

The Worldwide Exchange is a Nevada Corporation, with primary residence at 7225 Crescent Park W. 457, Playa Vista, Ca. 90094. The Chairman of the Board is Steven Butler, who also is the acting President and CEO. Mr. Butler also acts as the chief technology officer, programming director, marketing director, secretary, and janitor. Dan Smith has severed as the chief financial officer.

The Worldwide Exchange is in the business of the development of digital mobile applications products, specifically for the dating application business and a video classified as marketplace application. The company was incorporated in November of 2008 and has existed without interruption since that time.

The recent pandemic and subsequent restrictions have brought into focus how valuable a dating digital mobile application can be in today's society and going forward. As an example, the leading mobile dating application, Tinder (Owned by Match Group) is currently trading on the NYSE at a market capitalization of over \$21 Billion Dollars. The application is known in the business as a "hook-up" application. Its main feature is a swipe left for no and swipe right for yes and is a basic hot or not model.

The application has a free model and with upsell, the user can continually unlock more features. Statistics on the company's usage shows a total user base of approximately 60 million users worldwide. However, the number of members paying for services is around 5 -6 million. Basically 0.1% of their user base is producing a \$20 Billion Dollar market cap. This reflects the excessive amount of profit in the business and the remarkably high value wall street places in this market segment for future growth and sustainability.

Cobo & Cobo Black Premium are the dating application properties that are owned and have been developed by The Worldwide Exchange. We can be the new kids on the block. Cobo is a colorful and fun dating application and Cobo Black Premium is a membership dating application combined with a discount membership for promotion of discounted romantic travel, dining, and clubbing worldwide, that will work in cooperation with vendors that provide these benefits with a simple direct link for our membership located within a discount folder in their accounts.

Being last to the market has presented us with a distinct advantage, in that, we know the features that users like, we see what is popular and what is cumbersome. Both of our applications employ a single image upload feature rich environment that is driven by design vs. widgets. The application model was tested in a West Los Angeles Mall Pop-up Store last summer for 3 months for user input to fine tune design and functionality. Cobo and Cobo Black Premium have the same code tree but are skinned differently. Demonstration videos of the look and feel of each application may be viewed on our corporate website. www.theworldwideexchange.net

In short, the dating application business can either be, charge the people that pay enough to carry the people that ride for free by adding features like video, restricted reach, teleconferencing, extensive diagnostics, active dating arrangement and much more.

The Worldwide Exchange ventured to deliver an experience that brings all these values and features together in an application without heavy upsell, that would promote over 90% of users to commit to a revenue model and to control expenses in a way that scaling in size is compatible with scaling in not only revenue, but profit.

So, we designed an application that gives the user a robust experience but is controlled by the amount of storage in the cloud we pay for and the number of items we store in the application to deliver our

experience. We boiled down our business to a traditional storage business. Lease space and subdivide with a moderate cost that produces a constant profit with minimal usage. The advantage the digital world has over the physical world is, the storage space is virtually "air". It is so cheap and can expand to incredible multiples at the touch of button, so we can lease as much and as little as we need and scale in less than 10 mins. Knowing this, the goal was to know almost exactly per person, what a user footprint would be.

So, we designed a folder that is called 'Chose me' that places the user profile and link of a user that has 'saved' your profile. That mirrors the controlling benefit of Bumble, a \$3 Billion Dollar private valued dating application, who's main feature is that women must make the first move and save you, you get notified then can respond. That gives the male user a sense of security and the woman a feeling of control.

We incorporated the swipe right for hot and swipe left for not touch feature in our search, which is the main feature of Tinder, who's value we have already discussed. We added to that search area, a theme called be a 'baggage handler' or list a 'bag' which are metaphors titles and statements that allows users to say things that are real or down to earth with humor that guides the interest beyond just a look and gives uses the feeling that they don't have to perfect and they can add value by saying what they are willing do or put up with in a relationship. In addition, with the touch of an icon, the user can then view another screen of that user in the search that shows a personal message written by that user. You can touch the screen to reveal the image in Full Screen Mode and double tap to return to normal view. The user may then either swipe left to reject or right to save or tap another icon to start a 'chat' immediately.

That provides review and contact all in the same place during the search without losing your place. Each saved profile is loaded into a folder on the user homepage called 'I chose'.

Any 'Chats' that are started are also deposited with a folder in the user homepage called: 'Chat'. So, all your activities to make connections are neatly cataloged and accessible on the fly as you search.

To really boost the experience, Cobo and Cobo Black Premium have a 5 question, algorithm driven matching form that is located in the user homepage, that if answered, will guide the search, when turned on, to profiles in the search that algorithmically match your current mood at the time of the search. It is so convenient, that answers, that indicate marriage can change to hook-up in less than 30 seconds. This is the eHarmony model, except it does not take so long and it does not preclude a change in orientation in your feelings from moment to moment when you are trying to find love.

In a nut shell, Cobo and Cobo Black Premium can provide all the features you find in other popular applications by design, in a simple format, that does not take a lot of time and cost us no money past the cost of development. The use of all these features have a '0' cost in the use of the cloud for in and out request on the server, as the use of the cloud is our backbone.

Other than marketing, the only real cost of our application is what we spend for storage and how many images we save. Cobo and Cobo Black Premium only allows 1 single image to be uploaded and saved at anytime in the application. But that image is on almost every page of the application and the use of the features in the application. The uploaded image is reduced in size and has approximately an image size of 14kb. With our current Ec2 Instance configuration of 1000 GIB's, doing the math, Cobo and Cobo

Black Premium could host 71 million users for a monthly hosting cost of \$175 and almost no cost for the in and out time on the server.

Cobo derives its revenue from an In-Application purchase of 30 days of 'Unlimited Universal' Chat for \$.99 cents paid by simply entering you Apple ID, just like purchasing a song on you phone. On Cobo Black Premium a standard member has the same option and a 'Gold' member would pay \$10.99 per month to have access to all members on Cobo Black Premium, membership in the discount travel, dining and club program, and all 'chat' is included in that price. Standard members would only have access to standard members and no access to the discount folder. You can switch back and forth as needed. This set-up gives The Worldwide Exchange a basic cost per customer, per month, of \$.01.

It does not cost us anymore money to provide "Gold Member" benefits than it does for standard member benefits or what it cost to run the regular Cobo application. With 'chat' being the only cost for Cobo and standard members, we believe 99% of the users will find at least 1 person they want to talk to, so our paying customer conversion rate should be over 95%.

This will put Cobo and Cobo Black Premium in a position to be a "CASH" and "PROFIT" juggernaut, if the applications can find public acceptance. Cobo dating app already has people signing up with no advertising efforts in the public. Not a lot, but if 1 will 2 will and so on. Cobo Black Premium is being debuted and the response has been no less that super excited about it's release.

<https://www.theworldwideexchange.net/cobo-black-premium-2020.html> - view here.

The current corporation has approximately 24 million outstanding shares and about 15 families and individuals as investors. Steven Butler, me, owns 53% of the company. We think we have a fool proof marketing plan using social media and women that are influencers on the world's most popular application Instagram. We are in contact with individuals who have numbers like 350,000 followers who we believe can be motivated by becoming part owners of the company through receiving stock in the company that is relatively small for us, but large for them. In addition, we want to place strategic billboards in the Los Angeles area, particularly, Sunset Blvd heading west to Beverly Hills, on Lincoln Blvd heading south into Marina Del Rey facing drivers coming form the airport, on Ventura Blvd heading east on restaurant row for our valley residents and downtown Los Angeles to capture the business clients around the Bank of America Towers.

Using these billboards and an ongoing recruitment of Instagram influencers through catered affairs that present the opportunity and the stock that solidifies the benefits of promotion as an owner over a period of a year, we believe that we can recruit, with the power of exponential contact, 1 million avg. users. The girls influencers would open a free account, get stock in the company, and only have to post whatever they want to promote the apps and respond in the app to chat, and we will not only allow them to use their Instagram users names on Cobo and Cobo Black Premium, but ask them to do so to enhance the promotion of their Instagram profiles as a cross promotion. We see great enthusiasm and a remarkably successful growth model.

To make this happen, The Worldwide Exchange, wants to offer an Individual Investor or a host of investors the rare opportunity to buy stock in the corporation @ \$.10 cents per share. The Private Placement price of the current 506 Regulation D (c) offering is \$1. Stockholders have purchased shares

over the years between \$1.00 and \$.25 cents. The reason for the low price is to accelerate the success of the offering to upload \$1 million dollars. It is our belief that that would be sufficient to meet all of our goals considering everything is in place and ready to go.

The \$1 million dollars would be invested in a Subordinate Convertible Note, with a conversion price of \$.10 cents and would convert into 10 million shares of the company. At that point, the company would have approximately 34 million outstanding shares, and then Steven Butler, me, would be issued 10 million shares to be able to maintain 53% ownership of the company.

A rider would be placed in the Subordinate Note, that says, if this note is converted, the lender will be entitled to participate in the revenue of the company going forward to the level of the principal amount converted to stock. Yes, they can get every Nickle, Dime, and penny they invested back and keep the stock. The clause will also say that the company has the option to make a direct payment of the same amount from subsequent offerings, revenues or invested amounts directly to The Worldwide Exchange or related companies. We don't want the money; we want the opportunity to get this train rolling.

If we complete a transaction or transactions at that level, the company will immediately move to start a \$20mm Private Offering from the now established marketing corporation for the Cobo and Cobo Black Premium products called: The Worldwide Exchange International , California Corporation.

The Worldwide Exchange will enter into the process to get approval for a Regulation A tier 2 offering allowing the company to raise \$50 million dollars in a one-year period from Accredited and non-Accredited Investors. To make the offering attractive, the \$1 million invested in The Worldwide Exchange would purchase \$1 million dollars of stock from The Worldwide Exchange International @ \$2 per share. That will set the price and place \$1 million dollars of cash on a clean balance sheet. We would then the rights to and the products Cobo and Cobo Black Premium to The Worldwide International for \$1 million dollars each in a stock transaction @ \$2 per share. That will reaffirm the price and now place \$2 million dollars of tangible assets on the books. Now we have a clean balance sheet, \$1 million in cash, \$2 million intangible asset value in a company with 2 juggernaut properties to access a marketplace valuing its top property at \$21 Billion Dollars of market cap.

With placement on crowdfunding platforms, leveraging investment banking relationships, and over means of placement, we could have a Corporation that paid the \$1 million dollar investor back the \$1 million dollars and sitting with \$19 million and change to conquer the world.

With the successful placement of the \$1 million dollar investment, The Worldwide Exchange would declare a 'record' day for all current shareholders to be issued the same number of shares, in the same % of ownership in The Worldwide Exchange International as founders. That removes the capital gains taxes and makes the reissuance of shares easy, as no certificates from The Worldwide Exchange have to be returned.

Sincerely,

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