



The Geneva Family YMCA

399 William St.  
Geneva, NY 14456  
315-789-1616

[www.genevafamilyymca.org](http://www.genevafamilyymca.org)

Our mission:

The Geneva Family YMCA is a non-profit organization dedicated to the development of spirit, mind and body. To achieve this mission our board of directors, staff and programs will be guided by the following for values:

Caring, Honesty, Respect, Responsibility.



**resilience:**  
"an ability to recover from or adjust easily to misfortune or change."

—Merriam-Webster Dictionary

**WE ARE  
RESILIENT**

Geneva Family YMCA  
2021 Annual Report



# Board of Directors



October 6, 2022

## Executive Committee      Board Members

### Past President

Nick Massa

### President

Rob Sollenne

### Vice President

Becky Colizzi

### Vice President

Charlie Evangelista

### Treasurer

Erica Collins

### Secretary

Mike Bersani

Kyle Ackart  
Charlie Bartisevich  
Nancy Deming-May  
Robert Gringeri  
Pete Mitchell  
James Nardozzi  
Tim Riske  
Lauren Vitkus



# Administrative Staff

### Executive Director

Mary Bakogiannis

### Associate Director

Sara Allen

### Program/Wellness Director

Laura Snook

### Childcare Director

Donna Wandell

### Aquatics Director

Kristal Swartley

### Maintenance Director

Mike Tyra

Dear YMCA Friends and Supporters,

Coming out of the unprecedented year the world experienced in 2020, the year 2021 was another challenging year for our Y. The pandemic continued to test us and create uncertainty in many ways.

Despite that, the commitment and resolve of our remarkable team of volunteers and employees enabled us to move our mission forward as we worked to recover financially and get back to positively impacting thousands of lives in our community.

In 2021, we were able to resume many programs and services, such as first grade swim lessons, youth sports, summer camp and summer camp field trips, indoor group exercise classes and allowing members to use the facility without any registration requirements. We welcomed more of our members back to the Y to participate in programs and services critical to our communities well being.

Through the hard work and generosity of staff, volunteers and our steadfast, supportive community, the YMCA was successful in pursuing over \$200,000 in grant and major donor funding that helped sustain our organization through 2021 as we continued to rebuild both membership and programming.

We re-invigorated our Capital Improvement Campaign in 2021, drawing ever closer to the realization of a new and improved YMCA facility that will continue to serve our community for many generations to come.

As a non-profit organization our role is to identify needs in our community and find ways we can meet those needs. This last year pushed us into a new reality as we had to continue to adapt to living with the effects of the pandemic.

More than anything this past year has taught us how resilient our Y is, and how overcoming the challenges of the pandemic has only made us stronger and better. Thanks to our volunteers, members, staff and supporters we were able to accomplish so much more than we thought we could, and we are excited about the future. Thank you for your ongoing commitment to our cause!

. In Gratitude,

Mary Bakogiannis  
Geneva YMCA CEO

Rob Sollenne  
Geneva YMCA CVO

# 2021 Financials

# Program & Membership

## ASSETS

<u>Current Assets</u>	<u>2021</u>	<u>2020</u>
Cash and cash equivalents – Operating	\$2,819	\$76,916
Cash and cash equivalents – Board Reserve	\$172,187	\$51,970
Receivables	\$16,328	\$64,979
Prepaid expenses	\$6,319	\$8,153
<b>Total Current Assets</b>	<b>\$197,653</b>	<b>\$202,018</b>
<b>Property &amp; Equipment, Net</b>	<b>\$353,007</b>	<b>\$407,523</b>
<u>Other Assets</u>		
Amortized costs, net	\$33,083	\$18,393
Cash – Restricted	\$186,903	\$180,882
Right of lease asset	\$33,639	\$7,950
\$19,502		
<b>Total Other Assets</b>	<b>\$253,625</b>	<b>\$207,225</b>
<b>Total Assets</b>	<b>\$804,285</b>	<b>\$816,766</b>

## LIABILITIES AND NET ASSETS

<u>Current Liabilities</u>		
Current portion of long-term debt	\$12,766	\$12,196
Accounts payable	\$34,594	\$41,742
Accrued expenses	\$125	\$125
Accrued payroll and payroll taxes	\$7,614	\$5,073
Unearned revenue	\$10,020	\$10,205
<b>Total Current Liabilities</b>	<b>\$65,119</b>	<b>\$69,341</b>
<u>Long-Term Liabilities</u>		
Long-term debt – Net of current maturities	\$120,305	\$133,002
Lease obligation	\$33,639	\$7,950
\$153,944		\$140,952
<b>Total Liabilities</b>	<b>\$219,063</b>	<b>\$210,293</b>
<u>Net Assets</u>		
Without donor restrictions	\$222,153	\$373,621
Without donor restriction – Board designated	\$172,187	\$51,970
With donor restrictions	\$190,882	\$180,882
<b>Total Net Assets</b>	<b>\$585,222</b>	<b>\$606,473</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$804,285</b>	<b>\$816,766</b>

## Programs

Childcare	155
Youth Sports	715
Aquatics	480
Gymnastics	185
1 <sup>st</sup> Grade Swim Vouchers	238



## Membership

Family	675
Adult	120
Senior	400
Youth	85
Young Adult	21
<b>Total Members</b>	<b>1,301</b>



# EMERGING STRONGER



# 2021 Highlights

- 2021 saw the Geneva YMCA voted Best Fitness Center in the Finger Lakes for the FOURTH YEAR in a row in the Finger Lakes Times Readers Choice Awards!
- Pickleball came to the YMCA in 2021, drawing a new and dedicated following of people pursuing fun and fitness through this fast paced, trending game.
- When the ongoing pandemic canceled the annual community Easter Egg Hunt, the YMCA staff offered families the chance to “EGG MY HOUSE”. Families signed up to have Y staff play Easter Bunny by hiding easter eggs in their yards for children to hunt on Easter morning.
- Summer Camp was thrilled to welcome back Field Trips in 2021. Though safety precautions prevented us from doing things exactly as we had done in the past, children were able to travel to regional state parks for hiking and swimming each week.
- The YMCA’s UPK program welcomed a full class of 18 students in 2021, with everyone attending in person class, enjoying swim lessons and gymnastics weekly and enjoying playing and learning with friends.
- 2021 saw the end of members having to register for facility use and a bit more normalcy in fitness classes, lap swimming and childcare
- The YMCA’s collaboration with the GCS D to offer FREE swim lessons to every 1<sup>st</sup> grade student came back in 2021 with vouchers being offered to all eligible families.
- Trunk or Treat returned for it’s second year in 2021. This has become a community and staff favorite!

