highland breed are the number one attraction with the public at every major show they attend, and it's pretty easy to see why.

To further discuss sponsorship opportunities, please contact Brad Crompton
Ph: 02 4835 7285
Email: bradd@activ8.net.au



2019 SPONSORSHIP LEVELS

SUPREME EXHIBIT || \$2,500.00

- Company banner can be displayed with the cattle in the pavilion (up to 3000mm x 1200mm).
- Full page, colour advert in the Show Catalogue.
- Sponsorship of the Supreme Highland Exhibit. Acknowledgement at the time & the opportunity to present the award to the breeder of the Grand Champion in the ring on show day.

INTERNATIONAL JUDGE || \$2,000.00

- Company banner can be displayed with the cattle in the pavilion (up to 3000mm x 1200mm).
- Full page, colour advert in the Show Catalogue (inside back cover).
- Dinner with the judge at the Saturday night function

GRAND CHAMPION || \$500.00

2 AVAILABLE | FEMALE | BULL

- Company banner can be displayed with the cattle in the pavilion (up to 1200mm x 600mm).
- Half page, colour advert in the Show Catalogue.
- Sponsorship of the Grand Champions of the Highland breed. Acknowledgement at the time & the opportunity to present the award to the breeder of the Grand Champion in the ring on show day.

CHAMPION || \$250.00

5 AVAILABLE | JUNIOR FEMALE | SENIOR FEMALE
JUNIOR BULL | SENIOR BULL | STEER

- Quarter page, colour advert in the Show Catalogue.
- Opportunity to present the award to the breeder of the relevant Champion in the ring on show day.

RESERVE CHAMPION || \$125.00

5 AVAILABLE | JUNIOR FEMALE | SENIOR FEMALE
JUNIOR BULL | SENIOR BULL | STEER

- Quarter page, colour advert in the Show Catalogue.
- Opportunity to present the award to the breeder of the relevant Reserve Champion in the ring on show day.

CLASS || \$100.00

27 CLASSES | Special classes include:

JUNIOR HANDLER | SENIOR HANDLER |
JUNIOR JUDGE | CALF CLASSIC

- Quarter page, colour advert in the Show Catalogue.
- Opportunity to present the award to the breeder of the relevant class in the ring on show day.

REGULAR || \$50.00

- Business card sized, colour advert in the Show Catalogue.

ALL SPONSORSHIP LEVELS INCLUDE :

- Recognition at the Banquet Dinner
- Free advertising on the Victorian Highland Breeders Group Social Media
- 12 month recognition on the Victorian Highland Breeders Group website