# REQUEST FOR PROPOSALS Port of Arlington Realty Marketing Services

Posted/Published on August 21, 2025

### 1. Services Required

The Port of Arlington requests proposals from firms with expertise in realty and marketing services to assist the Port in marketing the Alkali Ridge Subdivision residential lots for sale and development. Please submit proposal responses electronically. Upon review, selected firms may be invited to present at upcoming Port Board meetings.

# 2. Background

Alkali Ridge Subdivision was originally created in 2023 from a 38.65-acre parcel in Gilliam County. The land was annexed into City of Arlington, received Tentative Plan Approval and Partition Approval. Construction (water, sewer, streets, electrical power) is now underway, with completion expected by October 2025. Final Plat will be completed soon, with 17 lots ranging in size from ½-acre to 15 acres. The property is zoned R-1 Residential, with minimum lot size of 7,500 square feet. Some of the lots are anticipated for large-lot single family residential housing, with exceptional Columbia River views, while other portions are envisioned for higher-density workforce housing, subject to zoning criteria. Photos and maps are attached for reference.

## 3. Scope of Work

Marketing and outreach to interested developers and home builders will advance property sales and achieve responsible growth. Active means/methods to effectively market the lots are encouraged, including appropriate research and preparation for eventual lot listings and sales.

### 3. Proposal Form and Content

Proposals shall include a cover letter describing experience, qualifications, and proposed methods. Please outline current relevant experience and explain how you plan to approach this specific project. A proposed Cost Schedule shall be submitted as a separate attachment.

All submissions or questions regarding this solicitation shall be directed to:

Port of Arlington Jed Crowther, Executive Director 100 Port Island Road / PO Box 279 Arlington, OR 97812 Phone: (541) 705-2004

### 4. Selection Process

The Port Executive Director will evaluate each proposal and report to the Board of Commissioners. Upon review, selected firms may also be invited to present their proposals at Port Board meetings. Selection will be based on responsiveness, understanding, experience, collaboration, references, and fee for services performed.

### 5. Contract

The contract will define the extent of services to be performed, methods, and compensation.

The recruitment process is now open and timely submittals are encouraged.



Alkali Ridge Entryway Groundbreaking



Alkali Ridge Viewpoint

RFP – Port of Arlington – Realty Marketing Services – Alkali Ridge Subdivision

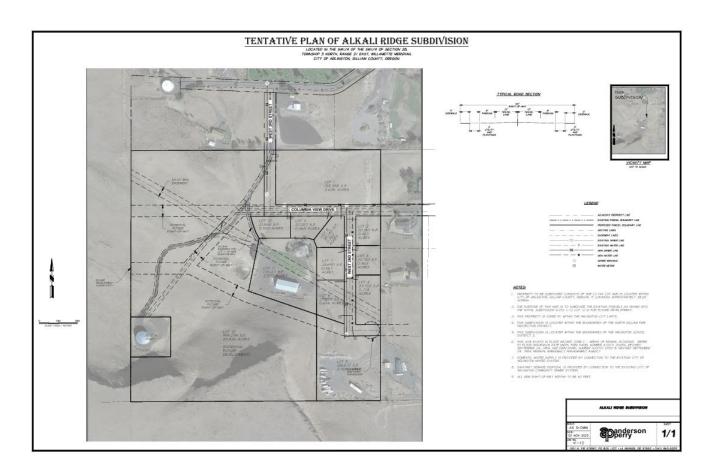


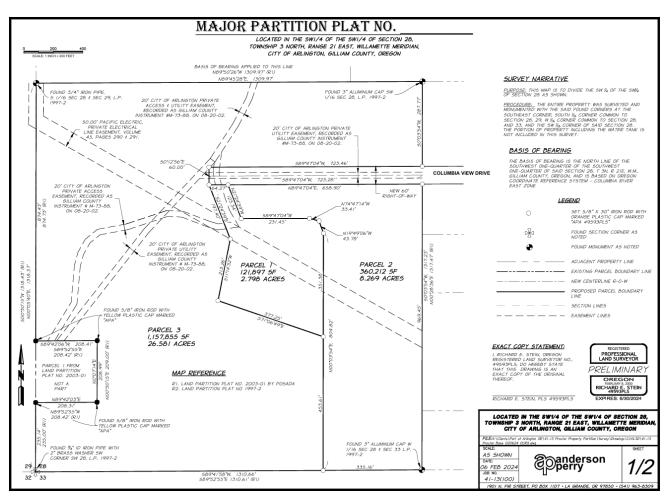
Alkali Ridge Construction – Grading Overview



Alkali Ridge Construction – Grading Detail

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