



## Media cuab yeej

Welcome to the Information Freeway

### Tswv yim..!!!

**Cov tswv yim** yog qhov pib ntawm lub neej yav tom ntej. Cov tswv yim ua kom nws ua tau raws li cov kev hloov pauv. Cov tswv yim yog qhov tsim nyog tshaj plaws ntawm tag nrho cov cuab yeej cuab tam kev txawj ntse. Cov tswv yim yog khaws cia los ntawm, 'Knowledge Continuity'.



Tsis txhob cia lub tswv yim tsis nco qab lossis ploj. Txhua txhua hnuv muaj ntau lub tswv yim xav tawm thiab sai sai tsis nco qab lossis ploj. Qhov zoo tshaj plaws yog poob! Lawv tsis tau khaws cia, sau tseg lossis sau cia. Sau cia. Khaws, txheeb, ua ntaub ntawv thiab rov mus saib dua.

Lub cim xeeb tsis muaj kev ntseeg siab thaum nws los khaws cia thiab txhawb nqa cov tswv yim tshiab. Nqa ib phau ntawv (**planner**) lossis recorder nrog koj. Thaum ib lub tswv yim txhim kho khaws cia. Txhua lub lim tiam ua koj cov tswv yim!

Tshawb xyuas koj cov tswv yim. Thaum koj tshuaj xyuas koj cov tswv yim (**txhua 4 lub lis piam yog qhov zoo**). Ib txhia yuav tsis muaj nqi yog tsis tsim nyog dai rau. Muab pov tseg. Qee lub tswv yim zoo li muaj txiaj ntsig tam sim no lossis qee hnuv tom qab. Khaws cov no, xa lawv: **Active**, lossis **Tom Qab**. Tom qab tshuaj xyuas, ua ntaub ntawv siv 'Active' file.

Xaiv ib lub tswv yim! Tam sim no ua kom lub tswv yim no loj tuaj. Xav txog nws. Khi lub tswv yim rau cov tswv yim muaj feem xyuam. Tshawb nrhiav, sim nrhiav txhua yam zoo ib yam lossis sib haum nrog lub tswv yim no. Tshawb xyuas txhua lub ces kaum, qhov ua tau. Thaum koj xav tias koj lub tswv yim npaj tau siv, ua li ntawd. Tau txais kev tawm tswv yim kom lub tswv yim tuaj yeem hloov

**kho** Cov tswv yim pov thawj yav tom ntej los ntawm, kev paub txuas ntxiv.

Xyuas kom paub tseeb txuas ntxiv los ntawm kev khaws koj cov ntaub ntawv tswv yim tshiab! Nyob rau hauv koj, 'yuav' hais txog qhov twg lawv tuaj yeem pom.



Txhawb koj lub tswv yim nrog Kev Tshawb Fawb. Tshawb nrhiav hauv internet, archives, libraries... Qee zaum siv daim ntawv nug '.

**Lo lus nug = Lo lus nug teb** Cov lus nug, tau txais cov lus teb yog ib feem

ntawm tib neeg kev txiav txim siab. Tsis txhob twv, xav lossis cia siab. **Lus nug, tau cov lus teb, lim, nkag teb (s)**

?a=?a ?a=?a ?a=?a ?a=?a ?a=?a

**Yuav** nug li cas? ib lo lus nug

<sup>st1</sup>ib yog tsim (tseem ceeb, kom tau txais cov lus teb muaj txiaj ntsig) thiab leej twg yuav

<sup>2</sup>nug **'Nrhiav'** ib tus neeg uas muaj kev tsim nyog (tej zaum yuav tsum tau nug ntau dua 1 tus neeg) rd ua tsaug rau tus neeg teb (zoo kev txawj

<sup>3</sup>ntse) th **'Gau'** cov lus teb (tsis muaj yuav tsis lees txais cov lus teb) <sup>4</sup>

th Sau lossis suab, 5 cov ntaub ntawv kaw lus ' th ' (s) ( teb)

<sup>7</sup>th Siv koj txoj kev paub tshiab los **'qhia'** lwm tus (Knowledge continuity)

Yuav nug **dab tsi ?**

Txhua yam (ntseeg, nrhiav thiab tau txais kev paub)

**Thaum twg** nug?

Tam sim no (kev txawj ntse, kev txawj ntse zoo)

**Vim li cas** thiaj nug?

Kev xav tau tshwm sim los nug cov lus nug (xav paub, yuav tsum paub, sib tham)



**Plagiarize** Plagiarize

los tsim thiab ua cov tswv yim tshiab. **Vim li cas** rov sau ib yam dab tsi uas tau sau zoo. Theej siv nws thiab nthuav rau nws. Evolution build's ntawm uas twb muaj lawm thiab ces tsim tshiab. Media yuav tsum ua tib yam.

Rewriting yog lub sij hawm nkim. Tsis yog qhov zoo tshaj plaws ntawm kev nthuav dav lub siab. Ib daim ntawv sau zoo yuav tsum tau saib xyuas tsis yog muab los ntawm kev sau rov qab. Kev nyeem ib daim ntawv zoo



yuav txhawb kom lub siab txhawb nqa kev txawj ntse mus rau tus qauv siab ntawm tus thawj. Kev tso tseg qhov kev xav no kom mloog zoo rau kev sau ntawv rov qab yog qhov siv sijhawm nruab nrab.

**Kev Sau**

Ntawv Sau ua rau peb ua neeg zoo nws pab peb sib txuas lus nrog lwm tus.

Kev sau ntawv tso cai rau sib tham, tawm tswv yim, fantasize, tsab ntawv thiab tshaj tawm.

Kev sau ntawv yog ib feem ntawm kev paub txuas ntxiv mus.

Kev sau ntawv pib nrog ib qho qauv. Sau cov ntsiab lus uas koj xav kom ua raws li qhov tseem ceeb. Npog txhua lub ntsiab lus kom tiav. Tsis muaj summery yog xav tau thaum cov ntaub ntawv yog tseeb, qhia.

Tom qab ntawd txiav txim siab seb yuav xav tau kev tshawb fawb ntiv li cas. Cia tus qauv nthuav dav hauv koj lub siab. Rewrite tus qauv.



### Koj npaj txhij los tsim!

Cov hlau lead yuav tsum yog ?style. Nws yuav nthuav qhia cov ntaub ntawv tseem ceeb txog dab tsi hauv qab no, hauv qhov luv tshaj, yooj yim tshaj plaws. Ib tug thawj coj zoo yaum cov neeg nyeem kom nyeem ntiv.

Qhov tseem ceeb (zaj dab neeg) nthuav qhia cov lus qhia, qhov tseeb, kev xav, fic-tion. Cov kev xav yuav tsum nquag thiab tus kheej. Kev nthuav qhia yuav tsum nthuav, txhawb kom nyeem kom txog thaum kawg.

Lub tiav thawj xav tau kev kho (tsis txhob hloov thaum sau, nws cuam tshuam koj kev sau ntawv). Tsis txhob kho tam sim ntawd. Pw tsaug zog tshaj thiab thaum refreshed, kho (hnuv tom ntej los yog tom qab). Editing yog xav tau rau rewriting. Kev hloov kho zoo li cov hlau lead, nyeem tau, gram-mar, cim cim, lo lus, qhov tseeb, ntws ntawm zaj dab neeg. Ntiv kev kos duab, kos duab, duab, duab kos tau xav tau. Kev hloov kho, rov sau dua yuav tsum tau ua tsawg kawg 3 zaug nrog kev pw tsaug zog (hnuv tom ntej lossis tom qab) nyob nruab nrab ntawm.

Kev kho kom tiav. Khiav: spell check, grammar check. Ntiv zaum kawg: xim, duab, suab, yees duab xav tau. Ua koj txoj haujlwm 'copyright free', tom qab ntawd luam tawm.

### Speech craft Siv sijhawm

los paub txog lub ntsiab lus ntawm koj cov lus, zoo.

Npaj koj qhov kev nthuav qhia kom nws ntws los ntawm cov phiaj xwm mus rau zaj dab neeg. Rov hais lus. Ib zaug ntiv. dua..



Hauv koj lub siab txiav txim siab seb qhov kev hais lus txhais tau li cas kom ua tiav. Kev hais lus yog kev kawm, qhia, qhia, nthuav tawm: cov khoom tshiab, kev pabcuam-ices, technology. Nws yog qhov tseeb, meej.. Ib qho kev hais lus motive nthuav qhia tus kheej saib ntawm tus neeg hais lus. Cov lus no siv cov lus sib cav thiab muab cov kev xav tsis zoo. Yog li sim yaum cov neeg tuaj saib pom zoo thiab txhawb nqa tus Neeg Hais Lus.

**Nco tseg !** Nrhiav ntau yam kev xav los ntawm cov neeg tuaj saib ua rau nws muaj kev sib cav.

Koj tau txiav txim siab txog hom kev hais lus. Koj tau ua tiav koj qhov kev tshawb fawb.

Tam sim no txiav txim siab txog cov ntsiab lus tseem ceeb thiab cov ntsiab lus tsawg dua uas koj

xav nthuav tawm. Sau cov ntsiab lus tseem ceeb ua ib kab lus cais rau txhua tus. Ua kom tiav ntawm cov ntsiab lus no siv koj cov ntaub ntawv tshawb fawb.

Nyeem cov kab lus, txiav txim siab seb yuav nthuav tawm lawv li cas.

Xaiv cov kev pab, tso saib, suab, video, tsiaj txhu, tib neeg.. Nyeem cov kab lus, ua cov ntawv me me uas koj nyiam siv hauv txhua qhov.



Nyeem cov kab lus uas siv cov kev pab. Lub sijhawm thiab ntsuas qhov kev nthuav qhia. Ua kev hloov raws li xav tau. Tom qab kev hloov pauv tuav lwm qhov kev nthuav qhia. Rov ua qhov no kom txog thaum koj zoo siab nrog koj qhov kev nthuav qhia.

**Hais lus ntev dhau lawm:** luv nqe lus, txo cov ntsiab lus tseem ceeb, txo kev pab... **Hais lus luv dhau:** ntxiv cov ntsiab lus tsawg dua, ntxiv cov khoom siv..

**Hais lus dhuav dhau lawm:** ntxiv me ntsis kev lom zem, ntxiv pab..

**Hais kom meej,** nrog rau kev ncu, tsis ceev, tsis mumbling.

Koj zoo siab nrog koj cov lus. Tam sim no rov xyaum hais lus ntau npaum li koj ua tau. Yog ua tau kom tau txais kev xav thib ob ntawm koj qhov kev nthuav qhia. Rehearse, Rehearse..

Nyob rau hauv lectern muaj lim dej txias! Cov neeg tuaj saib tau npaj txhij.

Koj npaj txhij. Koj saib zoo huv si, nrog lub siab zoo siab, luag nyav loj ntsais koj cov hniav.

Nyob rau hauv pem hauv ntej ntawm koj yog koj cov ntsiav tshuaj qhia-ing nyob rau hauv bold cov ntsiab lus tseem ceeb thiab cov ntawv pab.

Koj txais tos cov neeg tuaj saib. Haus dej. Pib koj qhov kev nthuav qhia. Kev hais lus, dazzle koj cov neeg tuaj saib nrog koj lub ntsej muag thiab paub yuav ua li cas! Kev hais lus zoo siab, ua siab ntev, ntseeg siab, txhawb nqa!

Thaum kawg ntawm kev hais lus tsis txhob ua tsaug rau cov neeg mloog. Txais kev txo hwj chim lawv cov applause. Nrog koj zoo siab!

## Tus piav

Tus Narrator yog tus cwj pwm lossis lub suab uas qhia ib zaj dab neeg.

Tus Narrator txiav txim qhov kev nthuav qhia qhov kev xav. Lub ntsiab lus ntawm kev xav yog qhov kev xav lossis txoj haujlwm uas tus neeg piav qhia. Yog xav paub ntxiv mus saib 'Speech Craft'.



Cia **Txoj Cai-Giver Manifest** yog koj cov lus qhia. Cia koj 1 Txoj Kev Ntseeg yog koj lub zog coj ncaj ncees. Ua tus saib xyuas hauv txhua yam koj ua!

**Rau Lub Hwj Chim ntawm 1 Vajtswv thiab Kev Zoo ntawm Tib Neeg** Txhua Qhov Kev Tshaj

Tawm Xov Xwm Txoj Kev Ncaj Ncees yog lub chaw muab kev pabcuam hauv zej zog, los ntawm Uni-verse Custodian Guardians.