Ch - 7. Internet - Online Surfing.
Class - 6 (Computer).

◎ Internet Etiquettes:—

When you communicate on the Internet, always follow some etiquette guidelines to ensure your ethical behaviour on Internet. These guidelines that govern your behaviour while using the Internet are called netiquette.

◎ Some important netiquettes are:—

→ Always begin your message with proper salutation and always end it with your name.

→ Always use a signature (with your contact information) at the end of a message.

→ Always give an appropriate subject line in the message header that clearly indicates the topic of the message.

→ Never use sarcasm. People to whom you are strange may misinterpret its meaning.

→ Always respect other's privacy. Never quote or forward any personal email without the author's permission.

→ Always accept and return the messages promptly.

→ Do not copy all the persons you know on each message.

→ Always avoid slang, rude or harsh language while communicating on Internet.

→ Take care to use good grammar and correct spellings.

◎ Potential cyber threats in the cyber world

→ **Plagiarism :-** Use of other person's ideas, words, pictures and any kind of production without giving credit to the author is called Plagiarism.

→ **Cyber Bullying :-** Cyber bullying means bullying using the electronic technology. It ~~and~~ includes bullying through social networking sites like Twitter, Facebook, etc, cell phones and computer media sites.

→ **Hacking :-** Hacking is an act of exploiting a computer system or a private network inside a computer.

→ **Phishing :-** Phishing is a dishonest act of sending fraudulent e-mails where sender seems to be a reputed company.

→ **Spamming :-** Spamming is about sending bulk emails to unknown senders for unwanted business promotion or profit purposes.

→ **Software piracy :-** Software piracy is related to procuring an unauthorized copy of a software.

P- ②

E-Commerce

The word E-Commerce stands for electronic commerce. It deals in buying and selling of goods and services over an electronic network, on internet.

Electronic commerce enables an individual to conduct business over internet.

Advantages of Online Shopping.

→ The Online shopping enables an easy access to any vendor at anytime and anywhere in the world.

→ Online shopping avoids unnecessary wastage of time in lines at cash counters and you can come back to your ordered cart whenever you want.

→ One can use different online deals and promotions by securing online coupon codes and special discount offers.

Blogging:-

Blog is a website published on World Wide Web. It is based on discussion and information. It consists discrete entries very much similar to diary entries called posts. These posts are arranged in reverse chronology. Usually blogs contain text but it may include images, pictures, audio and video. The blogs are organized according to the dates and keywords. It also enables comments from visitors or readers. The practice of writing blogs is called blogging and the one who writes blogs is called bloggar.

Podcasting:-

Podcast is a multimedia file (audio or video). It is the part of RSS (Really Simple Syndication) feed that has an audio component. New podcasts can be released at regular intervals. The one who is subscribed to the feed, gets new file podcasts downloaded automatically. A feed is a series of subscribed podcasts. The name, podcast is derived from the word broadcast. The podcasts are files that are broadcasted to the feed and viewed by subscribers. The practice of making podcasts is called podcasting. An important characteristic of a podcasted is its ability to fast-forward, rewind, pause and delete the content.