

RHONDA HARPER M.B.A.

AFFILIATIONS

Associations

- American Marketing Association
- The CMO Club
- The CMO Council
- The Marketing Research Association
- Assisted Living Federation of America
- Market Research Association
- AARP
- Aging Life Care Association

Board of Directors

- Emory University Goizueta Business School Alumni Association
- Partnership Against Domestic Violence
- Promotion Marketing Association
- Leadership Worth Following

Company Founder or Co-Founder

- [Leadership Worth Following](#)
- RTM&J LLC
- Rhonda Harper LLC
- [Rhonda Harper Photography](#)
- [Penrose Senior Care Auditors](#) / [PenroseCertified](#)

University Professor or Guest Lecturer

- Adjunct MBA Marketing Professor, American University
- Adjunct MBA Marketing Professor, Fairleigh Dickinson
- Guest Lecturer, Emory University Goizueta Business School
- Guest Lecturer, College of William and Mary

Speaker (select list)

- AARP
- Harvard Business School
- American Marketing Association
- Promotion Marketing Association
- Public Relations Society of America
- PacifiCare Health Systems
- IIR
- ICCFA
- Lilly
- Indian Business Association
- Entrepreneur's Organization
- John's Hopkins