

Medieval Mayhem Renaissance Fair Sponsorship

*****Top 9 Quick Ways Your Business Benefits*****

- **Your business is exposed to diverse markets.**
 - Our events are designed to be unique to the White Mountains. We target millennials (the largest, most powerful economically impacting generation in history) but we attract folks of all ages.
 - We work through traditional & social media to target those with diverse interests seeking unique experiences. This can put your business name in front of thousands of “new eyes” even before the event ever happens!
- **We use the media that our audience prefers.**
 - The face of advertising and promotion is changing. We target the platforms that millennials use most to help expand exposure for our sponsors.
- **It generates positive business associations.**
 - People may not remember what we say but, they will always remember how we made them FEEL! When people associate your business with a positive experience you helped create for them, your business is top of mind when they are in the market of your goods/services.
- **Exclusivity! We help your business stand out.**
 - Tiered levels of participation to choose from
 - Payment plans!
 - Unique sponsor experiences and benefits
- **Tax deductible expense!**
 - Sponsorship is advertising! Chat with your tax professional about how that helps your bottom line!
- **Helping expand your advertising into new markets.**
 - Your business can receive local, state, regional and national exposure!
- **Yeah, ya help a local 501c3 foundation.**
 - While our primary focus is scholarships for Navajo and Apache county students, improving economic conditions for all who live, work and visit the White Mountains of Arizona is our over-all goal.
 - 90% of our event proceeds go directly to our scholarship fund!
- **Those who work, shop and play with us look to our sponsors first when spending their dollars here on the mountain!**

General Sponsor Benefit Packages

<p><u>Title Sponsor:</u> (Only 1 available)</p> <p>As low as \$1,667/mo. (6 mo. Prior to event) Or \$834/mo. (12 mo. Prior to event)</p>	<ul style="list-style-type: none"> • All the above advertising/social media/print/web site promotions • Your business name above the event name on all print promotions • Your # and @ ID listed at our gate for attendees to tag in their posts • Your choice of # and @ listing at key locations on the grounds (stage, pub, fighting arena) • Invitation to meet, greet & eat at afterhours cast gathering on Friday night • 50 general admission tickets • 10 pub club entries • 20 Late Show entries (must be 21+ to use Saturday night)
<p><u>Presenting:</u> (Only 2 Available) \$5,000 per event</p> <p>As Low as \$834/mo. (6 mo. Prior to event) Or \$417/mo. (12 mo. Prior to event)</p>	<ul style="list-style-type: none"> • Prime location of business name/logo on all print promotions & programs • Your web site link displayed on our web site landing (home) page • Your social media #/Facebook page promoted through contests we run on our social media • Your # and @ ID listed at our gate for attendees to tag in their posts • Your choice of # and @ listing at key locations on the grounds (stage, pub, fighting arena) • Invitation to meet, greet & eat at afterhours cast gathering on Friday night • 20 general admission tickets • 8 pub club entries 6 Late Show entries (must be 21+ to use Saturday night)
<p><u>Associate:</u> (Only 3 Available) \$3,000 per event</p> <p>As low as \$500/mo. (6mo. Prior to event)</p>	<ul style="list-style-type: none"> • All the above • Business named on broadcast and social media promotions. • Invitation to meet, greet & eat at afterhours cast gathering on Friday night • 20 general admission tickets • 6 pub club entries
<p><u>Supporting:</u> \$1,000 per event</p> <p>As low as \$167/mo. (6 mo. Prior to event)</p>	<ul style="list-style-type: none"> • Your logo on posters/flyers/programs • Your web-site link added to the event website sponsorship page (We average over 27,000 visits/year) • Your # listed at the event entrance • 12 event tickets
<p><u>Contributing:</u> \$500 per event</p> <p>As low as \$84/mo. (6 mo. Prior to event)</p>	<ul style="list-style-type: none"> • All the above • Company listed on posters, programs & social media ads (year-round benefit) • You receive 12 event tickets
<p><u>Donor:</u> \$300 per event Can be split into 3 payments</p>	<ul style="list-style-type: none"> • Your banner at event entrance • Business listed on program • 2 event tickets

Let us design a custom program for your business goals!

Village EVENTures
Daris Gibbons
Executive Producer
928-215-0451
1azmayhem@gmail.com
www.azmayhem.com