

# Andrea S. Jones

Communications Development Specialist, Author & Trainer

“ Amazing -- Andrea Jones knocks it out of the park

Andrea Jones does a great job of breaking down how gender communication can effect your personal life and your business life. She breaks down the walls of what women and men are really thinking. Love it!

Terra Bohlmann , BrightBound, Houston, TX ”



**MENGLISH**  
GENDER COMMUNICATION



## Andrea Jones

If men are from Mars and women are from Venus, then Andrea Jones is definitely from Earth, providing a middle-ground perspective to men and women in both their personal and professional relationships with the other gender.

A native of Berlin, Germany, Andrea has more than 15 years of experience as a woman working in leadership positions in mostly male-dominated environments. Andrea's innovative and effective way of dealing with men led to her success in the male-dominated sports world, where she was the one and only female business manager of a professional men's basketball team in Europe, Alba Berlin.

Andrea is a certified personal coach and corporate trainer, leading gender communication seminars for large corporations and is a sought after speaker in the United States and Europe. Andrea is also the Executive Managing Director for eWomenNetwork in Dallas/Fort Worth.

## MENglish® and WOMENglish® in the Workplace

Successful gender communication is a business mandate. The risk of ignoring gender differences can be costly, and the process of naming and understanding them is a business imperative. Workforce projections leave no doubt that men and women will be spending time with each other in all capacities and all levels, from coworker to CEO. Pretending that there are no sex differences only holds us back and deprives us of the opportunity to be successful and impact the bottom line.

Although we are different, men and women are designed to be allies and can complement one another's limitations. Co-ed teams are usually higher functioning and produce a superior level of results than same-sex groups. Organizations are more effective when they apply both male and female strengths to reach their goals.

Moreover, a lack of gender diversity in a company's management team "sends the signal of a conservative mindset, an inability to look beyond a tried circle of directors and a proneness to damaging group think," according to the Financial Times.

Most of us do not try to make it difficult for the opposite sex; however, we often mistake and misinterpret each other's actions, words and feelings.

You may doubt that gender is really that important in defining the way people interact with each other; however, the distinction between male and female is perhaps the most obvious, visible, and dramatic subdivision in our species. An abundance of studies document the differences in behavioral realms, brain functioning, cognitive skills, peer relations, and hormonal makeup.

***Men and women want to be treated equal, but not the same!***

# FAQ's

## What are the unique strengths of your programs?

Our programs focus on innovative, practical, “works in real life” strategies that are effective regardless of age, gender, marital status, or occupation. The greatest strength is that the strategies adapt to any professional and continue to work for years after the event. We guarantee that your attendees will leave armed with ideas they will actually use. The high energy, interactive, humorous presentations connect with attendees throughout the entire meeting. In addition, our topic encourages attendees to fully participate and feel like an integral part of the event.

## How do I book a date?

Contact our office at 866-409-9100. One of our staff members will go over what you are looking for in terms of presentation. Prior to calling it is helpful if you have as much detail as possible about your event. You can also submit your request online at our website ([www.menglish.com](http://www.menglish.com)). Once all the details of the event have been agreed upon by both parties, we will send you a contract for the speaking engagement. You have approximately two weeks to sign the contract and return it to us. We are known to have a very simple and upfront process.

## Why do you quote all-inclusive prices?

It is a lot easier for all parties. We believe in a stress free working relationship. You will never have to worry about hidden fees or any surprises. Once we agree on a date, time and topic(s), we will quote you the all-inclusive price and place that in the contract.

### Presentations are perfect for:

- ✓ Keynotes
- ✓ Half Day Trainings
- ✓ Full Day Trainings
- ✓ Staff Development
- ✓ Company Retreats
- ✓ Executive Trainings

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### One of the best speakers I have booked in 20 years

I have been a professional event planner for nearly twenty years. In my most current role as an event planner and producer for women’s groups I have had the pleasure of working with the area’s best presenters, speakers, authors, counselors, and researchers. I was lucky enough to book Andrea Jones to present to a group of women. Miss Jones was simply one of the best speakers I have booked. She is current and knowledgeable, quickly engages with the audience, entertaining, and passionate about the subject matter. I received many emails and phone calls from attendees following her presentation letting me know how much they enjoyed the presentation. I look forward to working with Miss Jones again and would highly recommend her for any group.

Barbara Arnondin, DFW Fairs & Expos, Arlington, TX

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