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Ratings Handed To Hunting Lodges

Beretta USA Corp, a division of Italian arms maker **Beretta** SpA, recently launched a ratings system for hunting lodges and resorts, called the Beretta Trident Program.

Jonathan Sherrill, co-founder of Sporting Heritage Corp., the organization that developed the idea for and administers the Trident rankings, said the program is similar to the Michelin Star System used to rate restaurants.

Hunting professionals and wildlife experts evaluate a lodge or hunting venue while the game is in season, judging the property on the quality of hunting, guest services, food and wine, and the hospitality and professionalism of guides. Properties can earn up to three tridents. Beretta's logo includes a trident.

In the works for the past three years, the ratings system was launched with the awarding in February of a single trident for excellence in wing shooting to Cheyenne Ridge Signature Lodge in Pierre, S.D. The property offers pheasant shooting, coaching and instruction, as well as a cigar and cognac bar and a spa.

Three more properties have been rated since: Highland Hills Ranch in Oregon, Pine Hill Plantation in Georgia and Joshua Creek Ranch in Texas. They, too, received one- trident ratings.

-Anna Prior