



## Become a Sponsor

An invitation to partner with us!

**About UnityWorks:** UnityWorks is a 501(c)3 nonprofit educational organization whose mission is to promote cross-racial and cross-cultural understanding, equity and inclusion, with a focus on K-12 schools. We are committed to a belief in the oneness of humanity, the value of diversity, and the need for unity. We work primarily with teachers, school administrators and community leaders, offering professional development, educational resources and ongoing support.

**The Need:** With a largely white, middle class, monolingual teaching force, and an increasingly diverse student population, there is a critical need to provide educators with training, tools, strategies and support in order to effectively address the equity and diversity issues in our classrooms and schools. In light of the current national environment, with our society becoming increasingly fractured and polarized, programs like UnityWorks are not only timely, but urgent and necessary.

**Funding:** For the past four years, UnityWorks has been preparing educators in Yakima, WA, to systematically address the diversity issues in their classrooms and schools. We are now ready to expand to additional districts and are seeking individual donors and corporate sponsors who share our commitment to reducing prejudice and to building local capacity for positive multicultural change. Since school budgets are limited, the fees we are able to charge only cover a portion of our actual costs, so we rely on grants and donations, and are grateful for the services of a dedicated all-volunteer Board. You can help sustain and expand this important work by providing financial support for our annual Diversity Training Institute, by subsidizing the development of new educational resources, and by sponsoring other UnityWorks programs and activities.

**Benefits of Sponsorship:** Becoming a UnityWorks sponsor provides an excellent opportunity to highlight your organization's good works in the community, including a prominent website listing on our UnityWorks Sponsors page, mention in promotional materials and newsletters, and recognition from the podium during events. In addition, sponsors will receive a public shout out on our Facebook page, and will be included in any media coverage received. Being a UnityWorks sponsor would put you and your organization at the forefront of positive multicultural change.



**Participants at a recent UnityWorks Training in Yakima, WA**

# Sponsorship Opportunities

## A. Summer Diversity Training Institute

This action-packed weeklong training is designed to prepare teams of educators with the knowledge, tools, strategies and resources needed to improve school culture and student learning, and to develop and carry out a successful Diversity Action Plan. Participants include school principals, teachers, counselors, librarians, students, parents and community leaders.



Sponsors may contribute to our general scholarship fund or establish a special scholarship in their own name. Training fees are \$1,500/person or \$5,000/team of four, with a minimum of 24 and a maximum of 40 participants for each training. Income from the Summer Training Institute supports our program for the entire year, including ongoing assistance to the participating school districts.

## B. Educational Materials Development

UnityWorks has produced a variety of diversity resources including a 300-page curriculum guide on *Teaching Unity*, a School Climate Survey, guidelines for Constructive Conversations on Race, and colorful PowerPoint programs for children on diversity, skin color, and overcoming prejudice. We are preparing additional curriculum guides, training manuals, and other educational resources, and would love to put our partner's name on these much-needed and lasting materials. We would be happy to discuss anticipated costs for the next project.

## C. Other Programs and Activities

This may include conferences for school districts to network and share best practices, site visits, trainer-training, periodic webinars on various diversity topics, one-day workshops, meetings with school administrators, travel for conference presentations, and general program support.

## D. In-Kind Contributions

Sponsors are also needed to provide morning coffee, snacks, lunch platters, beverages, and afternoon refreshments for the weeklong Training Institute and other events. Please contact us for dates, locations, and catering information.



**Our partners can also assist by encouraging new schools and districts to join the program. See our website for an introductory brochure, PowerPoint and video you can share. Click on Programs > Overview (scroll to bottom left).**

# Sponsorship Levels and Benefits

SPONSORSHIP BENEFITS	Diamond	Platinum	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000
One complimentary event registration for someone of your choice.	✓				
Honor someone you know (a friend or colleague) who embodies unity in diversity. UnityWorks will feature their story in an article on our website.*	✓	✓			
Portraits of Humanity - color photo collection with 45 stunning portraits of the members of our global human family for display (PDF download).	✓	✓	✓		
Option to provide a small gift and company handout at the registration table during events.	✓	✓	✓	✓	
Company name and logo featured prominently in promotional materials, including event programs, newsletter, Facebook page and website.	✓	✓	✓	✓	✓

\* Subject to editing and approval.



*"This program should be in every school, workplace and organization serving the community."* —**Verlynn Best, CEO & President, Yakima Chamber of Commerce**



*"I hope to see such an excellent program expand to additional schools and districts around our state."* —**Kevin Chase, Superintendent, Educational Service District 105**



*"The training has been an eye-opener, for me and my staff. I'm really excited about the things we've come away with. Not only will our school be a better place, but as these kids go out in society, I think they're going to make the world a better place."* —**Luz Juarez-Stump, Elementary School Principal**



*"UnityWorks opened my eyes. Even though I'm young, I can make a difference. Others say I can't, but I can!"* —**Joy Mendoza, High School Student**

**Make a strategic investment in our youth and children!**

With your generous support, together we can create positive and lasting change.

For more information on becoming an individual or corporate sponsor:



**info@unityworks.org**  
**877-899-1913**