

Public Relations

The holidays are upon us once again. I have already heard so much about the wonderful events many of you have planned for the holiday season. It is so great to hear about all the giving for our veterans and their families. Keep up the wonderful work ladies.

Last month we had Veterans Day and I know that so many of you did such wonderful events and things for that very special day. Please be sure to keep record for your Press Book and also if possible send me a copy as well for Stacey's Press Book. I sure would love to see all those great stories about your events.

During the upcoming holiday season please remember the deadlines for your local newspapers. There are many wonderful events taking place in each community and each newspaper will need to try and squeeze them all in. Be sure to contact both the Editor and the reporter for your community with these special events. Lets get out there and get involved.

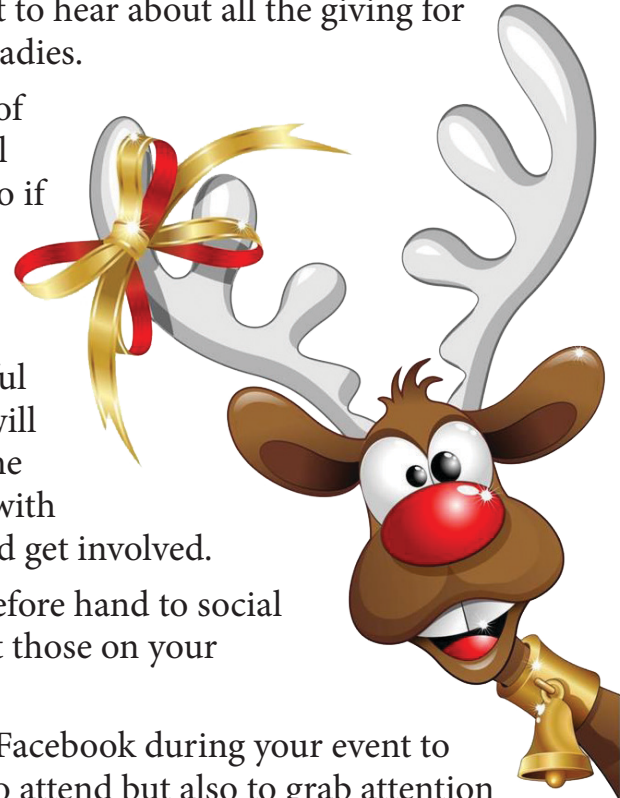
Remember to post your event flyers before hand to social media to help get the word out. Also put those on your website if you have one.

A fun new thing to do is a live event on Facebook during your event to share with those who might not be able to attend but also to grab attention and bring in new members. They get to see what all you do and how much fun everyone is having and it is all live. With it being live do please remember to be careful of where you go and what you show!

Please note we have release forms for emblem use and photos on the Department website under Public Relations. Also there is a download for a newsletter template from Nationals.

Stay safe and have a wonderful holiday season.

Always remember, I am here to help and serve you. Please contact me at anytime phone or email and I will do my best to help you and if not I shall find someone who can.



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