

ADVERTISE YOUR BUSINESS AT THE SUN LAKES FIELD OF DREAMS

Advertise your business or organization and support the Sun Lakes Senior Softball Association (SLSSA) by sponsoring a billboard on the outfield fence at the Field of Dreams, located near the corner of Riggs and Price Roads in Sun Lakes. The field is used by our eight-team Sun Lakes Senior Men's League, our Ladies' team, a recreation program and is home to several softball tournaments and special events, such as Music at the Park, and is used throughout the entire year. Our senior teams also play teams from nearby communities, thereby exposing your business to a wide array of players, fans, and potential customers.

The advertising fee is only \$550 for a three-year period. A 10% discount will be applied if you elect to pay for the three-year period in advance, making the amount due only \$495. Alternatively, you may elect to pay in three installments, with \$250 due at the beginning of the term and \$150 due at the beginning of each of the subsequent two years.

Your business' or organization's name and information about your business/organization will be seen by potential customers nearly every day of the year for a cost of about 50 cents per day. The cost to advertise 365 days a year is less than a typical one-time ad in a local newspaper! The SLSSA will cover the cost of making, installing, and maintaining your four-foot by eight-foot billboard and banner. As an added benefit, we will provide a **free link to your website on our website (<http://sunlakessoftball.com>), thereby ensuring that your business gets even more exposure to our membership and many fans and supporters. You will also be mentioned in the local *Sun Lakes Splash* newspaper as a supporter of our program.**

Examples of current sponsors' banners are shown on the following page. Contact Larry Wolfe, Director of Banner Sales, at 602-538-2248 or email larryewolfe@msn.com for additional information and to reserve your spot today!

**ADVERTISING BANNERS
SUN LAKES FIELD OF DREAMS
CALL LARRY WOLFE AT 602-538-2248
FOR MORE INFORMATION**

