



The Benefits of Artificial Turf

We're getting ready for another spring and summer of mowing your lawn or paying someone else to do it for you. Stop right there! What are you thinking?! Albert Einstein, a guy we can all agree was pretty sharp, defined insanity as "*doing the same thing over and over again and expecting different results.*" You need a new plan for that lawn. You need artificial turf.

Artificial grass cures insanity

Well, perhaps not clinically speaking. But it certainly saves you from endlessly repeating lawn care chores that will never produce the results you want. And that's just the beginning. So, let's look at the ways you and your yard can benefit from switching to faux grass.

Less work

Except for occasional, minimal activities such as removing fallen leaves or fluffing the blades, artificial turf is maintenance-free. You can kiss lawn maintenance goodbye.

Less water

By now we are all well aware that natural grass and water conservation are, well, natural enemies. Reducing water consumption is big nowadays, and synthetic grass helps accomplish that in dramatic fashion. Artificial turf just says no to thirsty waste.

More savings

Artificial turf actually pays for itself in just a few short years. That's because you can stop spending endlessly on water, equipment, tools, and supplies required to maintain natural grass. (If you've never added up what you spend each year on this, you should. It's a real eye-opener.)

Fewer headaches

Try as you might to keep your lawn in good shape, it's no match for the neighborhood kids and dogs. Or even the weather. Drought and downpours, rough-housing, digging, and other doggie pursuits are all prime causes of those bare patches and holes you keep repairing. Even worse, they are the source of dirt, debris, and mud that your family – two-legged and four-legged – tracks indoors.

Fewer worries

Even if your family and pets aren't allergic to the grass itself, natural turf can encourage and harbor allergens such as mold and mildew, not to mention insects. Many of the chemicals you use to feed and protect your grass are harmful to people, animals, and the environment. Fake grass is non-toxic and non-allergenic.

You can get exactly what you want

Artificial turf laughs at odd shapes, “difficult” locations and other challenges that make natural grass problematic. You can have a petite patch of green or a vast expanse, with the color, texture and performance characteristics you want. It will look fabulous as soon as it's installed, and it will look just as fabulous years from now.

Nothing says “play time” like artificial turf

Synthetic grass is not only a far more beneficial choice for lawns, it opens the door to new at-home recreational opportunities, too. A backyard putting green. Or bocce ball court. Or a built-in croquet court. These things are beautiful, and since you'll have a lot more leisure time, you'll be able to fully enjoy them.