

ALIGNING MARKET SIGNALS BETWEEN

Supply & Demand

The 21ST Century Skills
Badging Challenge as Example

TIME

How High Is Your XQ?

Your next job might depend on it

BY ELIZA GRAY

Is it true to say you have never hated anyone? Do you understand why stars twinkle? Have you used a display of emotion to get what you want? Would you rather read or watch TV? Do you usually notice when you are boring people? Do you hate opera singing? Would you consider yourself to be an ordinary person? Are you shy? Do you prefer problems that require a lot of thought? Do you enjoy giving parties? When you are frequently rebellious? Do you prefer to work with people who believe people get stressed when they try to do something in your day that makes you feel happy? Do you ever feel uncomfortable accepting help from others? Do you ever stressed at work? Do you think sometimes you should have someone around at work? Do you like to have a lot of things about you that you would like to change? Do you make new friends all the time? Do you like to change your job? Have you ever pretended to know more than you do? Do you form friendships at work? Would your colleagues think you are very confident? How much does it take to lose your temper? Do people fail to realize when you are upset? Have you ever deliberately told a lie? Is it important for you to be praised for success? Are you known as a wit? Do you like sharing personal stories? Would you like to be an art collector? Have you sought projects for which you can boss others? Do people say you're eccentric? Do you fantasize about being famous? ... Page 40



Knack

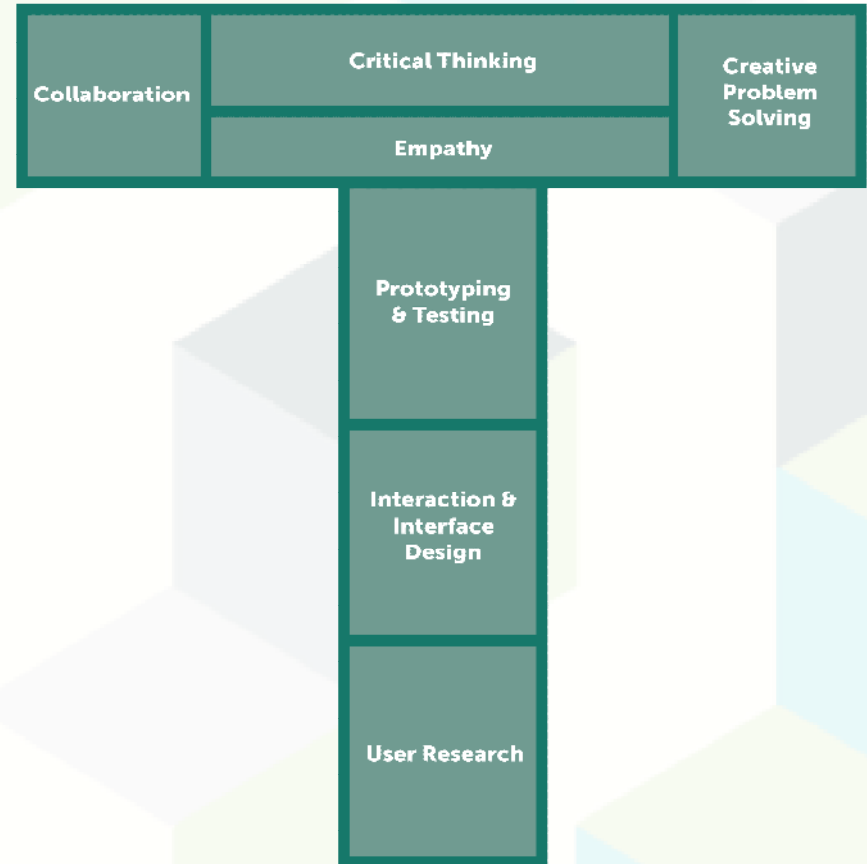
RESPONSE FROM SUPPLY SIDE: SCHOOLS AND TRAINING PROGRAMS

- ▶ CBE
- ▶ Certifications
- ▶ Bootcamps
- ▶ MOOCs
- ▶ Badges

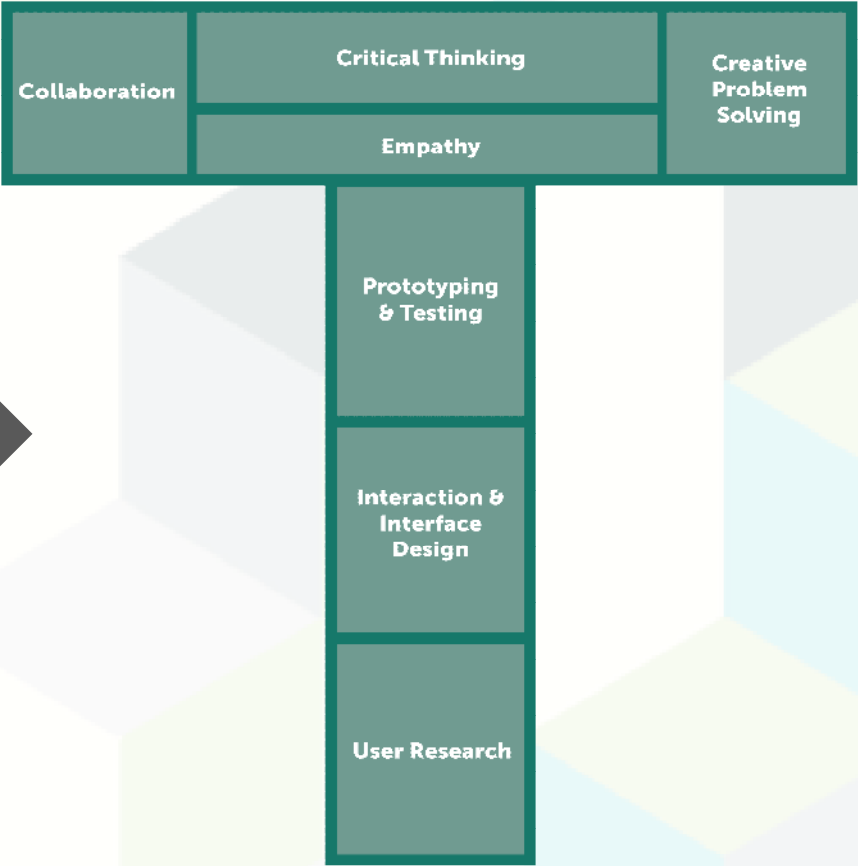
RESPONSE FROM DEMAND SIDE (EMPLOYERS)



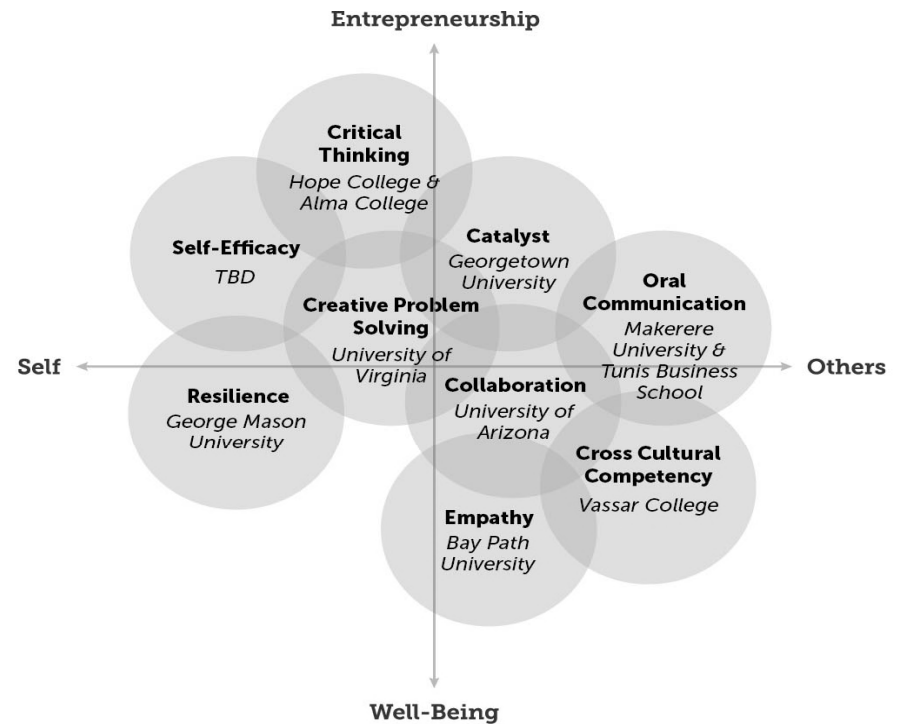
THE “T-SHAPED” EMPLOYEE



BUILDING A T-PROFILE FOR A UX DESIGNER

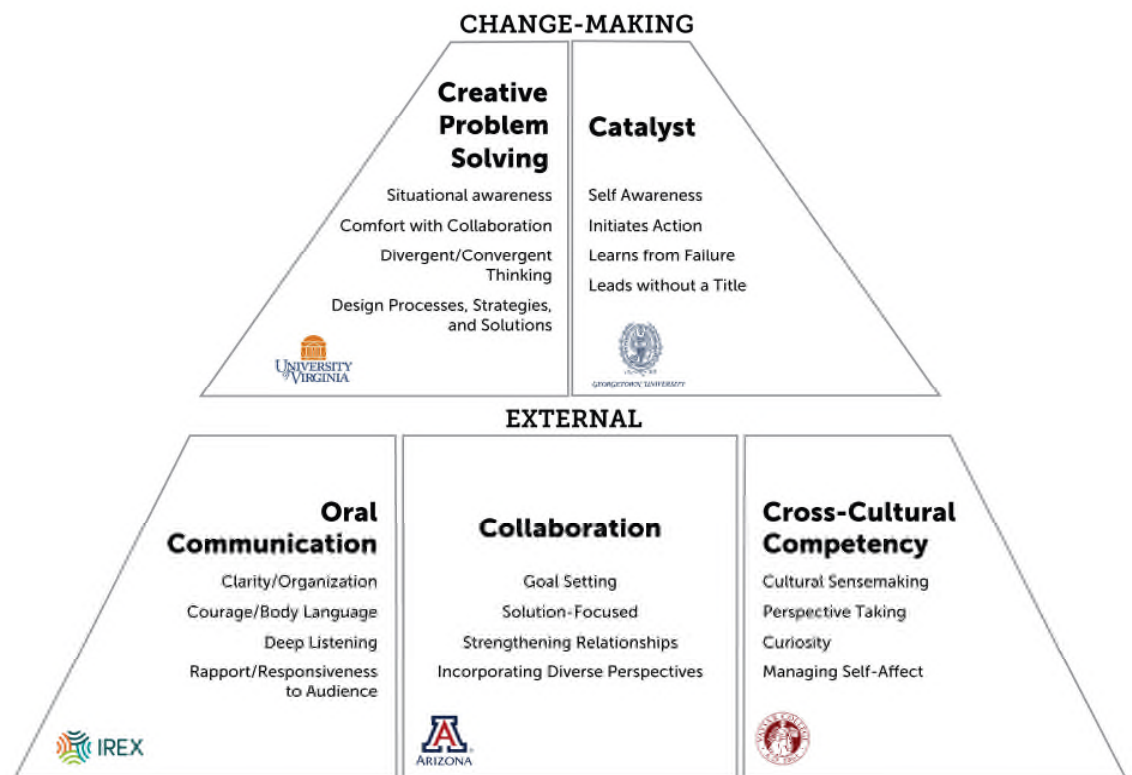


21ST CENTURY SKILLS BADGES



THE LEVEL OF DATA STANDARDIZATION

- ▶ Competency Definition
- ▶ Subcompetency Learning Outcomes



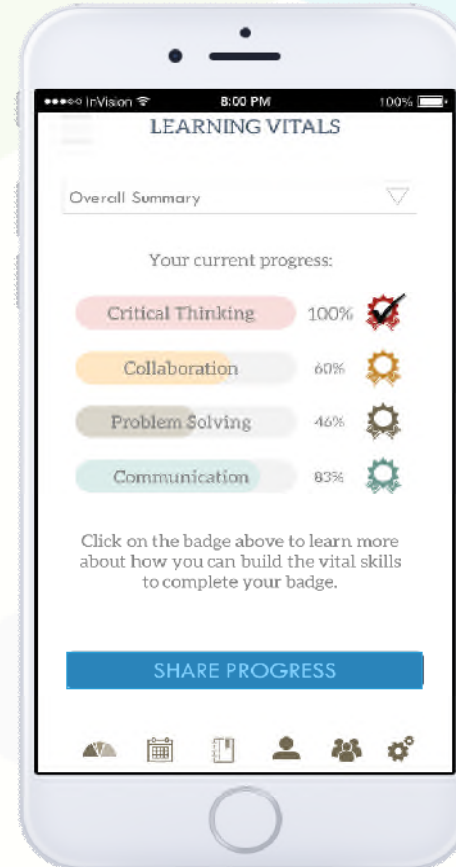
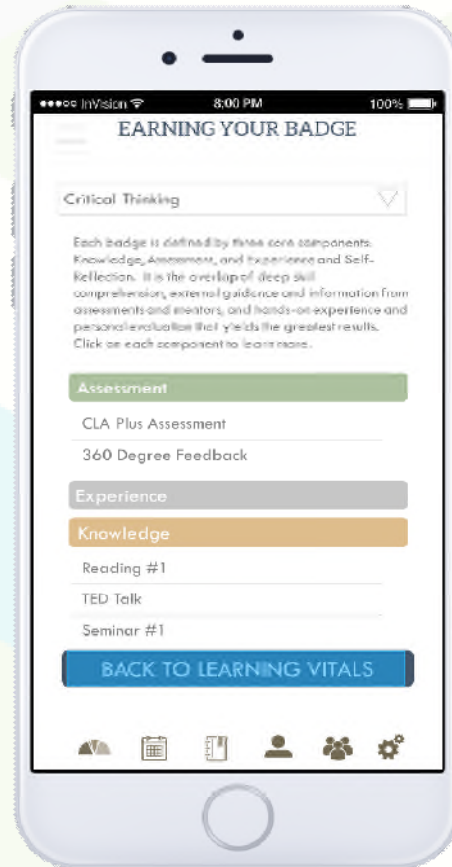
RESILIENCE BADGE FROM GMU...

- ▶ LMS integration
- ▶ How to make evidence visible
- ▶ Credential store integration



Resilience

ONLINE PLATFORM



WHAT IF Career services=



Catalyst



Empathy



Oral
Communication



Resilience

Professional skills Incubator

WHAT IF...

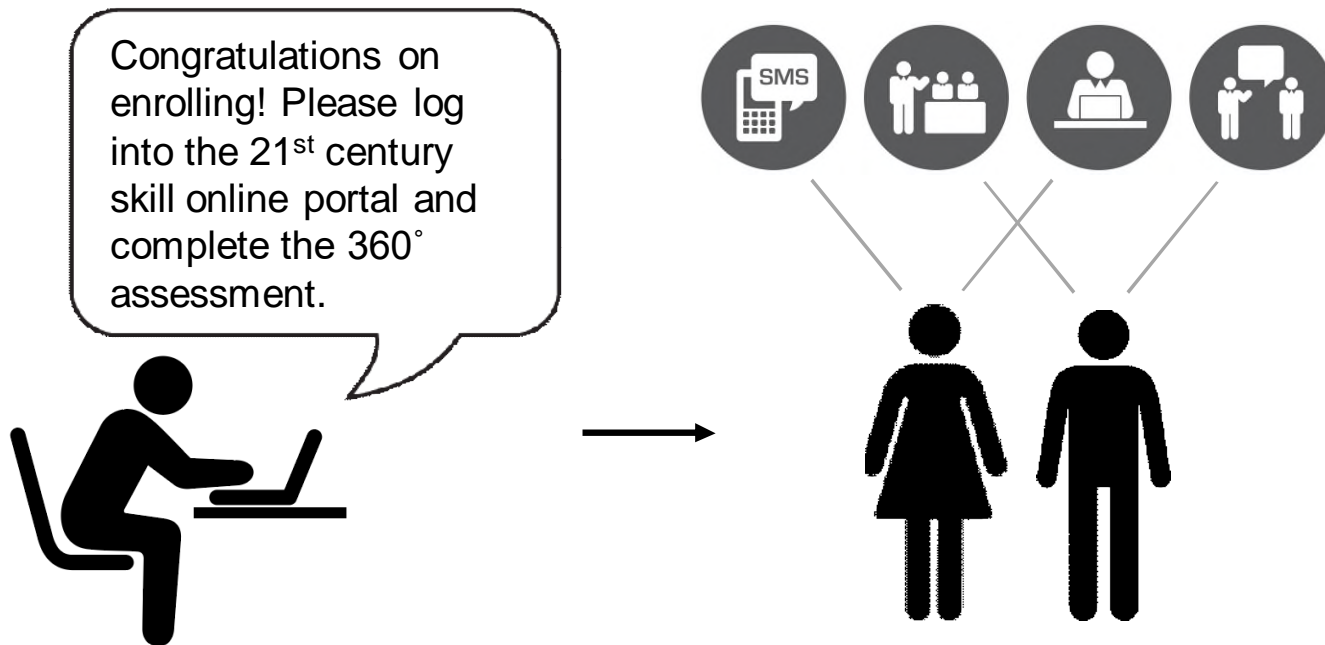
Career Services was the initial point of contact for incoming students?

Congratulations on enrolling! Please log into the 21st century skill online portal and complete the 360° assessment.



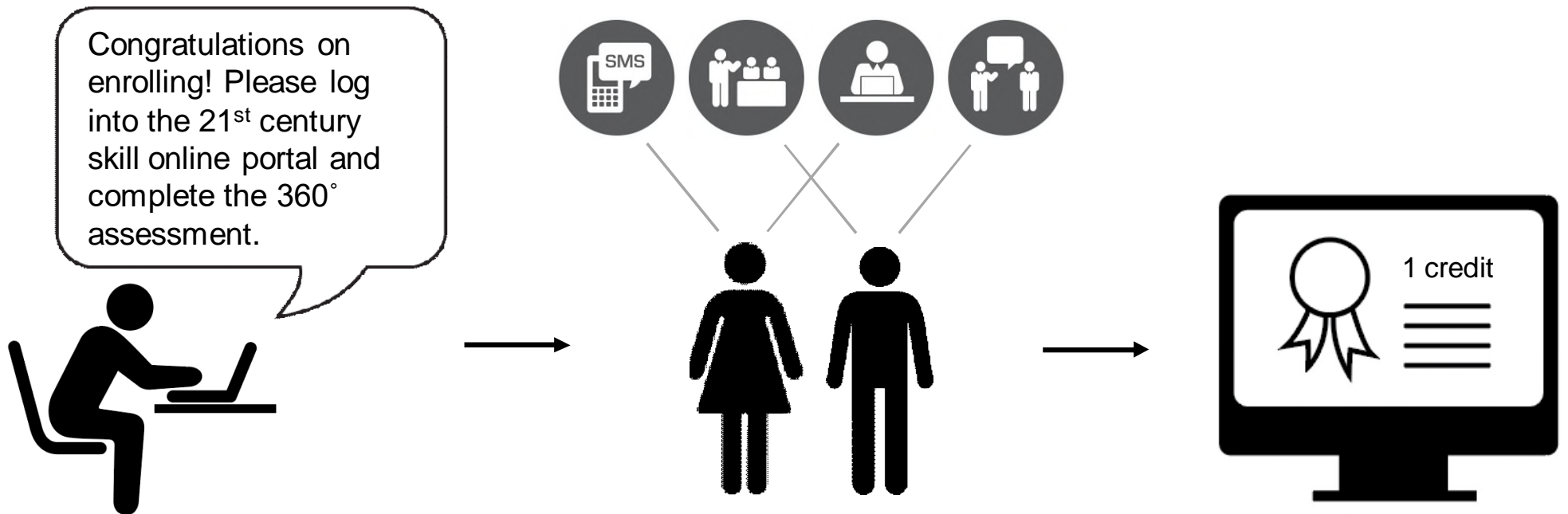
WHAT IF...

Career Services offered intentional 21st century skill development for all students?



WHAT IF...

Career Services offerings were required throughout the student experience and did not end upon graduation?



QUESTIONS FOR THE WORKING GROUP

- ▶ What are the most effective practices for aligning supply and demand?
- ▶ What tools should be built to facilitate and streamline the process?
- ▶ What is the role of sector partnerships, skills panels and other similar employer-led organizations in facilitating this alignment?

HOW CAN WE SUPPORT THIS VISION

Today's institutions don't support the variety of data that is needed to create a digital transcript.

- ▶ Credential Management systems
- ▶ Evidence management