



PROSPECTUS

League of Milwaukee Artists
2018 Self Juried Summer Plein Air Event
June 2nd 2017

The Grohmann Museum

1000 N Broadway, Milwaukee, WI 53202

ELIGIBILITY: Open to any LMA member in good standing (must have attended at least 2 meetings per year to qualify.) New juried members are exempt from requirement.
A Plein Air Event. Come with your supplies and ready for painting.

JUDGE: **Judge to be announced**

AWARDS: **Ribbon and cash awards will be presented at the Artists' Reception**

LIABILITY: Submission of an application form constitutes the agreement to all conditions listed in this prospectus.

SALES: LMA members are encouraged to offer their art for sale. **The Grohmann will not collect a commission upon sales.**

ENTRY PROCESS:

RSVP required and will serve as your registration by deadline of May 18, 2018.
Call Susan Steinhafel, Exhibitions Chair: 262-338-3699; Include number of people in your party. Friends/family invited. \$5.00 entrance fee for non-artists.

WINNERS WILL BE ANNOUNCED AT THE ARTISTS' RECEPTION

EXHIBIT CALENDAR

Friday, May 18, 2018 – **RSVP Deadline call Susan Steinhafel, Exhibitions Chair**

262-338-3699

Saturday, June 2, 2018 1-4pm – **Event Date, one day only rain or shine**

Saturday, June 2, 2018 - **1-4pm** – **Event and Artists' Reception. Hors de oeuvres served**

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NOTES: Last year was a toe in the waters with this event. Now the Grohmann wants to make it even more expanded and popular. Great opportunity for LMA to show the membership of the Grohmann museum how Plein Air is done! We will be painting the city of Milwaukee from the Birdseye roof top of the museum! Their members can join us and/or engage with our artists and be amazed at our craftsmanship. Great press for LMA, fun for our membership and theirs! PLUS.... the Grohmann is including some wonderful hors de oeuvres as well. Registration is needed. Call the Grohmann to RSVP. Name tags will be provided. Exclusive entrance to this event. Much advertising and pass along cards will be provided by the Grohmann to give to us, inviting friends and family too! Entrance fee is needed by invitees.