

Introduction

What: Electric Room presented at the 44th Annual Twin Cities Auto Show by the Great River Energy, Revolt

Where: Minneapolis Convention Center
1301 Second Ave. So., Minneapolis, MN

When: Saturday, March 11, 2017 – Sunday, March 19, 2017

Daily Hours:

Saturday, March 11th (10:00am - 10:00pm)

Sunday, March 12th (10:00am - 7:00pm)

Monday, March 13th (4:00pm - 10:00pm)

Tuesday, March 14th (4:00pm - 10:00pm)

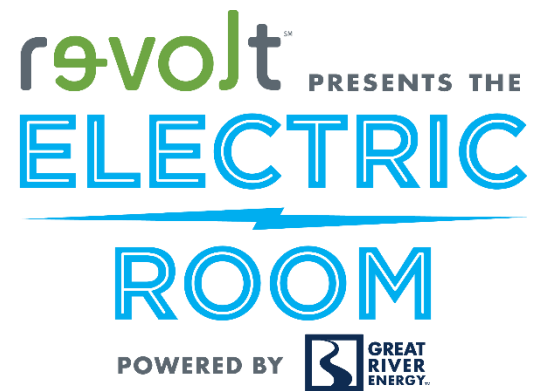
Wednesday, March 15th (10:00am - 10:00pm)

Thursday, March 16th (4:00pm - 10:00pm)

Friday, March 17th (10:00am - 10:00pm)

Saturday, March 18th (10:00am - 10:00pm)

Sunday, March 19th (10:00am - 7:00pm)



[Click here for
daily schedule
with event
highlights](#)

Great River Energy is again the title sponsor of the Electric Room for the 2017 event. The Electric Room will feature the latest technology in electric and hybrid vehicles. Visitors will have a chance to see a variety of electric vehicles and find the charging stations nearest their neighborhood. The goal is to educate attendees on the environmental, energy security and economic benefits of these advanced technologies and set the record straight on common misconceptions.

Featured at the event will be Revolt, a first-of-its kind program that allows Great River Energy cooperative members to upgrade the electricity used to fuel their vehicles to wind energy, at no additional cost. Renewable sources are already part of Great River Energy's power mix, but the Revolt program provides a more direct connection between wind energy and the EV driver.

MN Plug-in Vehicle Owners will be onsite to answer questions and provide additional information about driving electric in Minnesota.

The Twin Cities Auto Show is produced by the Greater Metropolitan Auto Dealers Association of Minnesota (GMADA).

Please follow and interact with members on Twitter, Instagram and Facebook

@GREnergyNews
#ChargeForward

MNrevolt.com
#MNPEVowners

#EVs

#DriveElectric

@DriveElectricMN

Information and Responsibilities

Admission to the Auto Show: This is very easy. Check in at the exhibitor entrance which is right by our room. Just tell your name, that you represent MN PEV Owners Circle and that you will be volunteering in the Electric Room. They have a list of all our volunteers, which they check and let you in.

Dress Code: Since this room is paid by Great River Energy we will wear GRE white Revolt t-shirts. If you still have one from last year please wear that otherwise we will have shirts available in the room for volunteers starting on Monday or Tuesday of the show week. Please also wear **EV OWNER button** whenever you are at the show. Again if you have one, please bring it with you but we will have some in the room for new volunteers. Remember that you will be standing most of your shift so wear comfortable shoes!

Shifts: Please report to the Electric Room 15 minutes prior to your scheduled time to relieve the volunteer before you or to open the exhibit for the day.

Volunteer duties include:

- Answer questions
- Direct guests to EVs on site and in main room
- Refill information (brochures, handouts kept under literature tables)
- Keep exhibit clear of trash and litter
- Straighten up throughout the day

Opening Tasks

- “Open” the exhibit promptly
- Refill any empty materials (brochures/handouts)

EV Onsite Programs:

- Q & A with EV owners
- Revolt program charge
- How & where to charge with renewables
- Enter a sweepstakes to win an “EV experience”

Closing Tasks

- Straighten up the overall exhibit
- Pick up any trash or random literature

Contact Information

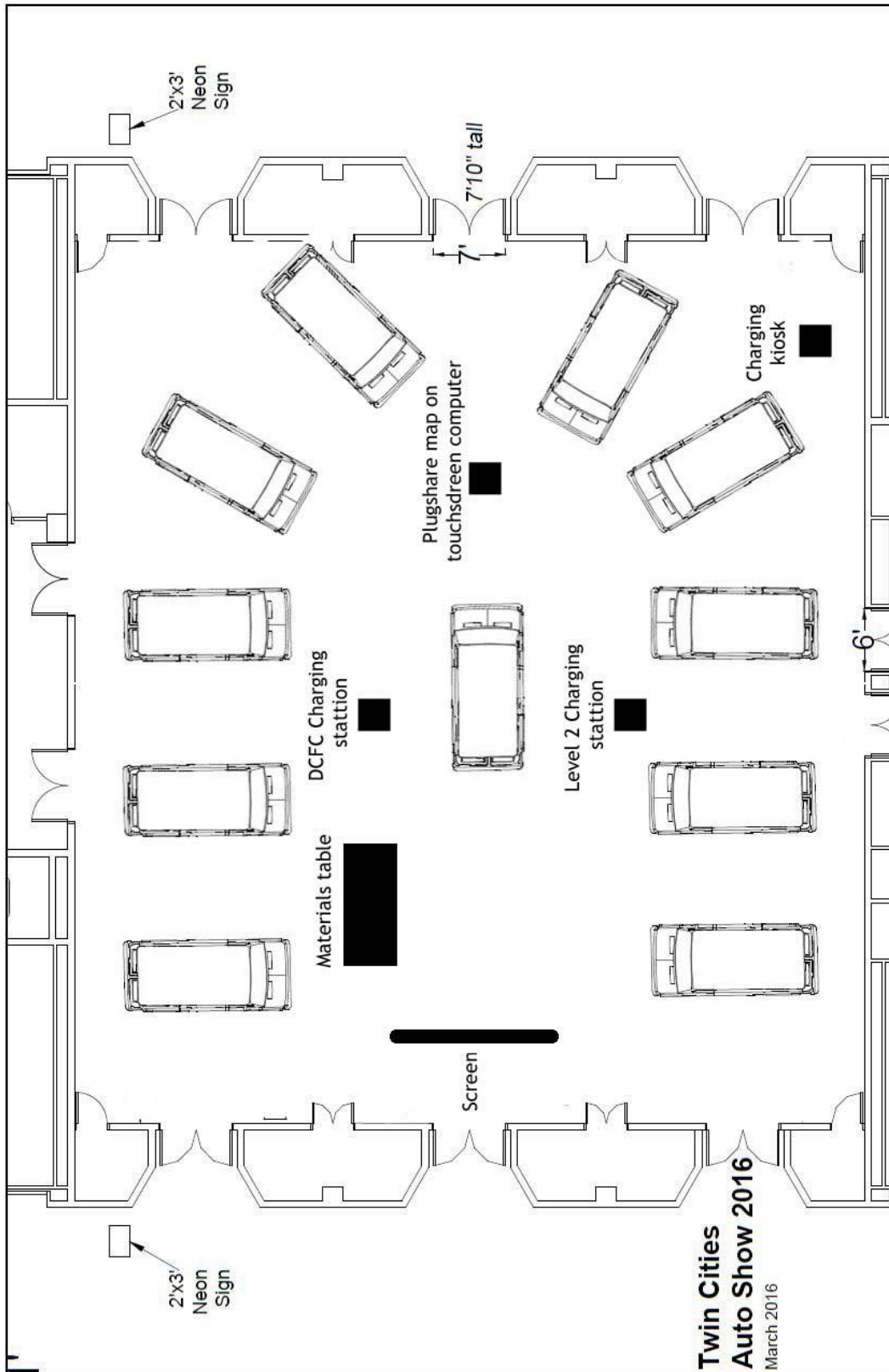
In the event of an emergency or for immediate assistance, consult the staffing manager at the information booth inside the main room.

In the event that you cannot fulfill your shift, or you need to leave part-way through your shift, please contact Jukka Kukkonen or member listed below **in the order below:**

Name	Cell Phone	Email Address	
Jukka Kukkonen	651.428.3155	jukka@pluginconnect.com	Volunteer/Exhibit Needs
David Ranallo	763.445.5728	dranallo@GREnergy.com	Contact as last resort

If you know ahead of time that you will be unable to cover your assigned shift, please call or email Jukka Kukkonen as soon as possible so we can find an alternate volunteer for your shift.

Draft of Electric room setup in 2016



About the Electric Room

What's in the Electric Room:

- Three options of charging stations:
 - DC Fast Charging station for public sites.
 - When you purchase a Nissan Leaf there is also a 2 year free charging program at various sites throughout the Twin Cities.
 - Level 2 charging – Example of public charging unit and also good for home charging. Average price \$500
 - 97% of charging happens at home or at work
 - Level 1 Cord – with the Nissan Leaf – show consumers how easy this is with standard cord
- Plugshare Map Kiosk – find locations near their neighborhood
- Materials table – assorted literature
- EV Video Screen – variety of ads and educational EV information
- Variety of vehicles in Electric Room:
 - Audi A3 e-tron
 - Chevrolet Bolt
 - 1st gen Chevrolet Volt
 - 2nd gen Chevrolet Volt
 - Chrysler Pacifica Hybrid (PHEV)
 - Ford C-Max Energi
 - Ford Fusion Energi
 - Hyundai Ioniq Electric?
 - Hyundai Ioniq PHEV?
 - Nissan Leaf
 - Volkswagen e-Golf
 - Volvo XC 90

Information about the Nissan Leaf Bulk Buy program:

What is an “EV Bulk Buy”?

The concept of an EV bulk buy has been used for many clean energy applications. In the past, proponents of solar panels would negotiate with manufacturers to secure lower prices for individual purchasers who come together to buy in bulk. This concept was applied to electric vehicles and is a program Drive Electric MN is currently running from March 1st to 31st, 2017.

Who may participate?

Purchasers living in Minnesota may participate by requesting a voucher at <http://driveelectricmn.org/deals/>

Where do I go once I have a voucher?

Please bring your printed voucher to participating dealers and take advantage of this great deal. Don't want to waste the paper? Just simply present the voucher on your mobile device.

[Eden Prairie Nissan](#)

[Kline Nissan](#)

[Lupient Nissan in Rochester](#)

[Luther Nissan](#)

[Mankato Nissan](#)

[Miller Lincoln in St. Cloud](#)

[Morrie's Brooklyn Park](#)

[Walser Nissan](#)

[Wayzata Nissan](#)

What else is included in this fantastic deal?

With this deal you will receive 24 Months of complimentary public charging at select DC fast charge stations. This program allows anyone who buys or leases a new Nissan Leaf to charge for free at a ZEF Energy DC Fast Charger in the Twin Cities for 2 years. The first 30 minutes of the charging session is free – customers pay after that.