

Wolfe Writing

Project Price List as of January 25, 2020

| Project | Number of pages | Estimated Word Count | Wolfe Writing Rate |
|--|-----------------|----------------------|--------------------|
| Writing | | | |
| Web content (product descriptions, About Us, FAQs, resources) | 1 | up to 750 words | \$ 225.00 |
| Press releases | 1 | 350 - 500 | \$ 175.00 |
| Email campaigns | 1 | 100 - 300 | \$ 200.00 |
| Blog posts | 1 | 250 - 400 | \$ 150.00 |
| Direct mail letters | 1 | — | \$ 250.00 |
| | 2 | — | \$ 325.00 |
| | 4 | — | \$ 475.00 |
| Catalog copy | 1 | — | \$ 250.00 |
| Editing | | | |
| Proofreading (correct errors) | 1 | up to 400 words | \$ 50.00 |
| Editing (correct errors and provide rewrites) | 1 | up to 400 words | \$ 125.00 |
| Website audit | up to 10 | — | \$ 250.00 |
| | up to 20 | — | \$ 400.00 |
| Marketing (includes writing and desktop publishing/design/formatting) | | | |
| Brochures/selfmailers: 2-sided, 8.5 x 11 | 2 | — | \$ 325.00 |
| Flyers: 1-sided handout, 8.5 x 11 | 1 | — | \$ 200.00 |
| Newsletters (per issue) | 1 | — | \$ 275.00 |
| | 2 | — | \$ 375.00 |
| | 4 | — | \$ 625.00 |
| Postcards | 2 | — | \$ 175.00 |
| Rack cards | 2 | — | \$ 200.00 |

Ready to start a project?

Visit www.wolfewriting.com, click on "Contact," and complete and submit the provided form.

If you prefer, email Janet Wolfe directly at janet@wolfewriting.com.