

MANAGER'S DESK FOR THURSDAY, APRIL 12, 2018

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

A COMMON QUESTION I'M ASKED HAS TO DO WITH HOW THE NEW STATIONS WE PUT ON THE AIR INCREASE LISTENERSHIP. DETERMINING THAT CAN BE DIFFICULT BECAUSE IT IS ONLY AS THEY CONTACT US THAT WE KNOW ABOUT ANY NEW LISTENERS. AND THEN THERE ARE LISTENERS LIKE THIS ONE WHO BENEFIT FROM A NEW STATION BUT, ARE THEY REALLY A NEW LISTENER?

*DEAR FRIENDS, THANKS TO ALL OF YOU FOR YOUR WORK AND DEDICATION. YOU ARE A BLESSING TO SO MANY. GOD HAS TRULY BLESSED YOUR MISSION AND SO MANY THROUGH YOU. I CAN'T REMEMBER HOW LONG I HAVE BEEN LISTENING. I KNEW YOU WERE THERE BUT COULDN'T PULL THE STATION IN HERE IN SAYNER, ONLY WHEN DRIVING. FINALLY WHEN WHJL, 88.1 MERRILL, WENT UP WAS I ABLE TO GET GOOD RECEPTION. BECAUSE OF THAT I APPRECIATE YOUR CONTINUED EXPANSION TO REACH SO MANY MORE. I KNOW GOD WILL CONTINUE TO BLESS ALL OF YOU AND YOUR MINISTRY.*

QUITE OFTEN THAT NEW FULL POWER STATION OR A NEW TRANSLATOR MEANS THE DIFFERENCE BETWEEN ONLY GETTING US IN THE CAR AND BEING ABLE TO LISTEN IN THEIR HOME.

BROADCASTING OVER THE INTERNET IS ALSO MAKING A DIFFERENCE IN LISTENER'S LIVES. ONE LISTENER HAD THIS TO SHARE:

*OVER THE LAST YEAR MY WIFE AND I HAVE LISTENED TO WRVM IN CARY IL, KOKOMO IN, HEBRON KY, BOWLING GREEN KY, SUMMERTOWN TENN, PEKIN IL AND ROCKFORD IL.*

WITH A SMART PHONE OR TABLET AND THE TUNEIN APP THAT THIS LISTENER USES, A PERSON CAN LISTEN TO WRVM ANYWHERE THEY GET GOOD CELL PHONE OR WIFI RECEPTION. THE NEW CARS ARE EVEN BEING EQUIPPED WITH RADIOS THAT CAN STREAM INTERNET STATIONS. A PERSON COULD DRIVE CROSS COUNTRY AND CONTINUE TO LISTEN TO THE RADIO STATION OF THEIR CHOOSING.

IT'S A NEW DAY WITH NEW OPPORTUNITIES FOR US TO REACH PEOPLE FOR CHRIST. PRAY FOR US AS WE WORK TO KEEP UP WITH ALL OF THE NEW TECHNOLOGY.

TOMORROW IS THE EARLY REGISTRATION DEADLINE FOR OUR WISCONSIN DELLS BUS TRIP. TO REGISTER, GIVE US A CALL AT 920-842-2900. FOR MORE INFORMATION VISIT US AT WRVM.ORG OR CALL US.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.