

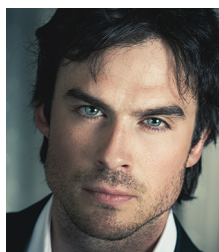
SPECIAL INTERESTS



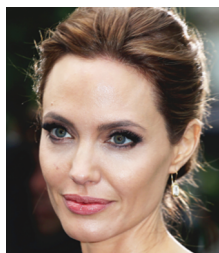
Alec Baldwin: *“Boycott circuses that use animals. When I saw the cruelty Ringling inflicts on elephants I had to speak up. I hosted a video for PETA, exposing Ringling employees who routinely beat elephants, digging into an animal’s sensitive flesh with a fireplace poker like instrument to get them to pay attention, contort and balance their bodies. I wrote to the U.S. Department of Agriculture asking them to step up and enforce the Animal Welfare Act passed by Congress in 1966, that covers a range of rules to provide humane treatment of animals.”*



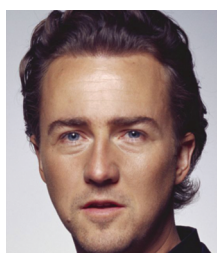
Ricky Gervais: *A huge proponent for animals of all kinds, Ricky is outspoken about the need to stop the ivory trade, calling on Londoners to hand in their ivory to authorities in an effort to remove it from circulation. He’s voiced criticisms loud and clear saying, “Elephants could be extinct by 2030 if the ivory trade remains the same, and for what? For trinkets for morons to own? That’s f%\$#ing mental!”*



Ian Somerhalder: *Known for his roles on Lost and The Vampire Diaries, Somerhalder is the founder of the Ian Somerhalder Foundation, which focuses on animal rights and environmental initiatives. He went before Congress to urge tightening a domestic ban on ivory and publicly mourned the poaching of the African elephant Satao, tweeting, “Young people tell your parents this is bull—t! A magnificent creature killed? For what? RIP you amazing creature!!”*



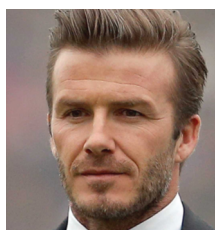
Angelina Jolie: *Set to direct the movie ‘Africa’ (written by Eric Roth) about archeologist Richard Leakey’s fight against ivory poachers in Kenya. Saying of the project, “I’ve felt a deep connection to Africa and its culture for much of my life, and was taken with Eric’s beautiful script about a man drawn into the violent conflict with elephant poachers who emerged with a deeper understanding of man’s footprint and a profound sense of responsibility for the world around him.”*



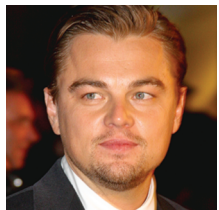
Edward Norton: *President of the US Board for the Massai Wilderness conservation trust and dedicated conservationist, he filmed two PSAs for WildAid’s “Say No to Ivory” campaign to bring awareness to the plight of elephants. “Reducing the demand for ivory products is essential to the survival of Kenya’s elephants and directly impacts our on the ground community conservation efforts. By strengthening community stability in Kenya and shifting consumer behavior abroad, we can save elephants and improve the lives of Maasai.”*



Jon Stewart: *Using the platform of his popular TV Show, Stewart raised awareness about the disproportionate numbers of elephants being killed versus elephants being born. Saying in only the way he can, “It’s clear we’ve got two options people. Either we as humans can decrease our consumption of ivory by no longer buying trinkets we don’t even need, or elephants can lose this two year gestation thing and start shooting out pups like a t-shirt cannon.”*



David Beckham: *Teaming with Prince William, Beckham took part in the #WhoseSideAreYouOn initiative from United For Wildlife which asks social media users to pledge their allegiance to either exploited wildlife, or the poachers themselves. Saying of his participation, “When I learned of the current poaching levels in Africa, I immediately agreed to help get this message out. It is shocking to think that we could lose these animals from the wild in our lifetime.”*



Leonardo DiCaprio: *Founder of the Leonardo DiCaprio Foundation and legendarily generous conservationist, the actor contributed \$1 million to the Elephant Crisis Fund in an effort to eliminate ivory poaching and trafficking right at the source.*

FUN AT THE CIRCUS NOT if you’re an ELEPHANT!

By Suzanne Takowsky



Bondage, Slavery, Confinement, Torture by Violent Training Methods, Mental & Emotional Intimidation, Cruelty, Social Deprivation, Denied Food and Water.
IS THIS FOR REAL? YES.

Eyewitness reports from undercover video and former circus employees confirm these and other daily abuse that circus’ world wide use to train and keep elephants under control. Circus animals learn quickly that not obeying a trainer results in physical abuse. In March 2015 due to years of lobbying to stop elephant cruelty in the circus, Ringling Bros. and Barnum & Bailey Circus (referred to as the SADDEST SHOW ON EARTH) was slapped with the biggest penalty in circus history; \$270,000 for violations of the Animal Welfare Act (AWA) dating back to 2007.

As the largest and most recognizable of all land animals, elephants touch our hearts with their easy going parade-like stride and the loving way they bond together. Cited among the world’s most intelligent and sensitive animals, elephants captivate us with their giant size, ivory tusks and long trunks. Elephants are born, raised and live their lives in very close family groups called “herds” which are made up of mothers and their babies. Much like human mothers and their babies, the close bond that exists between a baby elephant and its mother

is described by animals experts as the closest of any animal on earth. Female elephant live in their herds for life and know all there is to know about survival. Mother elephants nurse their “calves” throughout the day and a calf is entirely dependent on its mother for the first years of its life. Complete weaning does not occur until the ages of two to three. When a baby female elephant is born, she stays with her mother until adulthood and the two will never be apart until the mother dies in old age. Baby male elephants remain close to their mothers as they grow, but around the ages of 7-12, a male elephant branches off as puberty approaches to become his own man. Still elephants love and know each other just as humans — for life.

continued page 52

“Killing elephants for their ivory, taking away their land, imprisoning them for animal circus acts and forcing them to breed within the confines of a jail-like-environment, ensure that elephants will not live on. We reached a tipping point in 2009 where deaths outnumbered births.”

— Dr. Iain Douglas-Hamilton, renowned elephant expert; Founder of Save the Elephants Organization