



From the Wisconsin DOT, Division of State Patrol,  
Bureau of Transportation Safety

## **Bloomfield Police Department**

N1100 Townhall Rd. PO Box 47 Pell Lake, WI. 53157

Emergency 9-1-1 Non-Emergency (262) 741-4401 Administrative (262) 279-3454 Fax (262) 279-3625

*Lloyd S. Cole – Chief of Police e-mail: [chief@townofbloomfield.com](mailto:chief@townofbloomfield.com)*

**Date: May 9, 2019**

**For more information contact: Officer Craig Rasmussen**

### **The Bloomfield Police Department to mobilize for Click It or Ticket safety belt enforcement from May 20 to June 2**

**The Bloomfield Police Department** will join hundreds of law enforcement agencies throughout Wisconsin for the annual Click It or Ticket safety belt enforcement campaign from May 20 to June 2.

As we enter another major travel season, we're reminding motorists that wearing a safety belt is the single most effective way to protect themselves and prevent needless tragedies along our roadways.

Currently, Wisconsin's seat belt use rate stands at 89 percent, behind our neighboring states of Minnesota and Michigan that are both over 90 percent. Last year, about half of the car and truck occupants killed in Wisconsin traffic crashes were not buckled up.

Our goal is voluntary compliance with traffic laws, not to write citations. But given a choice, we'd much rather write a ticket than have to knock on someone's door and inform them that a loved one has been killed or seriously injured in a crash. So we're reminding all motorists to buckle up, every seat, every trip.

This year marks the 10-year anniversary of Wisconsin's primary seat belt law that allows law enforcement to stop and cite motorists for failing to wear a safety belt. In addition, drivers can be cited for every unbuckled passenger in their vehicle. Last year in Wisconsin, there were 50,875 traffic convictions for failure to fasten seat belts.