

2019 Advertising rates:

Full colour (Quoted in Euros)

Number of insertions	+11	6-11	3-5	1-2
Full Page	1 195	1 390	1 590	1 700
Half Page	805	945	1 075	1 165
Quarter Page	550	640	725	795
Prime Positions				POA

Group discount scheme: Companies currently advertising in other publications in the New Media stable, qualify for a combined space-booking series discount.

- Advertorials will be charged at standard advertising rates
- All rates are exclusive of VAT and quoted in EURO
- Advertising contracts to be used within a 12-month period

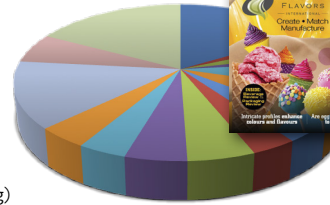
Additional marketing tools

Prices and specifications on request:

- Belly bands
- Cover flap (half cover)
- Gatefold
- Post-It Note
- Bookmark
- Classifieds
- Inserts
- Online
- E-Newsletters

Industrial distribution

- Beverage manufacturers (including distilleries, wineries, breweries, malt producers and soft drink manufacturers) 16.26%
- Sugar industry 2.04%
- Confectionery manufacturers 2.73%
- Animal feeds 1.86%
- Other food product manufacturers (baking powder, puddings, pasta, salts, spices, yeast, edible oils, vinegar, essences, flavours, coffee, tea, etc) 6.92%
- General food manufacturers 5.85%
- Suppliers to the food industry 4.45%
- Wholesale and retail trade (including catering) 3.68%
- Manufacturers of food/packaging machinery 5.59%
- Manufacturers of packaging and converters of packaging materials 5.09%
- Municipal, provincial, government departments and services, universities, technikons and research organisations 4.03%
- Advertising agents/PR consultants 4.2%
- Abattoirs, canners, processors and preservers of meat, fish, fruit and vegetables 13.86%
- Manufacturers of dairy products, milk concentrates, ice cream, etc 6.14%
- Manufacturers of grain, milk products and bakery products 17.3%



Editorial profile

Food Review has been the industry mouthpiece for the past 45 years. Incorporating **Beverage Review** and **Packaging Review**, the journal is more comprehensive, relevant and valuable than ever.

The journal is the only one of its kind in the country to target decision makers in the manufacturing processes of food, beverages and, related industries. It offers incisive and authoritative reports on all aspects of the process, from raw material sourcing, to manufacturing and packing, right down to the distribution and marketing of finished goods.

Food Review informs readers about the introduction of new ingredients, equipment, products and packs, and provides objective commentary on local and international market trends and issues, as well as significant processing and packaging technologies.

Contacts

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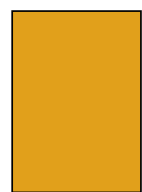
Production Controller: Pam Moodley
 Tel +27 11 713 9023 | pam.moodley@newmedia.co.za

Geographical distribution & Occupational title

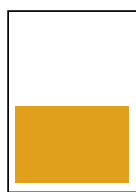
General management	1 731
Marketing, sales and distribution	234
Production, operations and engineering	1 336
Administration	158
Research and development	324
SUB TOTAL	3 792
Advertising agencies/PR consultants	159
Promotional copies	73
GRAND TOTAL	4 024



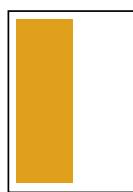
Technical Data – Material to bleed must be supplied allowing 3mm all round



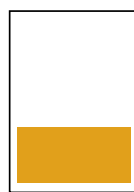
Trim Size
210mm(w) x 297mm(h)
Full Page Type Area
180mm(w) x 260mm(h)
Bleed
216mm(w) x 303mm(h)



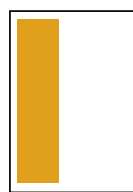
Half Page (Horizontal)
Trim Size
177mm(w) x 130mm(h)
Type Area
168mm(w) x 110mm(h)



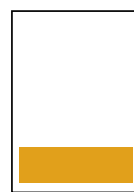
Half Page (Vertical)
Trim Size
88.5mm(w) x 262mm(h)
Type Area
75mm(w) x 248mm(h)



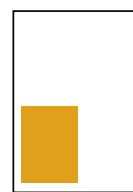
Third Page (Horizontal)
Trim Size
177mm(w) x 85mm(h)
Type Area
168mm(w) x 65mm(h)



Third Page (Vertical)
Trim Size
68mm x 262mm
Type Area
55mm(w) x 248mm(h)



Quarter Page (Horizontal)
Trim Size
177mm(w) x 65mm(h)
Type Area
168mm(w) x 50mm(h)



Quarter Page (Vertical)
Trim Size
88.5mm(w) x 130mm(h)
Type Area
75mm(w) x 110mm(h)

Production specifications

- All material must be supplied in digital format to New Media specifications.
- New Media would prefer that all advertising material be supplied as a print-ready high-resolution CMYK PDF file.
 - All fonts and images must be embedded and all images should be 300dpi, CMYK
 - Files must be supplied as single pages
 - Please allow a minimum of 3mm bleed all round where required
- New Media also accepts material in the following formats, provided that all images are embedded and 300dpi, CMYK:
 - Photoshop – EPS, TIFF and JPG files (flatten image)
 - Illustrator – EPS or AI files (create outlines for text)
 - InDesign – (Package)

If changes are required, please supply open files
Additional charges apply to design alterations

Editorial features list 2019



<h2>JANUARY</h2> <table border="1" data-bbox="109 263 248 399"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>03/12</td> </tr> <tr> <td>ADV</td> <td>10/12</td> </tr> <tr> <td>MAT</td> <td>14/12</td> </tr> </tbody> </table>	DEADLINES		EDIT	03/12	ADV	10/12	MAT	14/12	<ul style="list-style-type: none"> CEREALS, GRAINS & MILLING METAL DETECTION SMART INGREDIENTS JUICES PACKAGING REVIEW LABELLING 	<h2>MAY</h2> <table border="1" data-bbox="770 263 909 399"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>26/04</td> </tr> <tr> <td>ADV</td> <td>03/05</td> </tr> <tr> <td>MAT</td> <td>08/05</td> </tr> </tbody> </table>	DEADLINES		EDIT	26/04	ADV	03/05	MAT	08/05	<ul style="list-style-type: none"> DAIRY FOOD HEATING & REFRIGERATION SNACKS & CONFECTIONERY BEERS & CIDERS PACKAGING REVIEW PACKAGING AUTOMATION 	<h2>SEPTEMBER</h2> <table border="1" data-bbox="1469 263 1608 399"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>27/08</td> </tr> <tr> <td>ADV</td> <td>03/09</td> </tr> <tr> <td>MAT</td> <td>09/09</td> </tr> </tbody> </table>	DEADLINES		EDIT	27/08	ADV	03/09	MAT	09/09	<ul style="list-style-type: none"> BAKERY DAIRY FOOD SAFETY, HYGIENE & QUALITY ASSURANCE WATER PROCESSING TECHNOLOGY PACKAGING REVIEW CARTON & BOARD SECURITY FEATURES FOR PACKAGING * ANUGA PREVIEW
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<h2>FEBRUARY</h2> <table border="1" data-bbox="109 569 248 705"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>28/01</td> </tr> <tr> <td>ADV</td> <td>04/02</td> </tr> <tr> <td>MAT</td> <td>08/02</td> </tr> </tbody> </table>	DEADLINES		EDIT	28/01	ADV	04/02	MAT	08/02	<ul style="list-style-type: none"> COLOURS & FLAVOURS PRIVATE LABEL MANUFACTURING PLANT & SECURITY TECH BEVERAGE PROCESSING TECHNOLOGY PACKAGING REVIEW CARTON & BOARD MAP & VACUUM PACKAGING * PROPAK AFRICA PREVIEW * ISM/PROSWEETS REVIEW 	<h2>JUNE</h2> <table border="1" data-bbox="770 569 909 705"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>27/05</td> </tr> <tr> <td>ADV</td> <td>03/06</td> </tr> <tr> <td>MAT</td> <td>07/06</td> </tr> </tbody> </table>	DEADLINES		EDIT	27/05	ADV	03/06	MAT	07/06	<ul style="list-style-type: none"> CONVENIENCE FOOD PROCESSING & EQUIPMENT RISK MANAGEMENT FATS & OILS WINE PACKAGING REVIEW FLEXIBLE PACKAGING INSPECTION & DETECTION * IFFA REVIEW 	<h2>OCTOBER</h2> <table border="1" data-bbox="1469 569 1608 705"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>26/09</td> </tr> <tr> <td>ADV</td> <td>03/10</td> </tr> <tr> <td>MAT</td> <td>09/10</td> </tr> </tbody> </table>	DEADLINES		EDIT	26/09	ADV	03/10	MAT	09/10	<ul style="list-style-type: none"> FOOD SAFETY TRAINING MATERIALS HANDLING & WAREHOUSING MEAT, FISH & POULTRY FLAVOURED ALCOHOLIC DRINKS PACKAGING REVIEW RIGID PACKAGING LABELLING SUPPLEMENT DIGEST OF INGREDIENTS * LABELEXPO REVIEW
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<h2>MARCH</h2> <table border="1" data-bbox="109 876 248 1011"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>25/02</td> </tr> <tr> <td>ADV</td> <td>04/03</td> </tr> <tr> <td>MAT</td> <td>08/03</td> </tr> </tbody> </table>	DEADLINES		EDIT	25/02	ADV	04/03	MAT	08/03	<ul style="list-style-type: none"> FOOD PROCESSING TECHNOLOGY FUNCTIONAL INGREDIENTS SAFETY, HYGIENE & QUALITY ASSURANCE HOT BEVERAGES PACKAGING REVIEW CLOSURES & FOILS RECYCLABLE PACKAGING & PRACTICES SUPPLEMENT BAKERY REVIEW * GULFOOD REVIEW 	<h2>JULY</h2> <table border="1" data-bbox="770 876 909 1011"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>26/06</td> </tr> <tr> <td>ADV</td> <td>03/07</td> </tr> <tr> <td>MAT</td> <td>09/07</td> </tr> </tbody> </table>	DEADLINES		EDIT	26/06	ADV	03/07	MAT	09/07	<ul style="list-style-type: none"> COLOURS & FLAVOURS ROBOTICS & AUTOMATION MATERIALS HANDLING & WAREHOUSING HYBRID DRINKS PACKAGING REVIEW END OF LINE PACKAGING GLASS PACKAGING SUPPLEMENT MEAT REVIEW * SAPICS *AVI REVIEW 	<h2>NOVEMBER/DECEMBER</h2> <table border="1" data-bbox="1469 876 1608 1011"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>28/10</td> </tr> <tr> <td>ADV</td> <td>04/11</td> </tr> <tr> <td>MAT</td> <td>08/11</td> </tr> </tbody> </table>	DEADLINES		EDIT	28/10	ADV	04/11	MAT	08/11	<ul style="list-style-type: none"> PROCESSING AIDS & TECHNOLOGY FOOD PROCESSING TECHNOLOGY SNACKS & CONFECTIONERY READY-TO-DRINK (RTD) PACKAGING REVIEW CODING & MARKING PACKAGING INNOVATION SUPPLEMENT YEAR PLANNER CALENDAR * ANUGA REVIEW
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<h2>APRIL</h2> <table border="1" data-bbox="109 1182 248 1318"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>26/03</td> </tr> <tr> <td>ADV</td> <td>02/04</td> </tr> <tr> <td>MAT</td> <td>08/04</td> </tr> </tbody> </table>	DEADLINES		EDIT	26/03	ADV	02/04	MAT	08/04	<ul style="list-style-type: none"> HERBS & SPICES LOGISTICS & COLD CHAIN MEAT MATTERS PUMPS & VALVES DAIRY DRINKS PACKAGING REVIEW INKS & COATINGS * PROPAK AFRICA REVIEW * PROWEIN REVIEW 	<h2>AUGUST</h2> <table border="1" data-bbox="770 1182 909 1318"> <thead> <tr> <th colspan="2">DEADLINES</th> </tr> </thead> <tbody> <tr> <td>EDIT</td> <td>26/07</td> </tr> <tr> <td>ADV</td> <td>02/08</td> </tr> <tr> <td>MAT</td> <td>08/08</td> </tr> </tbody> </table>	DEADLINES		EDIT	26/07	ADV	02/08	MAT	08/08	<ul style="list-style-type: none"> CONVEYOR SYSTEMS LABORATORY & TESTING SERVICES PROTEIN ALTERNATIVES BEVERAGE PROCESSING TECHNOLOGY PACKAGING REVIEW CONVENIENCE PACKAGING FORM, FILL & SEAL * ANALYTICA LAB AFRICA REVIEW 	<h2>REGULARS</h2>	<ul style="list-style-type: none"> EVENTS FINANCE INDUSTRY TALK NEW PRODUCT COMPETITION PRODUCT NEWS RESEARCH & DEVELOPMENT 								
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MAT	08/08																												

KEY

EDIT – Editorial Submission Deadline

ADV – Advertising Booking Deadline

MAT – Final Advertisement Material Deadline

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