

Business Strategy for Success

Welcome to my high level strategy presentation. The next 4 slides share concepts in preparing to increase the intrinsic value of your business.

Please give a me a call to discuss.

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High Level Steps In Development

- Initial meeting
- Organization formed
- Secure seed money
- Feasibility Study
 - Economic, Market
 - Technical, Financial
 - Management
- Develop Business plan
 - Operation plan
 - Marketing plan
 - Management plan
 - Financial plan
- Develop Prospectus
 - private placement or public offering
- Equity procurement / Membership drive
- Annual meeting
- Finance project
- Hire manager
- Project construction
- Begin operation

Debt & Equity Allocation is Total Project Costs

- ✓ Total cost of plant, property and equipment (PP&E)
- ✓ All pre-production, organizational and general operating funds through the end of ramp up, construction or stabilized growth period.
- ✓ Beginning working capital
cash to cover outflow of all funds so not to overdraw bank account.

Owner Scope Plus Contractor Scope with Contingency

Clearly Identify & Plan to Manage These Areas of Risks

1. Technology / Construction
2. Operational or Production
3. Commodity/ Feedstock
 - Other Markets
4. Management
5. Government (Policy)
6. Currency

Pitch Book or Business Plan

1. Executive Summary
2. Transaction Overview
3. Business Plan of Operations
4. Management of Company
5. Historical Operating Performance
(and/or) Economic Forecasts
6. Company Timeline
7. Transaction Merits

The Company's Objective is to Show

Markets

- What is your Niche
- Who do you sell through
- How solid is feedstock supply
- Who are your competitors

Management

- Do you have the correct skill set to be successful

Money

- How much have you invested to date
- Prove the cashflows have realistic assumptions
- Economic Return Profile