

GDOT Newsletter

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Volume 61



SUPPORTIVE SERVICES

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- Building Capacity
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Georgia DOT's Let's Ride Rural Transit Program Welcomes New Transit Partner

The Georgia Department of Transportation (Georgia DOT) is excited to announce a new partnership with the Southern Georgia Regional Commission to bring the newly created Let's Ride marketing and branding initiative to the rural transit agency and the 14 counties it serves in Southern Georgia starting July 1.

In 2019, rural transit vehicles in Georgia traveled more than 16 million miles and provided more than 1.5 million rides to jobs, shopping, doctor's appointments and more. Base fares average \$2 to \$3 per trip.

"Transit offers the citizens of Georgia independence and the ability to get where they need to go when they need to get there, and we are excited to be able to partner with Southern Georgia Regional Commission to bring this service to citizens of rural Georgia," said Carol Comer, Director, Division of Intermodal. "We value our transit partners across the state and look forward to expanding our partnership with more regional providers in the future."

The Southern Georgia Regional Commission will provide transit opportunities to those needing transportation options in Atkinson, Bacon, Berrien, Brantley, Brooks, Charlton, Coffee, Cook, Irwin, Lowndes, Pierce, Tift, Turner and Ware counties. Riders should schedule trips for such things as doctor visits, trips to the grocery store, local community points of interest, to name a few, at least 24-hours in advance and designate pick-up and drop-off locations.

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5 Key Metrics That Make or Break Your Company

You can't operate a jobsite without equipment. For many heavy civil construction companies, it's the most significant asset they own. Therefore, it can have a profound impact on your bottom line. While there are many fleet performance metrics to manage to keep a fleet productive and healthy, the following are five key metrics and definitions below directly impact the bottom line. Read on to find out how.

1. Utilization

Definition: A measure of use of a machine unit or a class of machines, i.e., 40 hours/week equates to 2,000 hours/year. If that is the maximum time of usage, that becomes 100% utilization.

Equipment is one of the most significant assets of any heavy civil construction company. It's not uncommon to have a million dollars worth of equipment on a \$150,000 job, for example. So, every fleet manager wants to make sure they utilize each of those assets to their fullest potential. Utilization also becomes a key data point in determining equipment rates, so it must be accurate.

Comparing "charged time" to a job, entered by field personnel, with "actual machine-hours," from telematics or manually entered, can help you determine how your fleet is doing. You'll want to set utilization target expectations for each equipment class, i.e., midsize excavators may be 1,300 hours/year (65%), while asphalt machines maybe 1,900 hours/year (95%). The better utilization rates you can achieve, the less equipment sits around idle, costing you money. And that means more profit for your company.

Technology can track the charged time from the field and show you which pieces and equipment classes are underutilized in your fleet. Telematics devices track the movement of your fleet and actual machine hours of usage.

2. Equipment Rates

Definition: A rate set to use a piece of equipment — a dollar amount per specified time period.

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About The GDOT

The goal of the DBE Supportive Services Program is to increase the number of DBEs participating on GDOT contracts and facilitate the opportunity for DBEs to obtain contracts. The services are designed to:

- Assist established construction firms to move them from bidding as a subcontractor to bidding as a Prime Contractor to produce sound bids.
- Provide access to training increases DBE expertise in handling of daily business operations.



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