

# RUSTIC *Elegance*

Hand Crafted Custom Home Furnishings



**Rustic and Elegant ...** add beauty to your home one room at a time. Each piece is unique, and is sure to be a topic of conversation in your home.

Steve is the designer & craftsman behind **Rustic Elegance's** one-of-a-kind home furnishings. Leaving behind a busy life in the city to pursue a simple and peaceful lifestyle doing what he enjoys, Steve has created a line of rustic yet modern furniture that is different than any other on the market today.

Steve uses a unique surface product that appears and feels like genuine barnyard wood planks, yet is made of a lightweight cement blend, creating table top surfaces that are splinter-free, water-resistant, and very durable.

Steve and his family started this business venture in 2015. It has been quite a process, adjusting to obtain the highest quality product, and to develop a design that is unique, modern, industrial, and truly rustic while elegant. His hard work has paid off, as the feedback has been outstanding. It has been a challenging journey, proving to be a labor of love, with dedication and commitment ... yet that is what makes this business thrive.

Being new to the Boise and Idaho City area, Rustic Elegance appreciates the opportunity not only to grow their business, but to be a part of the home-based business community. Idaho welcomes small businesses and is a great inspiration to those who embrace its beauty.