

# GET TO KNOW AM 1450, COW COUNTRY



**AM 1450 Cow Country, is a member of the Rooney Moon Broadcasting group of radio stations. Cow Country is a Classic Country radio station. We're the radio station on the High Plains that embraces the cowboy way of life. Cow supervises the community. It's our goal to truly be the High Plains number one local information station!**



## DEMO

**AM 1450 Cow Country's primary demographic is male and female, age 35 to 64. We're reaching middle-age listeners who are well established.**

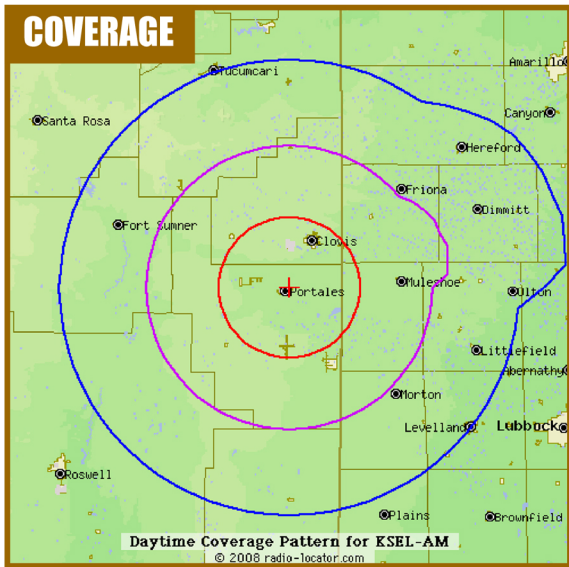


**If it was a hit on country radio in the 70s, 80s, and early 90s, you can bet that we're playing it on Cow Country. Garth, Waylan, Willie, and Reba!**

## MUSIC

## ON AIR

**Cow Country embraces the rodeo lifestyle. We're all about rodeo, dust, and blue jeans. The radio station plays to cowboys and cowgirls alike.**



### OUR SISTER STATIONS



### NOW FOR THE NERD STUFF

**AM 1450, Cow Country, is a 1000 Watt AM radio station. The station operates 24 hours per day and is directional both day and night.**



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