

## BLUERIDGE ANALYTICS AND MESH CONSULTING FORGE STRATEGIC PARTNERSHIP

**CHARLOTTE, NC – February 21, 2008** – Today [BLUERIDGE Analytics](#), provider of SITEOPS® revolutionary [land development software](#) announced a strategic partnership with [MESH Consulting](#), a civil engineering consulting firm based in North Wales, Pennsylvania. The partnership demonstrates a shared commitment to delivering cost-effective and innovative solutions to clients in the real estate industry.

“We are saving clients an average of \$100,000 in site development costs for a 30-acre site,” says BLUERIDGE President and CEO Mike Detwiler. “Before SITEOPS, civil engineers did not have good tools to design a site with cost in mind. The team at MESH immediately saw how SITEOPS could save their customers time and money. Their expertise in value engineering makes them a terrific fit.”

“As a civil engineer, SITEOPS allows you to look your client in the eye and guarantee it is the most cost effective and efficient layout and grading design for the project,” says MESH Consulting partner Steve Thomas, PE.

“Using SITEOPS is like having 1,000 engineers and site work estimators on staff without the overhead cost,” agrees Steve Narducci, also a partner at MESH Consulting.

SITEOPS is becoming the new industry standard for CAD site design. SITEOPS web-based [site planning software](#) is far more than a drawing tool, delivering accurate cost estimates and preliminary site designs in 24 hours or less. Not only does SITEOPS reduce project time and risk, its powerful optimization engine can save hundreds of thousands of dollars per project on grading, layout, and piping costs.

Many land developers and retailers now require engineers to run SITEOPS on new projects. That’s because SITEOPS gives them a strategic edge in site assessment and property negotiations by delivering superior site design and cost information earlier in the [land development process](#).

MESH Consulting is an authorized reseller and implementer of SITEOPS web-based software. Partners Steve Thomas, PE, and Steve Narducci will speak about the cost and time savings benefits of optimization technology at [Land Development East](#) in Atlanta, Georgia on March 29, 2008.

### **About SITEOPS**

SITEOPS is “CAD with a Brain™” — breakthrough web-based software reducing time and cost in the [land development process](#). Clients include Lowe’s Companies and other leading Fortune 50 retailers.

SITEOPS Single Pad 1.0 was released in May 2007 to widespread industry acclaim. SITEOPS Multi Pad will launch in April 2008 and includes all Single Pad 2.0 functionality — collaboration features as well as layout, grading, and piping optimization — plus support for properties with multiple building footprints like shopping centers and office parks.

SITEOPS is available on a subscription and per-project basis. Learn more at <http://www.siteops.com>.

### **About BLUERIDGE Analytics**

BLUERIDGE Analytics is headquartered in Charlotte, North Carolina. BLUERIDGE delivers world-class evolutionary computing software to target markets in retail, real estate, and the architectural, engineering, and construction (AEC) industries.

### **About MESH Consulting**

MESH Consulting, LLC is an engineering consulting firm with extensive experience in engineering design and site work construction. MESH offers land developers, civil engineers, and site work contractors value engineering, quality control, constructability reviews, and GPS machine control data preparation and training. <http://www.mesh-consulting.com>

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