

PLAYBILL ADVERTISING RATES 2024 & 2025 CONTRACT

Please note that often we have long standing business advertisers who may wish for their ad to continue to appear on the Front/ Back Cover as well as the Inside Front/ Back Cover.

Please call Ann at 617-777-3924 to see if your preferred space is available.

Please Check the Size AD You Wish to Order

			<i>B&W</i>	<i>COLOR</i>
<input type="checkbox"/>	BACK COVER	5" x 8"	\$275.00	\$300.00
<input type="checkbox"/>	INSIDE FRONT or BACK COVER SOLD	5" X 8"	\$225.00	\$240.00
<input type="checkbox"/>	FULL PAGE	5" x 8"	\$200.00	\$225.00
<input type="checkbox"/>	HALF VERTICAL PAGE	2 5/16" x 8"	\$140.00	\$165.00
<input type="checkbox"/>	HALF PAGE HORIZONTAL	5" x 3 7/8"	\$140.00	\$165.00
<input type="checkbox"/>	QUARTER PAGE VERTICAL	2 5/16" x 3 7/8"	\$110.00	\$135.00
<input type="checkbox"/>	QUARTER PAGE HORIZONTAL	5" x 1 7/8"	\$110.00	\$135.00
<input type="checkbox"/>	BUSINESS BOOSTER (Business Card Ad)	3.5 x 2"	\$ 60.00	\$ 75.00

- Mechanical Requirements: If a photo is to be reproduced, client must furnish a high contrast, glossy black and white print, 5" x 7" or larger.
- For reproduction of company logos, trademarks, and other line art materials, a black and white print, original art work or electronic file is required.
- Trim Size: 5 1/2" x 8 1/2"
- Terms: Payment due at time of order.
- **Deadline: Space reservations must be placed no later than October 15, 2024**

PLEASE CHECK THE APPROPRIATE BOX BELOW

- My 2023-2024 ad is correct as shown and I would like it repeated.
- I would like a new ad. Kindly email a PDF or JPEG to us at barnstablecomedyclub@gmail.com
- I would like more information. Please contact me.
- I am enclosing my check payable to: **Barnstable Comedy Club**
Mail to: P. O. Box 361, Barnstable, MA 02630

PRINT NAME: _____ TITLE: _____

BUSINESS NAME: _____ PHONE: _____

MAILING ADDRESS: _____

TOWN: _____ ZIP CODE _____

EMAIL ADDRESS: _____

SIGNATURE: _____ DATE: _____

This contract authorizes the Barnstable Comedy Club to include my ad in their 2024-2025 Playbill

THANK YOU FOR YOUR SUPPORT!

Community Theater for the Community



Barnstable Comedy Club, Inc.
3171 Main Street
P. O. Box 361
Barnstable, MA 02630
Box Office: 508-362-6333
Email: barnstablecomedyclub@gmail.com
Website: BarnstableComedyClub.org

August 2024

Dear Business Patron and Friend,

The Barnstable Comedy Club is proud to present our 103rd season! As the oldest running, live community theater on Cape Cod and one of the oldest in America, we strive to bring excellence to all of our patrons, volunteers, members and to the community. We are a MA 501(3)(c) nonprofit, volunteer driven organization. Dedicated volunteers work in all areas of the theater from front of the house to performers to the production team to our Board of Directors.

Our annual Playbill is a valuable tool that we use to inform our audiences of our history and our plans for the future. Through our Playbill, we are able to inform our audience who are business sponsors as well as our patrons and benefactors. The Playbill is printed at the beginning of each season, and with a total of 40 performances, our business sponsors have ample opportunity to have their ads viewed for one low price. Our theater seats 160, so our Playbill has the potential of being viewed by up to 6400 audience members.

Our season opens in November with the musical comedy, ***DIRTY ROTTEN SCOUNDRELS***, book by Jeffrey Lane, music and lyrics by David Yazbek. In January we'll present ***INTO THE BREECHES!***, a heart-warming, modern play by George Brant. The classic thriller, adapted by Jeffrey Hatcher from the original play by Frederick Knott, and based on the iconic Hitchcock movie, ***DIAL M FOR MURDER*** opens in March. We close out our season in May with Neil Simon's hysterical comedy, ***LAUGHTER ON THE 23rd FLOOR***.

Attached is the form you will need to place an ad in our Playbill. Please choose the size of your ad and note the price for each size available. Full color ads are available for a small increase in price over black & white ads.

Please return the form along with your ad copy (electronic JPEG or PDF preferred) and send payment to the mailing address listed below. Your support is vital and much appreciated. Thank you so very much for your consideration.

Warmest Regards,

Ann M. Ring
Business Manager