



NJDHTS TRAFFIC OFFICERS MEETING

March 2026
njsaferoads.com



2026 Federal/State Grant Reporting Cycle	Uniform Coordinated Effort March/April	Sound Off: Proactive Education and Enforcement
<p>Q2 Progress Reports Due: 4/15/26 Q2 Reimbursement Requests Due: 4/30/26</p> <p>*DHTS is anticipating traffic safety programs having begun implementation.</p> <p>*Completed Public Participation and Community Engagement (PP&E) Form MUST be attached to Q2 Progress Report and emailed (HighwayTrafficSafety@njoag.gov).</p>	<p>National Distracted Driving Month (April): <u>Mobilization Specific Palm Cards</u> (Project Period 4/1/26 – 4/30/26) <i>"Put The Phone Away...Or Pay"</i></p> <p><u>General Utility Palm Cards</u> (Year-Round Campaign) <i>"Put It Down!"</i> (English and Spanish) <i>"Take a Break from Your Phone"</i></p>	<p>Buckle Up! In 2024, nearly half (47.8%) of all motor vehicle occupants fatally injured in crashes were not wearing their seatbelt during the crash (NJSP).</p> <p>NJSACOP: Traffic Safety Message (video)</p> <p>Resources for PP&E Efforts: TMAs and Statewide Non-Profit Organizations (ex. BIANJ, Safe Kids)</p>

Current and Upcoming Monthly Initiatives - [Traffic Safety Marketing](#) | [NHTSA](#)

Vehicle Safety Recalls Week: 3/2/26 – 3/8/26

- *"Recalls are out there. Check to save a life."*
- *"Millions of vehicles have open recalls. Is yours one of them?"*

St. Patrick's Day Campaign: 3/9/26 – 3/17/26

- *"Designate Your Sober Driver Before Paddy's"*

Distracted Driving: Year-Round Social Norming Campaign

- *"Lead by Example, No Texting While Driving"; "Don't Drive Distracted, Eyes Forward"*

Grant Opportunities and Information

- [FY2027 Grant Application](#) is now open on SAGE and will close April 30.
- All proposed grant applications should consider [Pedestrian Safety](#) as a critical component to complement community engagement (PP&E) strategies within your traffic safety program.
- [Distracted Driving Grant Application](#) is open on SAGE and will close March 6.
- Always utilize the most current Grant Reporting documents. They are found in your main grant under the 'Forms Menu' -> 'Reporting Forms and Instructions' -> 'Grant Reporting Forms'.

Reminders/Updates

- [AASHTOWare Safety Crash Database](#) access: send email to DOT-BTDS.Numeric@dot.nj.gov, include name and email address to associate with account. Include the subject line "NJDHTS User Request" to ensure prompt account approval and creation.
- FY2027 HTS Grant Program Briefing & Application Roadmap Meeting is scheduled for 3/17/26 at 10 am.
- Promote Distracted Driving Enforcement (March/April).
- Post appropriate messages on variable message boards throughout town.
- Boost DHTS social media during month.
- Distribute Distracted Driving palm cards; please contact staff if needed.
- [NJDHTS Safe Passage](#) pamphlets available for all Traffic Safety Partners.

NJDHTS Program Staff Contacts

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