Gerald and Vicki Mitchell, the TBLA 2019 poster sponsors,
previewing the painting done by artist Linda Boren.

Gerald and Vicki Mitchell to sponsor Bass Unlimited Poster
By: Ramona Moore

Toledo Bend Lake Association (TBLA) is pleased to have Gerald and Vicki Mitchell sponsor the 2019 Bass Unlimited poster. Gerald and Vicki are owners of the Brisket House in Jena, Louisiana, where they work together in their restaurant and catering business.

Gerald is an avid outdoorsman and lifetime member of Bass Anglers Sportsman Society (BASS). He has worked in the marine business, owned his own bait business, and even fished the BASS circuit for a while. Vicki spent 38 years working with John Deere and has held various positions in the church and community. They now have a home on Toledo Bend and love fishing together and entertaining guests. Gerald enjoys participating in local fishing tournaments.

The poster unveiling Gala and Auction will be held at 7:00 p.m. on Thursday, April 4, in the Cypress Bend Resort Grand Ballroom. The public is invited, and the doors open at 6:45 p.m. Refreshments will be served, and there will be a cash bar. Gerald and Vicki plan to attend the unveiling when the original artwork, as well as the first numbered framed poster, will be auctioned by professional auctioneer Kevin McDonald. Linda Boren, this year's artist, will be available to sign and personalize posters. Additionally, two pieces of original art by previous Bass Unlimited artists Don Edwards and JoAnn Cason will be auctioned the night of the Gala.

The signed and numbered 2019 posters can be pre-ordered now and will be available for pick up at the poster unveiling event. For more information and to order your print online, visit www.toledobendlakeassociation.com.

TBLA is made up of citizens dedicated to serving and improving the Toledo Bend Lake area. TBLA is a 501(c)3 non-profit organization. The Bass Unlimited poster, banquet/auction are the Association's only fundraisers.