



# HAWTHORNE SCHOLASTIC ACADEMY PTA

3319 N CLIFTON AVE • CHICAGO, IL • 60657 • WWW.HAWTHORNEACADPTA.ORG

## 2022-2023 Business Sponsorship Opportunities

Hawthorne Scholastic Academy (HSA) is a magnet school located in Lakeview that draws over 500 students from all over the city. We are fortunate to have strong and supportive teachers and staff. Our PTA provides funding for a wide range of expenses and programs for the school that allows close to 98% of Hawthorne's budget to go toward teacher and staff salary. PTA provides assistance with technology, teacher supplies, arts programming, athletics, field trips, community activities, as well as staff and administration needs.

This year we are excited to offer Annual Business Sponsorship Opportunities to showcase your business or service to our 500+ students and their families in the Chicago area. To showcase your business and our gratitude for your support, Business Sponsorship Opportunities this year are as follows:

### Walk-a-Thon Sponsorship (\$300):

- Logo on Walk-a-Thon shirt which is distributed to all 500+ students, teachers and staff (must be submitted by Oct. 10)
- Logo on banner hung outside school for the 2022-23 school year
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### E-Blast Sponsorship (\$750):

- Logo on Walk-a-Thon shirt (must be submitted by Oct. 10)
- One dedicated email blast to HSA families or flier to be distributed at school

### Gold Sponsorship (\$1,000):

- Logo on Walk-a-Thon shirt (must be submitted by Oct. 10)
- Logo on HSA website and Facebook page
- One dedicated email blast to HSA families or flier to be distributed at school
- Logo on banner hung outside school for the 2022-23 school year (estimated to be printed in late October)

### Platinum Sponsorship (\$2,500):

- Logo on Walk-a-Thon shirt (must be submitted by Oct. 10)
- Logo on HSA website and Facebook page
- One dedicated email blast to HSA families or flier to be distributed at school
- Logo on banner hung outside school for the 2022-23 school year (estimated to be printed in late October)
- Logo included as Platinum Gala Sponsor of our annual Spring Gala held in March

### Diamond Sponsorship (\$5,000):

- Logo on Walk-a-Thon shirt (must be submitted by Oct. 10)
- Logo on HSA website and Facebook page
- One dedicated email blast to HSA families or flier to be distributed at school
- Logo on banner hung outside school for the 2021-22 school year (estimated to be printed in late October)
- Logo included as Diamond Sponsorship of our annual Spring Gala held in March
- Listed as sponsor of one of our Family Movie Nights (May '23 or Sept '23)

A sponsorship of any level can make a huge difference in our community and we are grateful for your consideration! If you have any further questions regarding sponsorship opportunities and varying levels, please contact Mira Loh-Trivedi at [mlohtriv@gmail.com](mailto:mlohtriv@gmail.com) or Emily Casey at [ptapresident@hawthorneacadpta.org](mailto:ptapresident@hawthorneacadpta.org)

We thank you for your kind consideration and support,  
Hawthorne Scholastic Academy PTA

Hawthorne Scholastic Academy PTA is a 503(c) organization with the following tax identification number: 36-3586953

Sponsorship Details:

Company Name: \_\_\_\_\_ Company Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Payment Options:

Check Enclosed: \$ \_\_\_\_\_ (Please make check payable to ***Hawthorne Scholastic Academy PTA***),

www.hawthorneacadpta.org and click DONATE **or** <https://go.rallyup.com/walkathon2022>