

Advertising and Marketing Committee 6-27-16 5:30  
PM

Present:

Scott Bloomberg  
Mark Bolander  
Casey Tibbs  
Amber Wakefield  
Steve Rubsam  
Larry Brooks  
Robert Reisner  
Rosetta York  
Barb Thomas

Discussed information and news streams to be used for the City's facebook page content (ie) Community calander and Wikk. Postings will occur on Monday, Wednesday and Friday.

Discussed thread from City to tourism via phone and e-mail.

Discussed Twitter account and developing a new City e-mail address for news and events only.

Adjourned at 6:15