

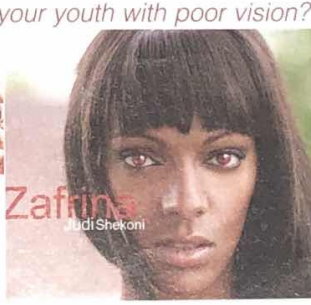
What's Hot? Beautiful Eyes.
What's Not? Beautiful People
 Who Can't See!

Too HOT For Glasses?



WHAT'S NEW IN LASIK

Custom LASIK Wavefront laser technology measures the eye from front to back. Using a highly specialized system of light refraction, the Wavefront device gathers corneal information, creating a unique map reflecting your specific eye characteristics and irregularities. Then, it transmits the information to the laser, leaving no room for error, and increasing the chances of 20/20 vision or better! Wavefront combined with thin flap LASIK technology corrects farsightedness or nearsightedness among other procedures. Advanced Wavefront technology provides each patient with a customized procedure specific to that patient's vision needs. These days Custom LASIK is so accurate that a qualified surgeon not only brings perfection to your vision, but can actually restore vision in patients who lost it following refractive eye procedures that did not work.



CAN'T SEE? BLURRED VISION?

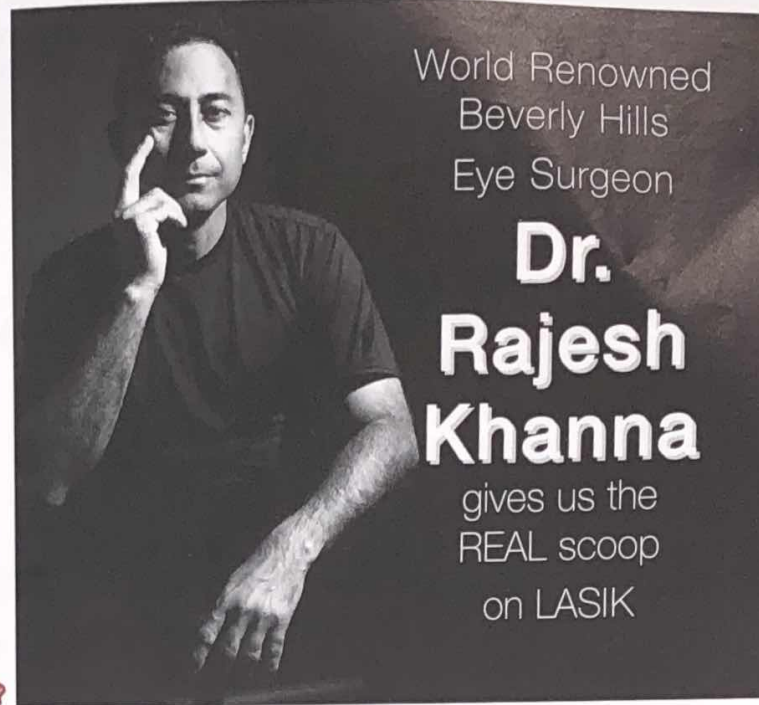
Millions struggle with poor vision with only glasses and contacts as a choice believing that their eye problems can't be helped. But new LASIK laser technology gives people—all ages—an opportunity to read the fine print, see where they're driving, not worry about losing glasses, eliminate bothersome contact lenses (putting them in, taking them out, not removing them before going to sleep, getting one stuck in your eye) or forgetting to order and using old ones that cut eyes or cause bacterial infections.

go to bed and wake up with clear vision

For the FACT or FICTION on LASIK we went to a man whose life revolves around *perfect vision*—a pioneer in all phases of eye care and eye surgery, Dr. Rajesh Khanna. With more than 20 years as a leading Board-Certified refractive eye surgeon, Khanna's worldwide patient count is in the thousands. Likely he's done more eye procedures than any other eye surgeon on planet earth. A volunteer clinical faculty member of UCLA, Khanna has several eye care institutes in southern California, but we spoke with him at his Beverly Hills office.

Can LASIK help everyone?

Misconception about LASIK: LASIK invented in the 20th Century isn't the LASIK that I perform in the 21st Century. It's a new procedure; safer; more predictable. I use a 5th generation laser that accurately pinpoints a patient's vision requirements, corrects eye problems considered *uncorrectable* (nearsightedness & far sightedness) and I redo with perfect results prior laser surgeries not done correctly.



World Renowned
 Beverly Hills
 Eye Surgeon

**Dr.
 Rajesh
 Khanna**

gives us the
 REAL scoop
 on LASIK

What is an ASTIGMATISM and can LASIK help?

Astigmatism occurs when an eye has a *football* shape instead of a *basketball* shape. Shaped like a football, light coming in the eye doesn't focus on a specific point; images are blurry. The more an eye tries to sharpen an image the more blurry it gets causing headaches, eye-strain, impaired night vision, blinding glare and brightening halos at night which did occur with older LASIK procedures. With the newest advances in laser vision technology I correct astigmatism and 80% of patients see better than with glasses or contacts. Patients recover faster and see more clearly within hours. I suggest young people get LASIK for astigmatism as soon as possible to prevent ongoing eye deterioration.

What to look for when considering LASIK.

Clear vision is something we all want. LASIK achieves it. I advise people to do their homework *before* they have any surgery. I have three crucial points to consider:

- Qualifications: a surgeon decides if a person is a candidate or not (based on eye shape), specific testing **MUST** be done, and a surgeon better know what to do. How many procedures have they done; get recommendations from past clients; is the staff professional and helpful. Seek a refractive surgeon knowledgeable in all surgical techniques.
- What type of laser is it? Some doctors use outdated equipment; you want superior, specialized, state-of-the-art; the newest laser technology available. Ask to see what they use.
- Cleanliness and sterilization; of the doctor, staff and clinic. ●

Actual Patients. Why spend your youth with poor vision?

Seeing Is Believing

For information about your vision concerns.

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