



**Philips  
Hospitality LED TV**

**99cm/39"**

LED Pro:Idiom™ with MPEG-4

**HJPFL5784Ö/F7**



## Experience Hospitality TV

The 2013 Ö Series, a simple Slide Show,  
Pro:Idiom™ decryption and MPEG4 decoding

The ultimate hospitality platform, simplified to operate seamlessly in today's digital environment, with software upgrade capabilities to evolve to tomorrow's changing landscape.

### Sustainable Solutions

- EcoPower<sup>3</sup> for the best picture and ultra low power use
- Energy Star compliant
- ROHS Compliant
- LED Backlit means NO mercury

### Operational excellence – Designed for your Business

- Simple Slide Show can inform guests of property amenities, functions, etc.
- Secure Stand for in-room mounting requirements
- Easy Install allows quick installation, cloning, and setup
- Auto Sensing inputs deliver digital connectivity for guest convenience
- Optional Gateway Network Appliance (GNA) offers remote web based programmability and setup
- Two Year advanced exchange warranty

### Flexible Operation

- Integrated USB communication with PPV support
- Decrypts Pro:Idiom™ encrypted video
- Decodes MPEG-4 from satellite TV

**PHILIPS**  
sense and simplicity

# Highlights

## Simple Slide Show

Philips televisions equipped with Simple Slide Show offer a quick and easy way for property owners to present additional information to their guests. The slides can be used to present information on available property amenities, advertise specials, and announce property functions and schedules. Other uses could include menu boards, even revenue generating advertising for local restaurants and attractions. The Simple Slide Show can be run from a connected USB flashdrive or from TV memory. The TV memory can be loaded either locally from a USB flashdrive, or remotely from an optional Gateway Network Appliance.

## Five Star Service Limited Warranty

Philips offers unmatched commitment to keeping your guest rooms in working order.

## EcoPower3

Philips televisions feature EcoPower3 technology, which helps reduce power consumption when the TV is in standby mode.

## Easy Customization

Philips televisions make promoting your brand easier than ever with customization options that allow you to put your brand front and center. Use the Simple Slide Show as the turn-on channel so the guest sees your brand, your amenities, and any other information that you would like to present. With an optional GNA, the AutoUpdate feature of this television can keep the slideshow current every day.

## GNA Compatible

This model is compatible with the Gateway Network Appliance (GNA). The GNA is a management device that allows remote programming and maintenance of your televisions, so you never have to enter the room to make changes again! With a GNA you can update and adapt channel maps, change TV settings, and keep television software up to date, saving substantially on the cost of room visits. The GNA also allows data updates for Simple Slide Shows running on this Philips commercial television. The new GNA software platform is now fully integrated, allowing the user to import SW updates, import and edit clone files, import Simple Slides, and import Pro:Idiom keys; then generate and playback the stream containing any or all of these updates – all from a single, optimized User Interface.

## Philips Slim-Line Architecture

Philips uses a small "back-pack" to house the electronics assemblies and I/O connections enabling a slim, elegant appearance while maintaining the physical robustness necessary for a commercial application.

## Auto Sensing Inputs

Our built-in digital autosensing connectivity panel includes HDMI for game consoles as well as USB inputs. Guests can also plug their USB memory sticks right into the set to play back music or photos (.mp3 or .jpg files).

## Integrated Smartport with PPV communications

Philips televisions feature an integrated Smartport with PPV communications. This allows for simple integration with PPV services.

## Easy Install

Philips Easy Install software consists of a simple to use PC program that allows all features to be configured and all channels to be mapped in a fraction of the time it takes to do so on an actual television with a remote. A guided installation wizard is built into the television, so even those without a PC get a better and faster install. And with the addition of the Gateway Network Appliance, the televisions can even automatically clone all settings when plugged in.

## Security Stand

Philips unique Security stand is a complete commercial solution. The swivel stand mounting plate that can be affixed via security screws or non-drill adhesive. In addition, all security hardware for drill and non-drill mounting is included on select models (check with your Philips representative for specific models).



