



Full On Communications to Showcase Winning Public Relations Strategies at the World Nuclear Exhibition

PARIS, June 25, 2018 – Full On Communications will showcase winning strategies for nuclear energy communications and public affairs at the World Nuclear Exhibition in Paris, June 26 to 28. The biannual WNE is the premier international nuclear industry event, with nearly 10,000 visitors from more than 60 countries expected.

“With more nuclear plants under construction now than at any time since the ’90s, and more nuclear plants under threat of closure than ever before, winning the public’s support for nuclear is more crucial now than ever,” said founder and CEO Jarret Adams, who started the Washington-based firm in 2016 because of the pressing need for nuclear energy to make a meaningful contribution in the fight against climate change.

“Too few people know or care about how clean, safe and urgently needed nuclear energy is, and this has had enormous consequences in the industry’s inability to reach its potential,” Mr. Adams said. “The industry—all of us—need to do a better job telling people why they should value nuclear energy.”

With decades of world-class experience, Full On Communications’ experts specialize in helping nuclear energy companies and organizations succeed. The firm offers a full range of public relations services, from corporate, employee and crisis communications to social media, media relations, and public and governmental affairs. Full On Communications will be represented at the American Pavilion, Hall 7 of the Parc des Expositions de Villepointe.

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