

About the Prostate Project

The Prostate Project is a Guildford-based registered charity established in 1998. We pride ourselves in being run by volunteers with administration costs of less than 5%. Over the last 21 years, we have raised over £10 million and helped the Royal Surrey, St Luke's Cancer Centre and Frimley Park Hospital become Centres of Excellence in the diagnosis and treatment of prostate cancer.

In 2011, Royal Surrey County Hospital asked us if we could raise £1.3 million towards a new landmark Urology Centre. We achieved more than double that figure. Today, the impressive building you see below is a fitting testament to the generosity of our many supporters. You can read more about us at www.prostate-project.org.uk.

The Stokes Centre for Urology



This world-class £6m Urology Centre at Royal Surrey NHS Foundation Trust, Guildford, was jointly funded by the Prostate Project and Royal Surrey.



General the Lord Richard Dannatt GCB CBE MC DL is one of the most respected British Generals of modern times. He stepped down from the position of Chief of the General Staff in August 2009. In the same year he was appointed by the Queen to the position of Constable of the Tower of London. In January 2011 he entered the House of Lords as a Crossbench Peer.

HOW TO DONATE

If you have access to the internet, regular or one-off donations are best set up via our website: www.prostate-project.org.uk

Donate by BACS –

Account Name: The Prostate Project

Sort Code: 40-22-12

Account No: 21293222

Give as you Earn – give our charity no: 1078523 to your employer, who will deduct your donation at source before tax.

Leave us a legacy – a life-saving gift. Please remember the Prostate Project in your will.

Send us a cheque – made payable to 'The Prostate Project' to the charity address below.



giving men a better chance of beating prostate cancer

The Prostate Project

The Stokes Centre for Urology
Royal Surrey NHS Foundation Trust
Egerton Road, Guildford, Surrey GU2 7XX

Tel: 01483 406870 Email: info@prostate-project.org.uk

Website: www.prostate-project.org.uk



WAGING WAR ON PROSTATE CANCER



“In any theatre of war, it is vital to understand your enemy – their strengths, their weaknesses and their behaviour.

The same disciplines are needed to effectively fight cancer.

I urge you to support the Prostate Project's battle with this insidious disease that claims so many men's lives.”

General Richard Dannatt GCB CBE MC DL

giving men a better chance of beating prostate cancer

www.prostate-project.org.uk

Registered Charity Number: 1078523

We urgently need more donations to fund our 'Waging War' campaign. Please help us give men a better chance of beating prostate cancer. You can donate on our website www.prostate-project.org.uk • Gift Aiding your donation adds 25% to its value.

Awareness & Diagnosis Offensive

PSA Testing Days

Many men are reticent to consult their GP about prostate cancer, despite compelling evidence that it makes sense to do so. Men between the ages of 50 and 70 who have their prostate cancer diagnosed early are very likely to be completely cured.

To help this group of men get a PSA test without the need to see their GP, the Prostate Project has joined forces with Cancer Testing South to run a series of pre-bookable/drop-in testing days at various locations around the South West Surrey Region.

To find out more and book your PSA test, please visit our website www.prostate-project.org.uk.

GP Tutorial Seminars

“ Anything that helps with earlier detection of prostate cancer is worth doing so I applaud this new initiative from the Prostate Project. Men aged between 50 and 70 should ask their GP for a PSA test every few years. ”



Dr Leslie Campbell,
Partner, The Mill Medical Practice, Godalming

Most GPs see only 1 or 2 cases of prostate cancer in a year, so they cannot be expected to have the latest developments at their fingertips. Prostate Project Urology Consultants are dealing with the disease on a daily basis and are therefore well equipped to pass on their knowledge.

To improve awareness and understanding of the disease, we are launching a series of lunchtime seminars at GP practices around the South West Surrey Region. Visit our website for more details.

Early Stage Cancer Offensive



In a nutshell...

The prostate is about the same size as a walnut. Catch cancer early while it is contained in the gland and you will most likely be cured. Catch it late when it has spread and your prognosis is very poor.

- **Over 47,000 men are diagnosed with prostate cancer every year – that's 129 men every day**
- **Every 45 minutes one man dies from prostate cancer – that's more than 11,000 men every year**

We need more funds to ensure the Stokes Centre for Urology attracts high calibre clinicians, nurse specialists and technicians, and has the most advanced equipment.



The first training course in the Stokes Centre showing a live theatre link during a radical prostatectomy. State-of-the-art video conferencing facilities will enable clinicians from all over the world to share their knowledge and expertise.

Advanced Stage Cancer Offensive

Seeking & destroying rogue cancer cells

When advanced cancer spreads to the bones or lymph glands, it is unfortunately incurable. Treatments are limited in their effectiveness for 8-24 months but then resistant rogue cells start to grow.

In around 20% of these cases, cancers morph into a different type of prostate cancer which neither secretes PSA nor responds to conventional treatment. This can result in men being offered ineffective treatment as doctors assume their disease is a progression of the original prostate cancer. New treatments are badly needed, particularly for these rogue cancers.

Our research team at the University of Surrey are working on new ways to seek and destroy these rogue cancers at an earlier stage. To help extend and save more lives, we need additional funding to develop new blood marker diagnostics and immunotherapy/viral therapy drugs.



Dr Nicola Annels demonstrates the Vectra Polaris Imaging System to PP President, Tim Sharp. This £270,000 system was purchased by the Prostate Project for the University of Surrey. It can easily detect up to 9 overlapping biomarkers within a single tissue section providing indepth analysis of interactions between immune and cancerous cells that was previously impossible.