



**BEN PEARSON**
INCORPORATED
PINE BLUFF, ARKANSAS



CATALOG #20 OF ARCHERY TACKLE

BOWS AND ARROWS OF *Excellence*



The
BEN PEARSON
GUARANTEE

who enjoy their craft, and take an honest pride in the quality of the tackle they produce. This does not mean that every arrow is guaranteed to cut the gold every shot, for we make novice's tackle, and we make intermediate tackle at a price less than the experienced tournament archer knows he must pay for the best equipment. It does mean that every article in this catalog is guaranteed to meet the standard to which it was made. And we believe that Ben Pearson standards are the highest.

Ben Pearson

Every item of archery tackle in this book is described in modest terms. We expect every article we produce to exceed what we say about it in this catalog. If it does not give perfect satisfaction, we want you to return it to the Ben Pearson dealer from whom you bought it, for a full refund. Ben Pearson tackle is hereby guaranteed to be, dollar-for-dollar, the finest tackle archers in any country or in any age have enjoyed. All Ben Pearson tackle of tournament calibre is made by men

★
Ben Pearson, Inc., reserves the right to alter or improve the specifications of any item in this catalog at any time. Any change effected will be for the benefit of the archer using Ben Pearson tackle. Prices are subject to change without notice.

★
Shipments are F.O.B. Pine Bluff, Arkansas.



Free
ARCHERY
BOOKLET

"How to shoot with Bow & Arrow" gives complete instructions from the very beginning. Fully illustrated with action photographs of Pat Chambers,

twice National Archery Champion. See your Ben Pearson dealer for your copy or address Ben Pearson, Inc., Pine Bluff, Arkansas.

INFORMATION ON ARCHERY

Ben Pearson maintains an archery advisory service, available to individual archers, clubs, schools, camps, and classes at all times. You are invited to write Ben Pearson at any time on any question concerning archery, its organization, technic, news, or tackle. The following sources of information are also of great value to archers: **NATIONAL ARCHERY ASSOCIATION:** 77 Franklin Street, Boston, Mass., conducts nationwide tournaments. Affiliation permits archery clubs to hold tournaments under official aegis of the Association. **NATIONAL FIELD ARCHERY ASSOCIATION:** John Yount, Secretary, P. O. Box 388, Redlands, California. Publishes yearly handbook containing latest information on hunting, roving, archery

golf, etc. N.F.A.A. affiliation is immeasurably helpful in organizing and operating a field archery club.

AMERICAN BOWMAN REVIEW, published monthly, contains all important news about target archers and target archery. Published at Albany, Oregon. A helpful publication by this same concern: "How to Organize an Archery Club and How to Run a Tournament" by Kore T. Duryee. Price, 20c. The American Bowman Review is \$1.00 a year. **ARCHERY**, published monthly at 121 Broadway, Los Angeles 12, California, is the official publication of the N.F.A.A., costs \$1.75 a year. Also available, the "Handbook of National Field Archery Association" for 50c, from the same address.

For lists of archery books, or for any other archery information, write Ben Pearson, Inc., Pine Bluff, Arkansas.

BEN PEARSON *Custom-made* TOURNAMENT BOWS

Every skill, every care, and each painstaking method of the bowyer's art, every precision device that modern tackle-manufacturing can develop, is employed to make Ben Pearson custom bows the world's finest. The Ben Pearson custom bow department is the world's largest. We make more custom bows than anyone else and, our archer-customers tell us, we make them better.

YEW TARGET BOWS

We believe these to be the finest bows made. Custom made from matched, thoroughly seasoned, high elevation Yew billets. Smooth action combined with extremely high velocity. The grain is carefully followed, and the bow is balanced and tillered in beautiful flowing lines. Deep, narrow handles, inlaid arrow plates, wound leather grips, Lay-latex strings, Arrowrest optional at no extra cost. Cloth cases, Drawing Weights to 55 pounds. State arrow length, bow length (to 5'8") and weight desired.

# 910 OREGON YEW TARGET BOW	\$32.50
# 911 Same, made from extra-select billets	40.00
For recurved ends, bow 910 or 911, add	6.00
For rawhide backing, bow 910 or 911, add	4.00
For Fortisan backing, bow 910 or 911, add	6.00

OSAGE ORANGE BOWS

Custom made from matched and thoroughly seasoned billets of the finest Osage Orange (also known as bois d'Arc). Expert bowyers follow the grain of this wood religiously. Deep, narrow handles, inlaid arrow plates, wound leather grips, Lay-latex strings, Arrowrest optional at no extra cost. Cloth cases, Drawing Weights to 55 pounds. State arrow length, bow length (to 5'8"), and weight desired.

# 900 OSAGE ORANGE TOURNAMENT BOW	\$32.50
# 901 Same, made from extra-select billets	40.00
For recurved ends, bow 900 or 901, add	6.00
For rawhide backing, bow 900 or 901, add	4.00
For Fortisan backing, bow 900 or 901, add	6.00

LAMINATED LEMONWOOD BOWS

Two laminations of lemonwood and a rawhide back give smooth cast with extra-high performance. Drawn at least 250 times during manufacture, these bows need no breaking in. Deep, narrow handles, inlaid arrow-plates, wound leather grips, Lay-latex strings. Modified reflex limbs. 5'6" length. Weight to 50 pounds. State arrow length, bow length, and drawing weight desired.

# 700 LAMINATED LEMONWOOD BOW	\$16.00
# 705 Same, with Fortisan backing	20.00
# 707 Same, with Bamboo backing	22.50

LEFT: (from left to right) 910, 911 recurve, 911 Fortisan back, 902, and 717. All are Ben Pearson custom-made bows. Bow 717 is described on page 8.

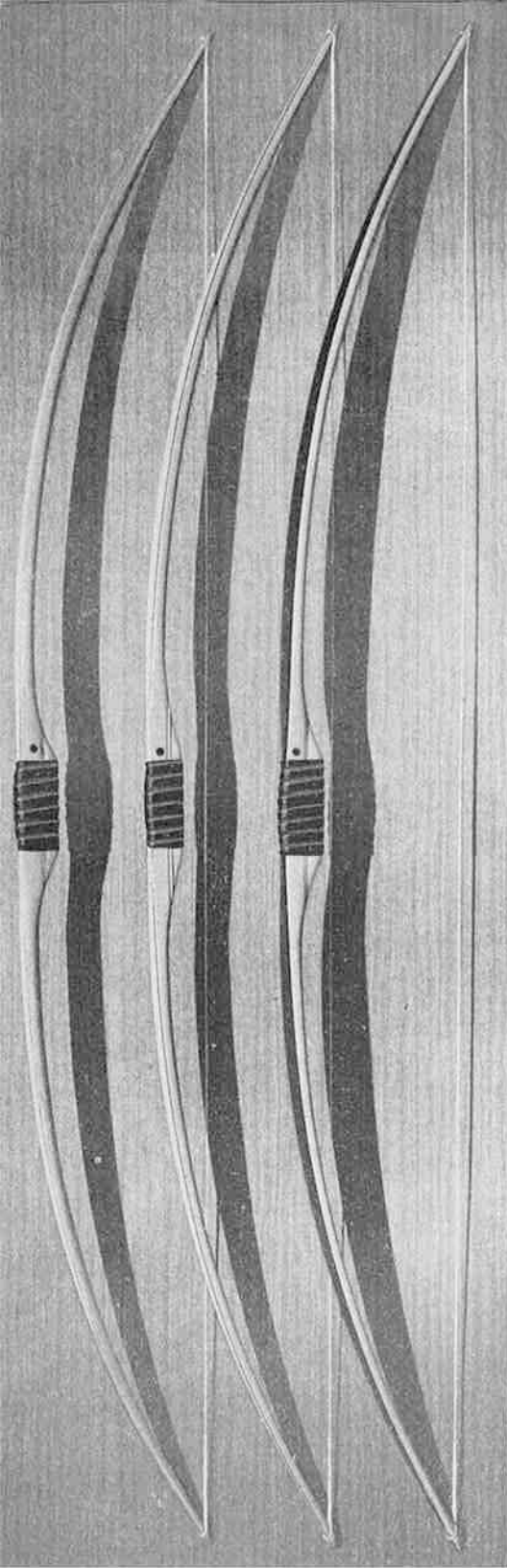


Detail of Ben Pearson wound leather grip, in two tones of finest leather. Note hand-inlaid arrowplate, a feature of all Ben Pearson custom bows.

Detail of Yew bow showing nock, and exclusive Ben Pearson plastic tip. All Ben Pearson custom bows are carefully hand finished by expert bowyers.

Rawhide backing on a Yew bow protects it from scratching and nicking. Fortisan synthetic fibre (applied under pressure), also available on custom bows.

Recurving of Ben Pearson bows is completed with absolute accuracy. Some archers prefer the quicker get-away of the arrow provided by recurved ends.



BEN

**DELUXE
FIBRE-BACKED BOWS**

Excellent lemonwood bows with striking two-toned backings of black overlaid with white vulcanized fibre. Narrow, deep, two-toned handle risers, inlaid arrowplates, and wound leather grips. Carefully hand-tillered for performance and appearance. Lay-latex strings. Specify drawing weight.

- #770 DELUXE FIBRE-BACKED BOW, 5'6", weights to 45 lbs.\$9.45
- #771 Same, 5', weights to 35 lbs. 8.45

**LEMONWOOD
FIBRE-BACKED BOWS**

Good lemonwood bows, backings of white vulcanized fibre for beauty and protection against breakage. Narrow, deep handles with colorful overlays. Inlaid arrowplates. Wound leather grips. Carefully hand-tillered. Lay-latex strings. Specify drawing weight.

- #765 LEMONWOOD FIBRE-BACKED BOW, 5', weights to 35 lbs.\$6.45
- #766 Same, 5'6", weights to 45 lbs. 7.95
- #769 Same, 5'9", weights to 45 lbs. 8.45

DELUXE LEMONWOOD BOW

Fine lemonwood target bow. Full length, 5'6". Carefully tillered and finished. Contrasting wood handle riser, genuine wrapped leather grip. Specify weights to 40 lbs. Inlaid arrowplate, Lay-latex string.

- #756 DELUXE LEMONWOOD BOW\$5.95

◀ LEFT: (from left to right) Laminated lemonwood No. 700, listed on page 5, No. 770, No. 701, listed on page 8.

**PEARSON *Lemonwood* AND
Hickory BOWS**

LEMONWOOD BOWS

A light series of bows designed especially for beginners, nicely finished with genuine leather handle grips, stamped arrowplates, and contrasting hardwood handle risers. Lay-latex strings, hand-tillered.

- #504 LEMONWOOD BOW, 4'6", weight 12 to 15 lbs.\$2.75
- #601 Same, 5', weights to 30 lbs. 3.95
- #606 Same, 5'6", weights to 35 lbs. 4.95

HICKORY TARGET BOW

For archers demanding maximum durability in an inexpensive bow. These bows are ideal for camps, schools, and commercial ranges. Hard-shooting hickory with plenty of toughness and stamina. Will stand up under rough treatment. 5'6", inlaid arrowplates, leather grips, Lay-latex strings, hand-tillered.

- #501 HICKORY TARGET BOW, weights to 40 lbs.\$4.95

JUNIOR HICKORY BOW

Maximum durability, plenty of toughness; a splendid bow for 'teen-agers. Hand-tillered. Handle riser of contrasting hardwood, stamped arrowplate, genuine leather handle grip. Lay-latex string. Specify drawing weights to 30 lbs.

- #500 JUNIOR HICKORY BOW\$2.95

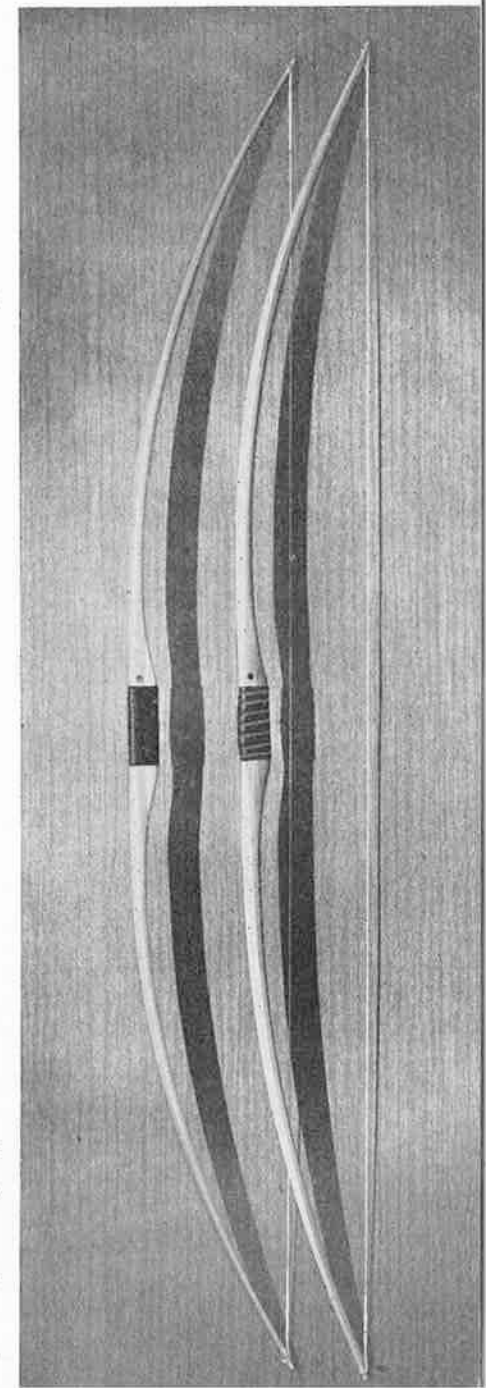
Selecting the right Bow

Bow weights vary as to the strength of the individual and the use to which the bow is put. Women's and juniors' target bows should be from 12 to 30 lbs. drawing weight; men's from 35 to 50 lbs. Hunting bows will ordinarily be 10 to 20 lbs. heavier. An archer's best shooting will be done with a bow that he can handle comfortably. Bow lengths are related to the correct arrow length of the individual. (See page 12 for arrow measurement.)

Following are recommended bow lengths for maximum arrow lengths:

- 4'6" bow—24" (or under) arrow.
- 5'0" bow—25" (or under) arrow.
- 5'6" bow—26" (or under) arrow.
- 5'9" bow—27" to 29" arrow.

RIGHT: Left, No. 606 lemonwood bow. Right, No. 766 Fibre-backed lemonwood bow. ▶





BEN PEARSON *Hunting* BOWS

Ben Pearson has kept pace with the tremendous increase of activity in bow hunting and field shooting by constantly improving and expanding its facilities for the manufacture of highest quality hunting bows. Today we are able to offer the bow hunter a wide selection of fine bows crafted of choicest materials. Our increasingly large and carefully selective purchasing brings to your bow the finest raw materials obtainable.

YEW HUNTING BOWS

Exceptional speed, smooth action, and brilliant cast. These bows give maximum performance under rugged hunting conditions. Finished in special waterproof varnish. Made of finest, matched, high-altitude Yew billets. Correctly designed for greatest cast with heavy arrows. Each bow is factory tested and thoroughly broken in. Fibre plates reinforce the nocks. Perfectly tillered. Inlaid arrowplate, wound leather grip. Cloth bow case. Specify length (to 5'8"), drawing weight (to 75 lbs.) and arrow length. NOTE: For each additional 5 lbs., or fraction thereof, over 75 lbs., add \$5.00. Bows weighing more than 75 lbs. are not recommended or guaranteed.

- # 912 YEW HUNTING BOW\$42.50
- For recurved ends, add 6.00
- For rawhide backing, add 4.00
- For Fortisan backing, add 6.00

LAMINATED BAMBOO BOW

A sensation in the archery hunting field, this laminated bamboo and lemonwood hunting bow has exceptional stamina combined with high velocity. Built to stand up under the most rigorous hunting conditions. Tough bamboo laminated with excellent lemonwood and backed with black vulcanized fibre. Modified reflex limbs. Deep, narrow handle with attractive overlay. Inlaid arrowplate, wound leather grip. 5'6" in length. Specify weight (to 65 lbs.) and arrow length. This bow is illustrated on page 4.

- # 717 LAMINATED BAMBOO BOW\$25.00

LEMONWOOD HUNTING BOW

A moderately priced hunting bow made from select lemonwood on a wide pattern. Backed with black vulcanized fibre for added strength. Deep narrow handle, inlaid arrowplate, wound leather grip. 5'6" length. Specify weight (to 65 lbs.) and arrow length. This bow is illustrated on page 6.

- # 701 LEMONWOOD HUNTING BOW\$9.95

OSAGE HUNTING BOWS

Rugged, tough Osage has a powerful cast and the stamina to take it when hunting in rough country. Finished in special waterproof varnish. Made of finest matched billets. Perfect tillering and design produce a bow especially suited to shoot heavy arrows with a very flat trajectory. Each bow is pulled at least 250 times at the factory. Inlaid leather arrowplate, wound leather grip. Cloth bow case.

Specify length (to 5'8"), drawing weight (to 75 lbs.) and arrow length. NOTE: For each additional 5 lbs., or fraction thereof, over 75 lbs., add \$5.00. Bows weighing more than 75 lbs. are not recommended or guaranteed.

- # 902 OSAGE HUNTING BOW\$42.50
- For recurved ends, add 6.00
- For rawhide backing, add 4.00
- For Fortisan backing, add 6.00

LAMINATED LEMONWOOD BOW

Modified reflex limbs for exceptional cast. Tough rawhide backing on laminations of lemonwood. The deep, narrow handle and perfect tillering contribute to its smooth action. Inlaid arrowplate, wound leather grip. 5'6" in length. Specify weight (to 65 lbs.) and arrow length.

- # 702 LAMINATED LEMONWOOD BOW\$17.50
- # 704 Same, with Fortisan backing 22.50

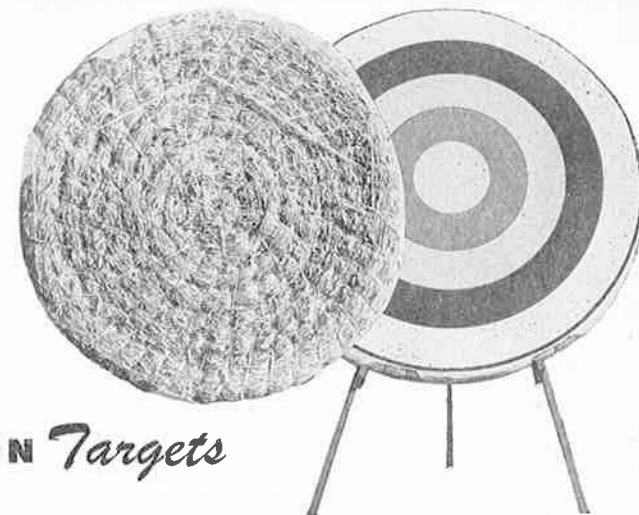
HICKORY HUNTING BOW

An extra wide bow made from select hickory. Inlaid arrowplate, wound leather grip, deep handle. A rugged bow, suitable for big game. 5'6" length. Specify weight (to 65 lbs.).

- # 502 HICKORY HUNTING BOW \$ 6.95
- # 503 Same, with recurved ends 10.45

BEN PEARSON "ARRO-MAT"

Patented target made on our own target-building machine. It is approximately 40% thicker in the center than at the outside. This adds greatly to the rigidity and life of the target.



BEN PEARSON *Targets*

TARGET FACES

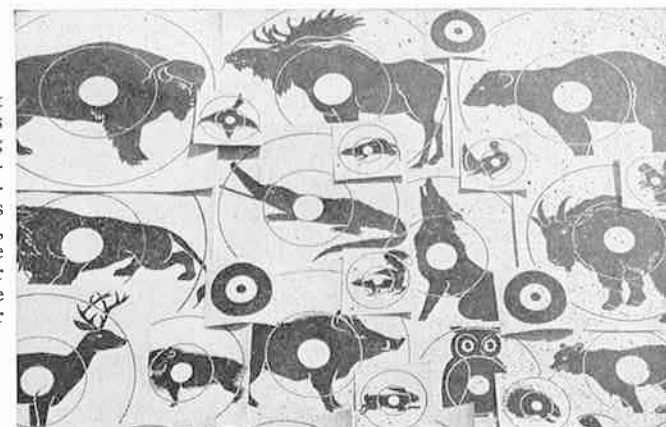
Exact dimension, sharply defined. Both cloth and paper are heavy and durable. All target faces are anti-glare, standard colors. Cloth skirt (on targets marked "skirt") fits over target like tire cover. Targets marked "plain" do not have cloth skirt.

Number	Size	Type	Material	Price
413		skirt	cloth	\$3.25
416	48"	plain	cloth	2.25
491		skirt	paper	1.60
419		plain	paper	.70
412		skirt	cloth	2.70
415	36"	plain	cloth	1.65
481		skirt	paper	1.30
418		plain	paper	.45
411		skirt	cloth	1.60
414	24"	plain	cloth	.85
471		skirt	paper	.85
417		plain	paper	.30
420	16"	plain	paper	.10
421	same as # 420 but 1 color, doz.			.90
422	same as # 421 but 24"			.10

Field TARGET FACES

Heavy, water-repellent paper, animal silhouettes and hair line scoring rings. Approved by National Field Archery Association. Set contains four 24-inch, six 18-inch, eight 12-inch, and twelve 6-inch faces; enough for a fourteen-target course with extras in the smaller size.

- # 423 FIELD TARGET SET \$2.75



IMPROVED TARGET STAND

Designed to hold target at proper height and angle. Construction binds tops of three legs together. Made of soft wood so as not to injure arrows.

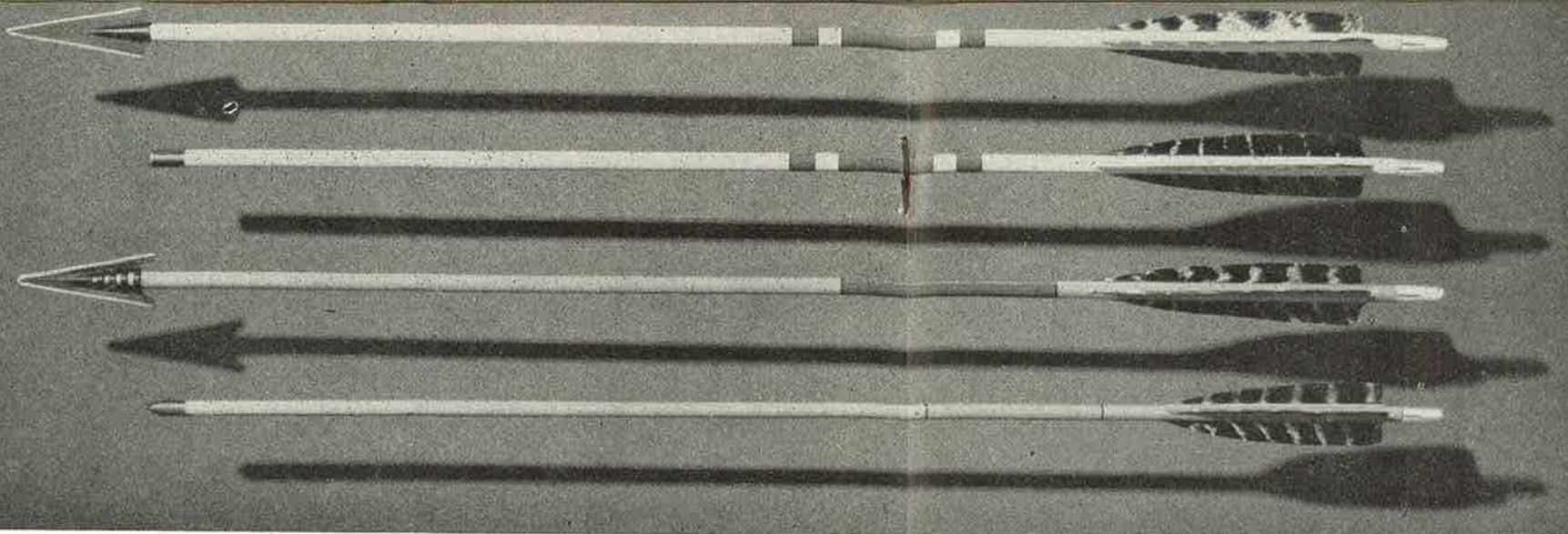
- # 402 IMPROVED TARGET STAND, for 48" target\$2.50
- # 401 Same, for 36" target 2.00
- # 400 Same, for 24" target 1.25

TOURNAMENT TARGETS

Without question the finest target sold at any price. Spiral wound long straw, machine-stitched throughout. Arro-mat construction with extra-thick center gives long shooting life. These targets used in hundreds of archery tournaments.

- # 408 TARGET, 48-inch diameter\$10.00
- # 406 TARGET, 36-inch diameter 7.00
- # 404 TARGET, 24-inch diameter 4.00

PRICES DO NOT INCLUDE TARGET FACE. Targets shipped separate from face carry 30% lower freight rate, when weight exceeds 100 lbs. # 408 weighs about 60 lbs, # 406 about 35 lbs, # 404 about 18 lbs.



◀ LEFT: (Top to bottom) No. 225 Deluxe hunting arrow. No. 216 Tournament field arrow. No. 220 Matched hunting arrow. No. 213 Practice field arrow.

BEN PEARSON *Hunting AND Field* ARROWS

DELUXE HUNTING ARROW

The finest hunting arrow Ben Pearson has ever offered. Perfectly matched for spine and weight. Colored shafts, if desired, for quick identification. Perfect fletching with long, low cut feathers. Select Port Orford cedar shafts, IndX nocks. Specify drawing length, bow weight, color of shaft; white, orange, yellow, red or plain, and color of crest.

- # 223 DELUXE HUNTING ARROW, with # 781 HEAD, doz.\$12.00
- # 224 Same, with # 782 head, doz. 12.00
- # 225 Same, with # 783 head, doz. 12.75

MATCHED HUNTING ARROW

Very accurate, designed for lowest trajectory consistent with adequate spine and fletching. Used by big game hunters everywhere. Selected for spine, and closely matched in weight. Patented one-piece improved steel broadhead. Standard arrow lengths, 26", 27", and 28"; for special lengths, add 50c. State bow weight, arrow length and color of shaft; white, orange, yellow, red or plain.

- # 220 MATCHED HUNTING ARROW, with # 781 HEAD, doz.\$9.00
- # 221 Same, with # 782 HEAD, doz. 9.00
- # 222 Same, with # 783 HEAD, doz. 9.75

STANDARD HUNTING ARROW

A practice broadhead hunting arrow. Not recommended for bows weighing over 45 lbs. Well fletched with barred feathers and equipped with Ben Pearson's patented one-piece broadhead. 26-inch length only.

- # 219 STANDARD HUNTING ARROW, doz.\$7.50

TOURNAMENT FIELD ARROWS

For the tournament field archer and expert hunter. Perfectly matched for spine and weight. Long, low cut feathers give extreme accuracy. Select Port Orford cedar shafts. IndX nocks. Colored shafts. Specify drawing length, bow weight, color of shaft; white, orange, yellow, red or plain, and color of crest.

- # 216 TOURNAMENT FIELD ARROW (Blunt point), doz.\$10.50
- # 217 Same, with non-skid target point, doz. 10.50

MATCHED FIELD ARROW

Good for field practice and for rabbits, squirrels, game birds, and other small game best killed by the shocking power of a blunt arrow. Closely matched for spine and weight. Spiral fletching, IndX nocks. Standard lengths, 26", 27", & 28"; for special lengths, add 50 cents. Colored shafts; white, orange, yellow, red or plain. State shaft color, bow weight and arrow length desired.

- # 214 MATCHED FIELD ARROW, BLUNT POINT, doz.\$7.50
- # 215 Same, with non-skid target point, doz. 7.50

PRACTICE FIELD ARROW

A well made field arrow that will take lots of abuse. Made of Port Orford cedar. Well fletched with barred feathers. Not recommended for bows over 50 lbs. 26-inch length only.

- # 212 PRACTICE FIELD ARROW, with blunt point, doz.\$6.00
- # 213 Same, with target point, doz. 6.00

GOLF ARROW SET

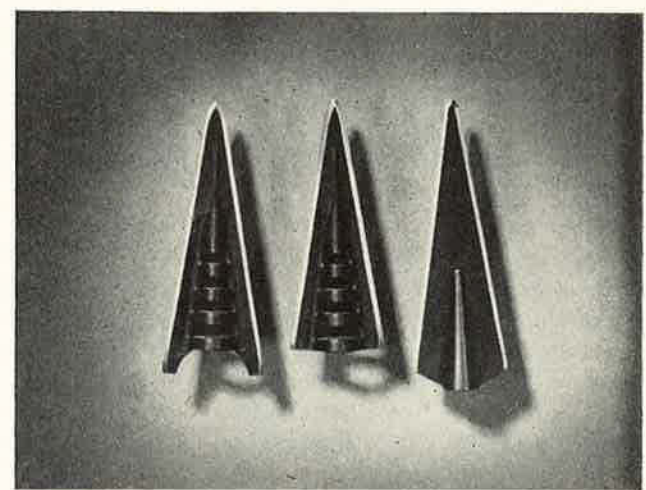
Consists of: flight arrow (for "driving"), heavily tapered arrow with long prong point (for "approaching") and blunt-pointed heavy-fletched arrow (for "putting"). All arrows are footed, matched for spine and weight. 25, 26, 27, and 28-inch lengths. State weight of bow and arrow length.

- # 115 ARCHERY GOLF SET\$4.00

BALL AND STAND FOR ARCHERY GOLF

Latex cotton ball 4 inches in diameter with loop for carrying and metal stand with rubber cup which serves as a rest for the ball.

- # 693 BALL AND STAND\$1.50



Ben Pearson IMPROVED BROADHEAD POINT

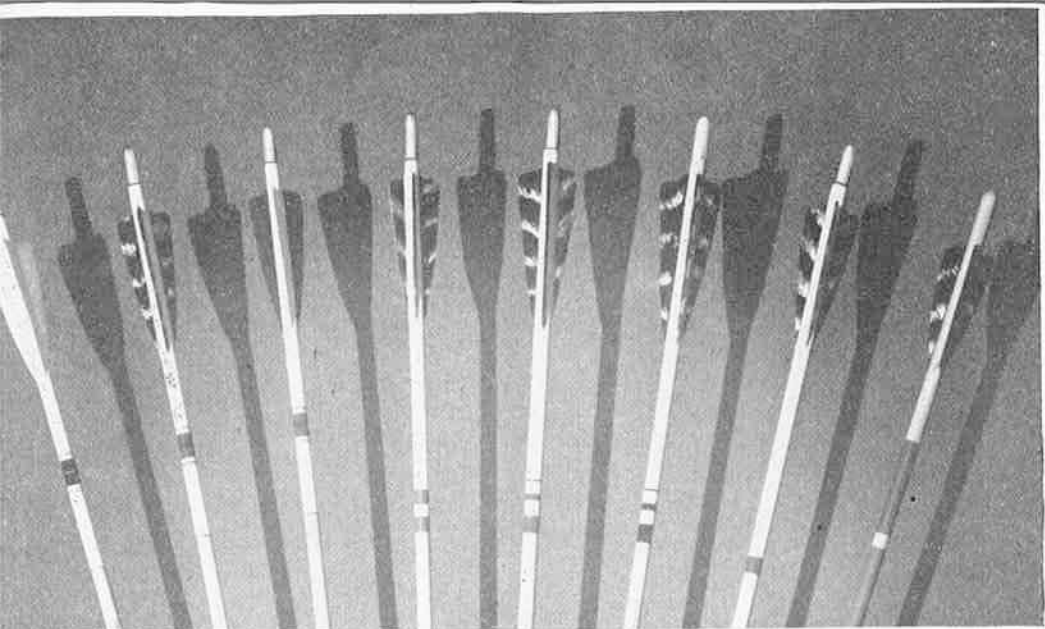
Made of one piece of metal for extreme lightness and strength. Reinforcing ridges add rigidity and insure absolute straightness. Shaped for maximum penetration. Fits on a taper for perfect alignment; cannot become loose. Finest tempered steel.

- # 781 IMPROVED BROADHEAD, doz.\$2.25
- # 782 Same, without barbs, doz. 2.25

SOLID FERRULE BROADHEAD POINT

Finest tempered steel blade electric welded to steel ferrule. A rugged broadhead that will hold a keen edge. Fits on a taper for perfect alignment. Fits any size hunting shaft.

- # 783 SOLID FERRULE BROADHEAD, doz.\$3.00



309 109 209 105 103 207 205 201

HOW TO BUY THE RIGHT ARROWS

A top-flight tournament archer is even more meticulous in choosing his arrows than in choosing a bow. For accurate shooting, it is absolutely imperative that your arrows be of the correct length for your reach, of the correct spine (or stiffness) for your bow, and that each arrow is as closely matched in weight to the others in the set as it is possible to achieve.



Spread Measurement

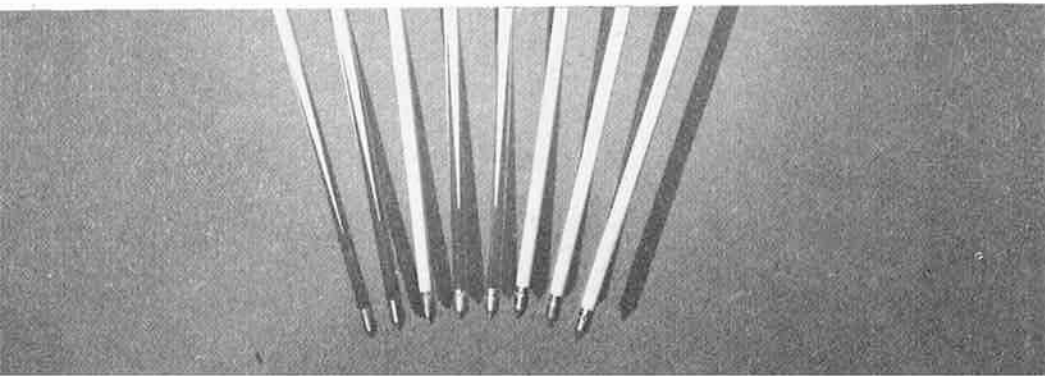
The pains to which Ben Pearson goes in making and matching such fine tournament arrows as Nos. 309, 109,

and 209, could hardly be believed by a non-archer, but experienced archers

will tell you that these arrows are as nearly perfect as the art of the arrow-smith and the science of modern testing machinery can devise.

CORRECT ARROW LENGTH

Spread measurement in inches	Corresponding arrow length
57-59	22-23
60-62	23-24
63-65	24-25
66-68	25-26
69-71	26-27
72-74	27-28
75-77	28-29



BEN PEARSON Target ARROWS

BARRELLED Tournament ARROW

The supreme arrow for long range precision. The barrelled, streamlined construction affords an extremely low point-of-aim. Micrometer spine tested, and matched within *three grains* in weight on electric shadow-graph scale. Perfect fletching with feathers matched for texture and thickness. Hardwood footing. Parallel points and IndX nocks. *Custom made:* State drawing length, bow weight, color and design of crest, and color of feathers desired.

309 BARRELLED TOURNAMENT
ARROW, doz.....\$16.00

FOOTED Tournament ARROW

Perfectly balanced, tapered shaft, matched within *three grains* in weight on electric shadow-graph scale. Micrometer spine-tested for precision shooting. Perfect fletching with feathers matched for texture and thickness. Hardwood footing. Parallel points and IndX nocks. *Custom made:* State drawing length, bow weight, color and design of crest, color of feathers.

109 FOOTED TOURNAMENT
ARROW, doz.....\$16.00

SELF TOURNAMENT ARROW

Our finest arrow for archers desiring the lightness of a self arrow. Tapered shaft, perfectly balanced. Micrometer spine-tested and matched within *three grains* in weight on electric shadow-graph scale. Perfect fletching with feathers matched for texture and thickness. Parallel points and IndX nocks. *Custom made:* State drawing length, bow weight, color and design of crest, color of feathers.

209 SELF TOURNAMENT
ARROW, doz.....\$10.00

DELUXE FOOTED ARROW

Tapered shafts carefully matched for spine on micrometer spine tester. Matched within *five grains* in weight on electric shadow-graph scale. Hardwood footing. Perfect matched fletching. Attractively crested. Parallel points, IndX nocks. 24, 25, 26, 27, and 28-inch lengths. For special length, add 50c. For custom cresting, add \$1.00.

105 DELUXE FOOTED ARROW,
doz.....\$10.95

MATCHED SELF ARROW

Our least expensive *matched* arrow; matched for spine and within *ten grains* in weight. Especially recommended for serious beginners. Careful fletching, crested the same as arrow No. 103. 24, 25, 26, 27, and 28-inch lengths. For special length, add 50c. For custom cresting, add \$1.00.

207 MATCHED SELF ARROW,
doz.....\$5.95

MATCHED FOOTED ARROW

Ruggedness and accuracy in medium price range makes this a popular arrow. Matched for spine and within *ten grains* in weight on electric shadow-graph scale. Durable hardwood footing. Parallel points, IndX nocks. Attractively crested. 24, 25, 26, 27 and 28-inch length. For special length, add 50c. For custom cresting, add \$1.00.

103 MATCHED FOOTED ARROW,
doz.....\$8.45

PRACTICE ARROW

This inexpensive arrow will stand plenty of rough treatment. Parallel points, ground base feathers. Self nocks. Two-color crest. 24, 26, and 28-inch lengths only.

201 PRACTICE ARROW,
1/2 doz.....\$1.65

SELECT SELF ARROW

Good utility arrow with plastic nocks, parallel points, and ground base feathers. Stock crested in two colors. 24, 26, and 28-inch lengths only. A popular arrow for beginning target practice.

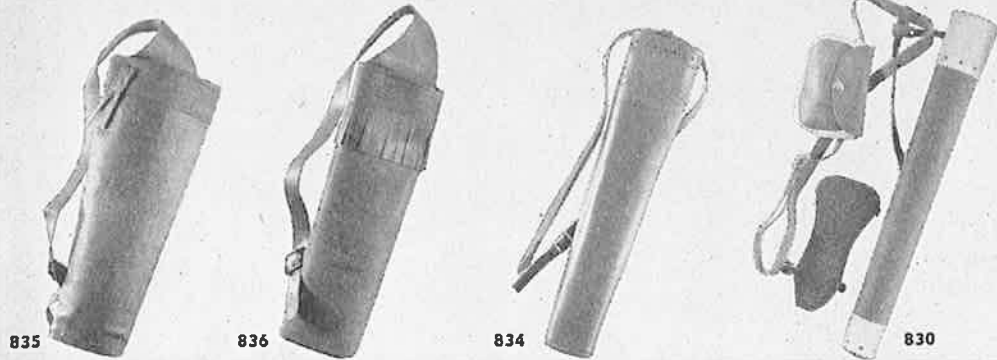
205 SELECT SELF ARROW,
1/2 doz.....\$2.45

JUNIOR ARROW

A sturdy, well-made arrow for archers from 6 to 10 years. Clear lacquer finish, fletched with three ground base feathers. Attractive crest. Self points and nocks. 18-inch lengths only.

218 JUNIOR ARROW,
1/2 doz.....\$1.19

BROKEN LOTS: In ordering less than one dozen matched arrows the cost is 1/10th the dozen price, each.



BEN PEARSON QUIVERS

DELUXE Hunting Quiver

Extra-large; easily holds 18 broadhead arrows. Form-fitting shoulder strap holds quiver in position for quick use. Divider strap separates blunts from broadheads. Arrows do not rattle. Heavy, molded, puncture-proof bottom. Select leather, beautifully embossed. Turned edges. Finest workmanship throughout.

#835 DELUXE HUNTING QUIVER\$9.20

WESTERN Hunting Quiver

Designed by Pat Chambers, twice national archery champion. Beautiful fringed top. Curve of wearer's back prevents rattle of arrows. Designed to ride high on shoulder. Heavy leather handsomely embossed and decorated. Puncture proof molded leather bottom. Turned edges. Expert craftsmanship throughout.

#836 WESTERN HUNTING QUIVER\$7.50

TARGET AND FIELD QUIVER

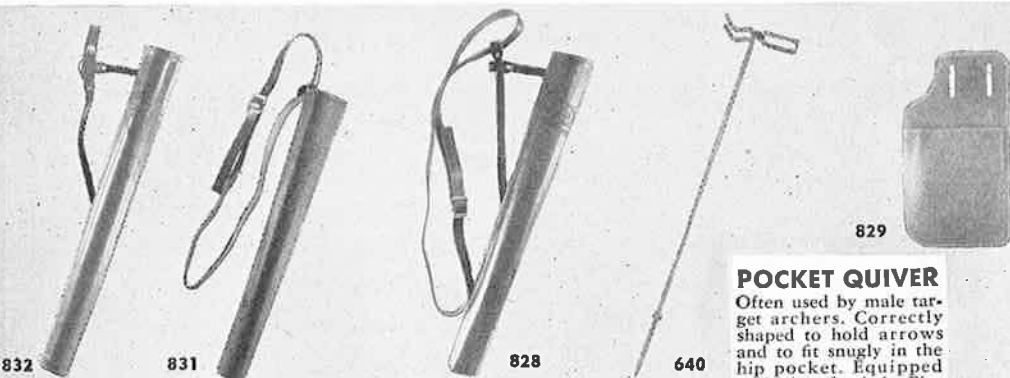
Used as belt quiver for target archery, and easily converted to shoulder type quiver for hunting. Will hold 18 target arrows or a dozen broadhead hunting arrows. Embossed heavy leather with molded leather bottom.

#834 TARGET AND FIELD QUIVER\$4.00

MATCHED ENSEMBLE

Beautifully made two-tone leather target quiver and belt, handsomely embossed and decorated. Small two-toned leather pouch for bow strings, etc. Colored leather reinforced armguard. Choice of three colors: red & brown; white & brown; tan & brown.

#830 MATCHED ENSEMBLE\$6.30



DELUXE TARGET QUIVER

Designed to hang from the belt at the proper angle. High quality embossed leather, gracefully tapered. Molded round with formed heavy leather bottom. Inside seams; turned edges. Expert workmanship throughout.

#832 DELUXE TARGET QUIVER\$2.60

WOMEN'S TARGET QUIVER

Equipped with adjustable leather belt and double straps which hold quiver at correct angle. Best quality embossed leather. Molded heavy leather bottom. Inside seam; all turned edges.

#831 WOMEN'S TARGET QUIVER\$2.60

LEATHERETTE TARGET QUIVER

Imitation leather with molded heavy leather bottom. Adjustable belt. Formed round, nicely finished; turned edges, inside seam. Suited for beginners, school or camp use. Good workmanship throughout.

#827 LEATHERETTE QUIVER, for 6 arrows\$1.15
#828 Same, for 12 arrows 1.45

POCKET QUIVER

Often used by male target archers. Correctly shaped to hold arrows and to fit snugly in the hip pocket. Equipped with slots for belt. Finest leather, carefully stitched and finished.

#829 POCKET QUIVER\$1.45

FOLDING GROUND QUIVER

Preferred by many archers in tournament shooting. Pushes easily into ground with foot pressure. Holds arrows upright, and bow horizontally. All metal. Small, neat, efficient.

#640 FOLDING GROUND QUIVER \$1.25

OTHER IMPORTANT ACCESSORIES

INDX NOCKS

Replacement plastic nocks for Ben Pearson arrows. Ridge indicates by feel the location of the cock feather. Colors: red, black, white, blue, orange, green, yellow. Sizes: 7/32, 1/4, 9/32, 5/16-inch.

#675 INDX ARROW NOCKS,
doz.\$.35
#676 Same, but 11/32-inch,
doz.\$.50

LAY-LATEX BOWSTRING

Patented string which does not fray, stretch, or untwist. Requires no waxing. Very light in weight, extremely strong. Served at center and loops. Used and recommended by many leading archers. Specify bow weight and length. (Length is distance between nocks measured along the back.)

#630 LAY-LATEX BOWSTRING,
single loop\$.65
#632 Same, but double loop65
(these strings for 30-40 lb. bows)
#631 LAY-LATEX BOWSTRING,
single loop85
#634 Same, but double loop85
(these strings for 50-70 lb. bows)

HAND-LAID BOWSTRING

Extra-heavy hunting bowstring, pre-stretched and treated with special formula. Requires no waxing. Cable reinforced hand-laid ends. Single loop only. State bow weight (to 100 lbs.) and length.

#633 HAND-LAID BOWSTRING...\$1.25

HEMP BOWSTRING

Moderately priced string for bows of 30 lbs. or less. Single loop. Fits any length bow to 6 feet.

#636 HEMP BOWSTRING.....\$.25

BOW CASES

Any good bow deserves the protection of a bow case. These are designed to fit both straight and recurved bows. Heavy, water-repellent fabric. Leather-reinforced bottom and edges; turned seams; expert workmanship. Lengths 5'2", 5'8", 6'0".

#824 SINGLE BOW CASE.....\$2.25
#825 TWIN BOW CASE..... 3.50

POINT OF AIM MARKER

Adjustable vertically for precise setting. Comes with 3 sizes of vulcanized fibre discs for the various ranges.

#699 POINT OF AIM.....\$.60

BOW SIGHT

Light-weight, adjustable, easily attached. Finger stop makes a uniform arrow rest of the fore-finger.

#692 METAL BOW SIGHT\$1.50

LEATHER SHOOTING TAB

Smooth, hard-finish leather that assists in making a clean release. Preferred by many champions; ideal for archery classes and ranges. Specify small or large size.

#803 TAB, Shell Cordovan leather\$.35
#804 Same, in Cowhide25

SHOOTING GLOVE

Easily the finest shooting glove obtainable. Scientifically designed to prevent side twist when releasing. Molded Cordovan leather tips skived and slotted to increase flexibility. Special "pinch back" gives even fitting and prevents rear seams riding arrow nock. Select leather body lined with glove leather. Specify whether women's, men's or junior, and whether small, medium small, medium large, large. Also available in men's glove, extra large.

#801 SHOOTING GLOVE\$1.75

REINFORCED HUNTING ARMGUARD

Designed for hunting and roving. Three heavy straps hold guard firmly in place, protecting heavy hunting clothing. Smooth finish, extra-heavy leather. Concealed reinforcements of non-corroding material. Lined with glove leather.

#813 HUNTING ARMGUARD,
Cordovan leather\$2.25
#814 Same, in Calfskin 2.00

REINFORCED TARGET ARMGUARD

Easily the most popular armguard among tournament archers. Lined with soft glove leather. Concealed reinforcement of special non-corroding material. Easily conforms to arm. Light and efficient. Adjustable fasteners.

#811 TARGET ARMGUARD,
Cordovan leather\$1.75
#812 Same, in Calfskin 1.45

HOOK AND LACE ARMGUARD

Of good quality leather with contrasting leather lining. Easy to put on and take off. Adjustable to fit any size arm. Covers large area of forearm, gives maximum protection.

#815 HOOK AND LACE ARMGUARD, large size\$1.15
#816 Same, small size85

SINGLE HOOK ARMGUARD

Fine for 'teen age archers and novices. Widely used by schools and archery ranges. Nicely made, gives ample protection. Made of heavy leather with leather lining. Neatly stitched and finished.

#817 SINGLE HOOK ARMGUARD\$.60

ARCHER'S POUCH

All-purpose pouch for field, hunting, and outing trips. Excellent for carrying extra bow strings, nocks, glue, camera, lunch, etc. Makes an attractive and useful woman's purse. Adjustable leather shoulder strap. Nicely trimmed and finished; beautiful workmanship.

#823 ARCHER'S POUCH\$3.45



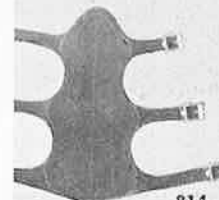
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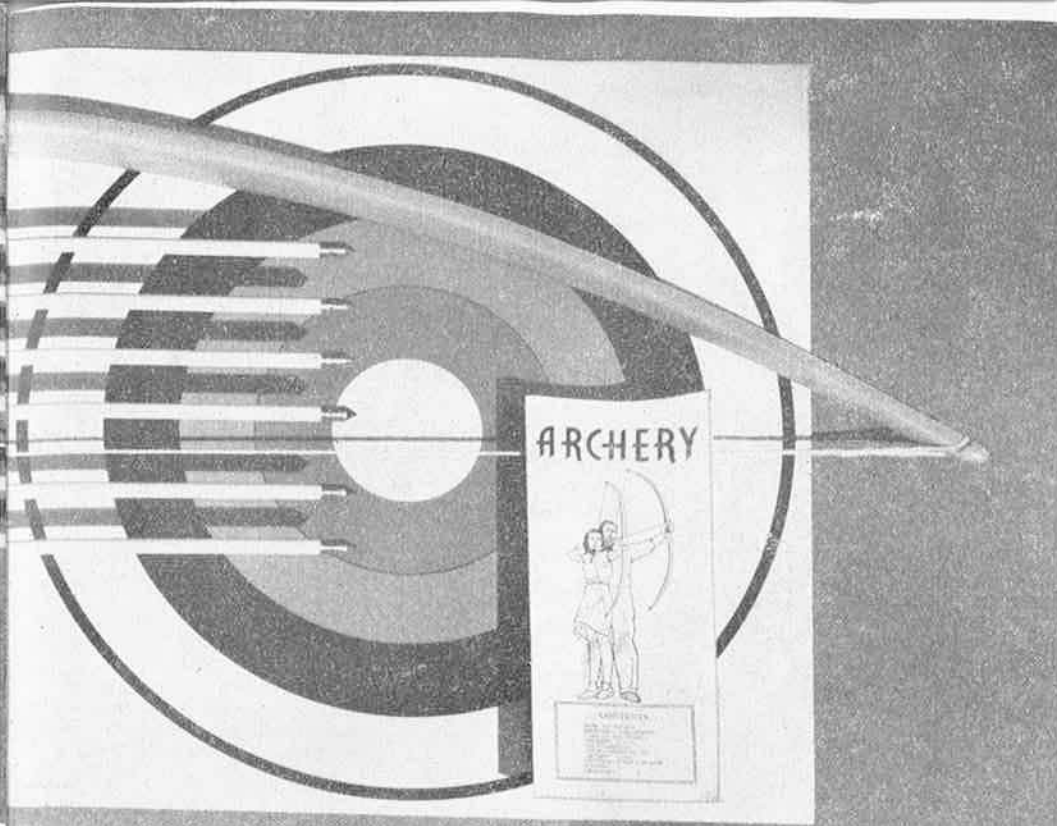
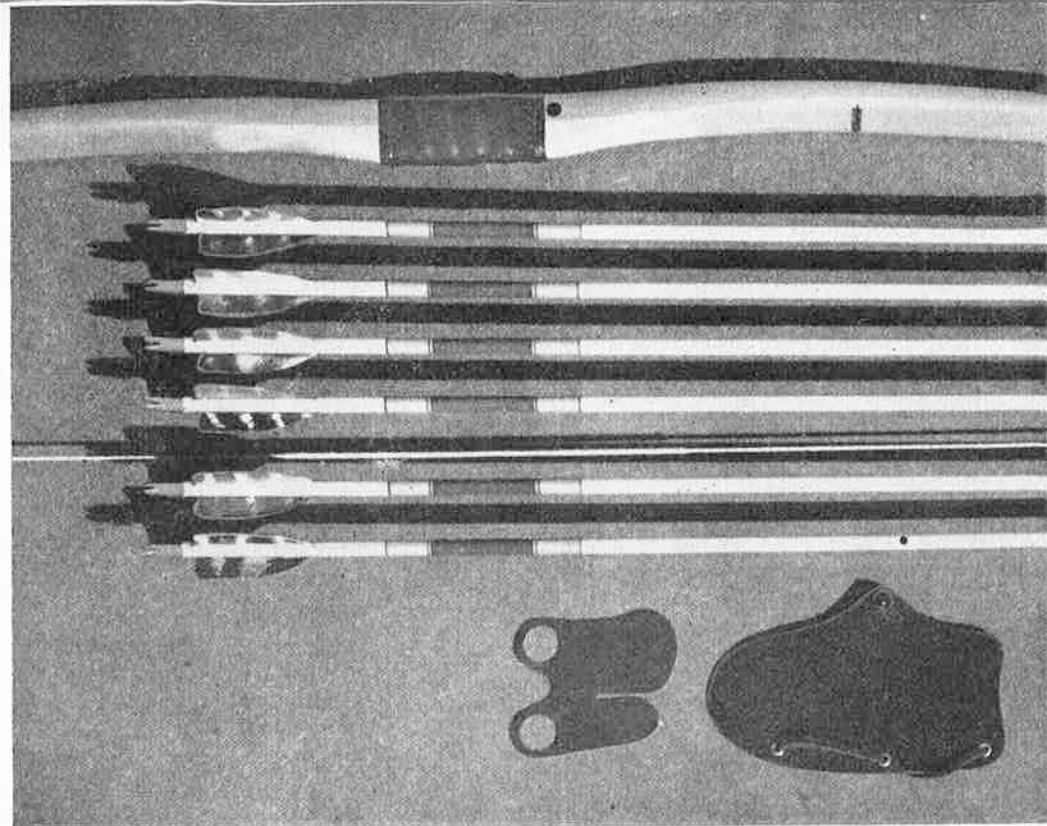
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BEN PEARSON *De Luxe* ARCHERY SETS

DELUXE SET

5½' deluxe double fibre-backed lemonwood bow. Carefully hand-tillered with narrow, deep, two-toned handle riser, inlaid arrowplate, and wound leather grip. Six (26") matched, footed arrows, parallel points, IndX nocks; matched for spine and within ten grains in weight on electric shadow-graph scale. Accessories: Cordovan target armguard; Shell Cordovan finger tab; embossed custom leather target quiver. 16-inch regulation-color target face. Illustrated booklet on archery technic.

#457 DELUXE SET.....\$18.00

COLUMBIA SET

5' deluxe double fibre-backed lemonwood bow, carefully hand-tillered, with narrow, deep, two-toned handle riser, inlaid arrowplate and wound leather grip. Six (24") matched, footed arrows, parallel points, IndX nocks, tapered shafts; matched for spine and within ten grains in weight on electric shadow-graph scale. Accessories: Calfskin target armguard; cowhide leather finger tab; quiver with adjustable belt. 16-inch regulation-color target face. Illustrated booklet on archery technic.

#456 COLUMBIA SET, \$15.00

COLLEGIAN SET

Select 5½' lemonwood target bow with sturdy fibre backing, inlaid arrowplate, wound leather grip of genuine leather, and Lay-latex double-loop string. Six 26-inch select target arrows with plastic nocks and three-color crest, matched for spine and within 15 grains in weight. Accessories: Leather armguard, and finger tab. 16-inch full-color target face. Instruction booklet. Illustrated booklet on archery technic.

#455 COLLEGIAN SET\$10.95



HUNTING SET

Tough, hand-finished hickory hunting bow pulling from 40 to 50 pounds. Three big game broadhead arrows; three small game or roving arrows with blunt points; all six arrows 26" in length. Leather armguard and finger tab.

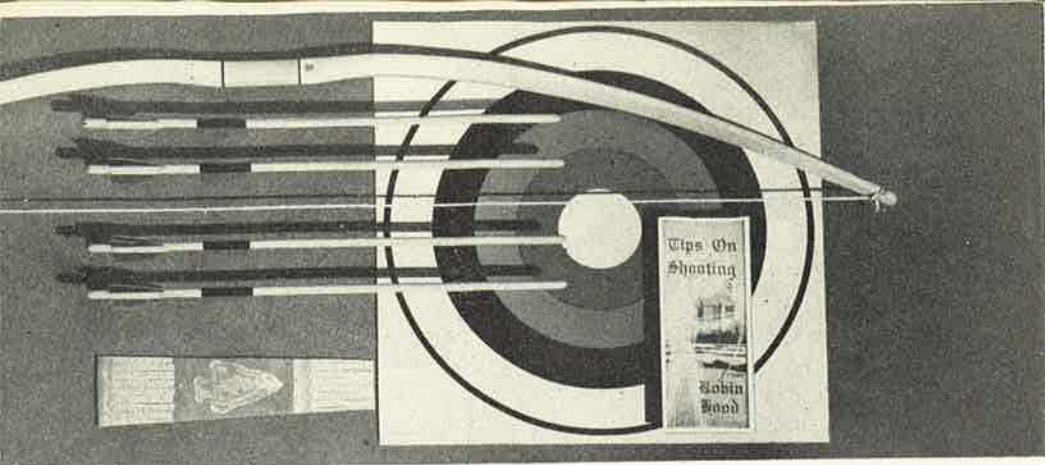
#460 HUNTING SET.....\$9.95

SHERWOOD SET

Full size 5½' hand-finished, select lemonwood bow with hardwood handle riser, genuine leather grip, and Lay-latex double-loop string. Six 26-inch select target arrows with plastic nocks, finished with two-color crest. Leather armguard and finger tab. 16-inch full-color target face. Illustrated booklet.

#450 SHERWOOD SET.....\$7.95





HOBBY CORNER

SEMI-FINISHED BOWS

Ben Pearson semi-finished bows are completely shaped and machine tillered. They have narrow, deep handles and require very little work with hand tools to bring them into perfect tiller. The nocks are cut ready for stringing. They are made from select materials and allow the home craftsman to effect a considerable saving in the cost of his bow.

- # 510 SEMI-FINISHED HICKORY, 5' \$1.50
- # 511 SEMI-FINISHED HICKORY, 5'6" 2.25
- # 731 SEMI-FINISHED LEMONWOOD, fibre back, 5'9" .. 4.00
- # 732 SEMI-FINISHED LEMONWOOD HUNTING BOW, fibre back, 5'6" 4.25
- # 733 SEMI-FINISHED LEMONWOOD, 5'6" 2.75
- # 734 SEMI-FINISHED LEMONWOOD, fibre back, 5'6" .. 3.75
- # 736 SEMI-FINISHED LEMONWOOD, 5' 2.25
- # 737 SEMI-FINISHED LEMONWOOD, fibre back, 5' 3.25

ARROW SHAFTS

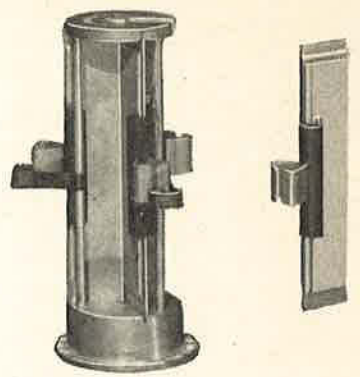
These shafts are made from the finest Port Orford Cedar, thoroughly seasoned and sanded smooth. Footed shafts come with parallel steel points attached. Matched footed shafts are within 5 grains in weight and matched for spine on our Micrometer spine tester.

- # 667 SELECT PORT ORFORD CEDAR SHAFTS, doz..... \$1.00
- # 660 SELECT FOOTED PORT ORFORD CEDAR SHAFTS, doz..... 4.00
- # 661 MATCHED FOOTED PORT ORFORD CEDAR SHAFTS, doz..... 6.50

TRAINING BOW

For teaching correct shooting technic. Also used by dealers for determining correct arrow length. (Arrow is marked in inches.) Arrow is permanently attached to string, so you can actually anchor and release in a small room.

- # 775 TRAINING BOW \$3.00



FLETCHING JIG

A rugged aluminum die cast tool designed to apply all three feathers at one time. Fits all sizes of shafts, straight or tapered. Takes vanes to 5 inches long. Unless specified will be supplied with straight clips so that either left or right wing feathers may be used. For spiral fletching specify for right or left wing feathers.

- # 688 FLETCHING JIG \$4.00
- # 689 Set of three extra clips..... 2.00
Specify right or left wing feathers
- # 691 FLETCHERS CEMENT, 2-oz. tube25
- # 650 GROUND BASE FEATHERS, turkey, full length, natural barred, doz.60
- # 653 Same, but dyed red, yellow or orange70
- # 434 Bowyer's Wax, 2-oz. cake.. .25

INDX ARROW NOCKS

First basic improvement in plastic nocks. Ridge indicates by feel the location of cock feather. Molded plastic, correctly designed, durable. Colors: red, black, white, blue, orange, green, yellow. Sizes: 7/32, 1/4, 9/32, 5/16-inch.

- # 675 INDX ARROW NOCKS, doz. \$.35
- # 676 Same, but 11/32-inch50

METAL ARROW POINTS

- # 680 PARALLEL TARGET POINTS, doz. \$.40
Sizes: 1/4, 9/32, 5/16, 11/32-inch.
- # 682 NON-SKID ARROW POINT, for 11/32" Shaft, doz..... .40
- # 686 BLUNT ROVING POINTS, 11/32-inch, doz..... .40
- # 781 BEN PEARSON IMPROVED BROADHEAD, barbed, doz..... 2.25
- # 782 Same, but barless, doz..... 2.25
- # 783 SOLID STEEL FERRULE BROADHEAD, doz..... 3.00

BEN PEARSON Intermediate SETS

Junior CHAMPION SET
Lemonwood bow, 4½-foot length, with linen string. Well tillered and beautifully finished. Four 21-inch arrows with parallel steel points, ground base fletching, attractive crest, and clear lacquer finish. Leather arm guard and shooting tab. Full-color 16-inch target face. Instruction booklet.
No. 441 JUNIOR CHAMPION SET . . . \$3.98

OLD HICKORY SET
Durable 5-foot hand-finished hickory bow with contrasting wood handle riser, genuine leather grip, and Lay-latex double-loop string. Four 24-inch self arrows fletched with ground base feathers. Leather armguard and finger tab. 16-inch full-color target face. Instruction booklet.
No. 444 OLD HICKORY ARCHERY SET \$4.95

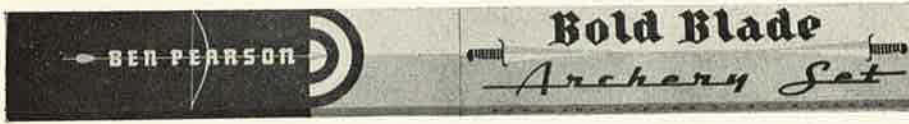
CHAMPION SET
5-foot hand-finished lemonwood bow with hardwood handle riser, genuine leather grip, and Lay-latex double-loop string. Six 24-inch select target arrows with plastic nocks, finished with two-color crest. Leather armguard and finger tab. 16-inch full-color target face. Instruction booklet.
No. 446 CHAMPION ARCHERY SET \$6.45



BEN PEARSON Junior ARCHERY SETS

COCK ROBIN SET
For ages 6-10. Sturdy 4-foot lemonwood bow with overlaid handle riser, stamped arrowplate, and hemp string. Four 18-inch arrows with three-feather ground base fletching, attractively crested, clear lacquer finish. Embossed cardboard quiver. Full-color 16-inch target face. Instruction booklet.
No. 440 COCK ROBIN ARCHERY SET . \$2.98

BOLD BLADE SET
For ages to 7 years. 38-inch lemonwood bow, clear finish, with overlaid wood handle riser, stamped arrow plate, and hemp string. Three 15-inch arrows fletched with ground base feathers, attractively crested, clear lacquer finish. Embossed cardboard quiver. Full-color 16-inch target face. Instruction booklet.
No. 442 BOLD BLADE ARCHERY SET . . \$1.98



BEN PEARSON, INC.
PINE BLUFF, ARKANSAS



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SPORTING GOODS
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