

ELEVATOR SPEECHES

The following paragraphs were submitted in response to the question, “When someone asks about RMGA, what do you say?” (in 30 seconds – the length of an average elevator ride). RMGA Members are invited to peruse these responses in an effort to develop their own. Members who have an “elevator speech” about RMGA to be included with this list, please send it to Mike Pearl at mike.pearl.rmga@gmail.com. Thank you.

Mary Bendelow

RMGA is an organization of local tour guides, docents, and over-the-road tour directors who support Colorado’s travel and tourism industry. We’re the ones at the front of the bus with the microphones. We introduce visitors to all that is wonderful about being in the Rocky Mountain region, and provide them with information and opportunities to learn and do more. (59 words)

Carol Carder

Rocky Mountain Guide Association is composed of both professional and volunteer tour guides. We all love Colorado and love promoting our state to others. We are always learning. I love that every meeting we tour a venue new to us or an established venue to know better how it serves our greater community. (53 words)

Lily Ewing

As a tour guide it is a great privilege to belong to an organization that promotes tourism, which guides you through the steps necessary to be a successful tour guide and what a great group of people to network and learn from. The association affords you an excellent opportunity to tour different places in and around Colorado which an individual may never have the opportunity to experience. Here is my card. Give me a call and I would be more than happy to take you to one of our meetings and show you what a wonderful group we have and how much you would enjoy joining in. (107 words)

Tom Jensen

RMGA is the Rocky Mountain Guides Association. It consists of professional and independent members who provide tour and travel services throughout Colorado. It is an excellent organization for networking and learning more about the things to see and to in Colorado. (41 words)

Mike Pearl

Rocky Mountain Guides Association is a professional organization for people in the tourism industry who lead tours: It could be a visit to the State Capitol, a walking tour of Denver, a day trip to Rocky Mountain National Park, or even multiple-day excursions. These independent professionals have come together in RMGA to support each other’s knowledge and skills through monthly learning opportunities and occasional Familiarization tours. And through RMGA, these individuals share a collective voice in Colorado Tourism. (78 words)

Jim Watson

The Rocky Mountain Guides Association is a professional organization consisting of professional, well trained, and experienced tour guides, tour managers, and tour operators devoted to sharing interesting information about many facets of Denver, Colorado, and surrounding areas’ history, geography, culture and geology. The organization is also committed to ongoing professional education for its members as well as the sharing of helpful information

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among its members. Dedication to integrity of information and great customer service for their clients is the organization's professional philosophy. (81 words)