

BAY COMMUNITY SUPPORT SERVICES PRESENTS

WALK | RUN | ROLL

SUPPORTING PEOPLE WITH DISABILITIES



SPONSORSHIP OPPORTUNITIES

Platinum
\$2,500

Gold

\$1,250

Silver

\$750

Bronze

\$250

Primary Sponsor Banner	●			
Full Page Ad in Program	●			
Company Specific Email Blast	●			
Company Specific Facebook	●	●		
Prime Signage at Event	●	●		
Advertisement in Program	●	Half	Bus. Card	
Logo on T-Shirt	●	●	●	
Press Release	●	●	●	
Placement on Sponsor Board	●	●	●	●
Company Name in Program	●	●	●	●
Annual Report	●	●	●	●
Print Advertising	●	●	●	●
Email Blasts	●	●	●	●
Social Media Promotion	●	●	●	●
Website Presence	●	●	●	●
Tickets Provided	4	3	2	1
Sponsorships Available	1	3	Unlimited	Unlimited

301-863-8870 x316
25410 ROSEDALE MANOR LANE
HOLLYWOOD, MD 20636

6TH ANNUAL WALK, RUN, & ROLL
SATURDAY, MAY 5, 2018
WWW.BAYCSS.ORG/WALK

BAY COMMUNITY SUPPORT SERVICES PRESENTS

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SUPPORTING PEOPLE WITH DISABILITIES

OUR MISSION

TO SUPPORT PEOPLE WITH INTELLECTUAL & DEVELOPMENTAL DISABILITIES TO ATTAIN THEIR FULLEST POSSIBLE EMPLOYMENT PRODUCTIVITY AND INCLUSION INTO THE EVERYDAY LIFE OF THE COMMUNITY, ALONG WITH ASSURING THEIR RIGHTS, ENTITLEMENTS AND CHOICES, WHILE EDUCATING THE COMMUNITY TO IMPROVE AWARENESS AND UNDERSTANDING.

192

PEOPLE
SERVED

13

AGENCY
HOMES

4

MARYLAND
COUNTIES

93%

SATISFACTION
RATE

ANNE ARUNDEL
CALVERT
CHARLES
ST. MARY'S



PROGRAMS

RESIDENTIAL SERVICES
(IN OUR AGENCY GROUP HOME)

INDIVIDUAL SUPPORT
SERVICES
(IN YOUR OWN HOME)

SUPPORTED EMPLOYMENT
DAY ACTIVITY CENTERS
TRANSPORTATION



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PLATINUM - \$2,500

Premier Sponsorship
Primary Positioning on All Materials

- Primary and exclusive banner placement at event
- Full Page Advertisement in program (Designed by Bay-CSS or Sponsor)
- Company Specific Email
 - Sent to over 1,500 Bay-CSS contacts with emphasis on the goodwill of sponsor, sponsors company bio, contact information, and page links.
- Company Specific Facebook Posting
 - Promotions specific to the Sponsor, their good will as a community leader, and company information
- Premier placement on all banners and signage at event
- Primary logo placement on event T-shirt
- Inclusion in 2 Press Releases
- Primary and prominent logo placement on Sponsorship board
- Placement in Bay-CSS Annual Report
- Promotion through Print Media with primary positioning on all art work
- Primary logo placement on Event webpage
- Promotion through weekly email blasts
- Social Media Promotion with primary positioning on all art work
- Prominent front page presence on webpage
- 4 Complimentary tickets

TO BECOME A SPONSOR VISIT
WWW.BAYCSS.ORG/WALKSPONSOR
FOR MORE INFORMATION CONTACT
Stephanie Raines (301) 863-8870 x316 or rainsess@baycss.org

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GOLD - \$1,250

Secondary Positioning on All Materials

- Company Specific Facebook Posting

Promotions specific to the Sponsor, their good will as a community leader, and company information

- Placement on all banners and signage at event
- Half Page Advertisement in program (Designed by Bay-CSS or Sponsor)
- Prominent logo placement on event T-shirt
- Inclusion in 1 Press Release
- Prominent logo placement on Sponsorship board
- Placement in Bay-CSS Annual Report
- Promotion through Print Media with logo on all art work
- Logo placement on Event webpage
- Promotion through weekly email blasts
- Social Media Promotion with logo on all internet based art work
- Prominent front page presence on webpage
- 3 Complimentary tickets

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FOR MORE INFORMATION CONTACT

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SILVER - \$750

- Business Card Size Advertisement in program (Designed by Bay-CSS or Sponsor)
- Logo placement on event T-shirt
- Inclusion in 1 Press Release
- Logo placement on Sponsorship board
- Placement in Bay-CSS Annual Report
- Promotion through Print Media with logo on all art work
- Logo placement on Event webpage
- Promotion through weekly email blasts
- Social Media Promotion with logo on all internet based art work
- 2 Complimentary tickets

BRONZE - \$250

- Company Name on Sponsorship board
- Company Name in Event Program
- Mention in Bay-CSS Annual Report
- Print Media Promotion with Company name on all art work
- Logo placement on Event webpage
- Promotion through weekly email blasts
- Social Media Promotion with Company Name on art work
- 1 Complimentary ticket

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SPONSORSHIP SIGN UP

PLEASE RETURN THIS FORM WITH PAYMENT TO BAY-CSS ATTN: STEPHANIE RAINES,
25410 ROSEDALE MANOR LANE, HOLLYWOOD, MD 20636 (INSIDE GREENWELL STATE PARK)

COMPANY NAME: _____ CONTACT NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

___ PLATINUM \$2,500 ___ GOLD \$1,250 ___ SILVER \$750 ___ BRONZE \$250

PAYMENT INFORMATION:

MAKE CHECKS PAYABLE TO BAY-CSS. TO PAY BY CREDIT CARD, PLEASE VISIT

WWW.BAYCSS.ORG/WALKSPONSOR

CAN'T SPONSOR THIS YEAR?

CONSIDER MAKING A DONATION OR A PLEDGE! ANY MONETARY VALUE IS ACCEPTED AND APPRECIATED!

PLEASE INCLUDE THE DONATION AMOUNT BELOW.

DONATION/PLEDGE AMOUNT: _____

PLEASE MAKE CHECKS PAYABLE TO BAY-CSS

TO MAKE A DONATION/PLEDGE WITH CREDIT CARD, PLEASE VISIT:

WWW.BAYCSS.ORG/WALKDONATE

THE WALK, RUN, & ROLL 2018 IS HOSTED BY BAY COMMUNITY SUPPORT SERVICES. BAY COMMUNITY SUPPORT SERVICES IS A 501(C)(3)
TAX-EXEMPT ORGANIZATION. TAX ID # 52-1763520

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