

**Approval Request – American Legion Auxiliary   
Emblem Use**

The American Legion owns the names and trademarks of the American Legion Auxiliary. The American Legion Auxiliary is entrusted by The American Legion to protect the name and official marks of the organization. Use of the emblem must be approved by the ALA national secretary for printing. The following information must be completed in full and submitted to **natlsecy@ALAforVeterans.org**.

Request Date:

Requesting Member Name & Unit:

State Department & Secretary Name:

Manufacturer/Vendor Name:

Vendor Address:

City: State: Zip:

Vendor Contact Email:

Name of Product(s) Emblem is to be Used on:

Intended use:

Exact Quantity of Item(s) to be Ordered\*:

*\*Ordering new quantities requires a new authorization.*

***Please submit this form and include a sample or vendor proof   
of American Legion Auxiliary emblem use.***

**For Office Use Only**

Recommend Approval

Recommend Denial

Department Secretary Date

Approved

Denied

Approval (if granted), is a one-time, limited use permission granted to approve manufacture. Additional quantities/items require a new authorization.

National Secretary Date

Cc: Requester

Department Secretary

National Secretary File

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