



PR Veteran Launches Full On Communications Specializing in Clean Energy

Washington, DC, February 3, 2016 – Veteran public relations executive Jarret Adams has launched Full On Communications, LLC, a boutique communications consultancy based in the Washington, D.C. area, specializing in energy and other industrial sectors. Covering more than 20 years and dozens of countries, Full On Communications’ principals have worked with industry and government leaders, helping them tackle some of the toughest communications challenges organizations can face.

“Effective communication can make the difference between success and failure. Placing a priority on communication helps organizations achieve better results and protects against unforeseen events. At Full On Communications, we will put our world-class experience to work for clients to develop successful strategies, whether the subject is energy, aerospace and defense, natural resources, or international relations,” said Founder and CEO Jarret Adams.

Full On Communications’ founder brings an especially strong focus on the clean energy sector as a former vice president of communications at AREVA, world leader in nuclear energy; a senior communications consultant at the Washington-based Nuclear Energy Institute; and a director based in the United Arab Emirates for an international public relations firm.

“In the wake of a historic agreement at the UN climate change conference, nuclear energy is a sector that could thrive globally by employing fresh approaches to communications. Despite being the largest source of low-carbon power in the United States and European Union, nuclear energy is underappreciated for its critical role in meeting our energy needs while controlling greenhouse gas emissions. Thanks to our firsthand experience in the sector, Full On Communications is uniquely qualified to provide the high-level counsel to change conversations and position our clients for success,” Adams said.

About Us

Full On Communications, LLC is a full-service communications and public relations consultancy dedicated to helping organizations reach their objectives by developing integrated strategies and innovative tools to connect with a full range of stakeholders – from employees and investors to governments and media. For more information, visit www.fulloncom.com. Follow us on Twitter: @fulloncom

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