

Voted **BEST BOTTLE SHOP IN WISCONSIN** 2019 by **ratebeer.com**

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2019 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE

VOTED BEST WINE/BEER/LIQUOR STORE



Discount LIQUOR INC

MILWAUKEE 5031 W. OKLAHOMA (414) 545-2175
WAUKESHA 919 N. BARSTOW (262) 547-7525
www.discountliquorinc.com
DiscountLiquor DiscountLiqMilw
OPEN DAILY 9-9 SUNDAY 10-2
OPEN THANKSGIVING 9-2

LARGEST SELECTION IN TOWN
• 2,000 BEERS • 8,000 WINES
• OVER 3,500 LIQUORS
ALSO AVAILABLE
• 20 & 40 lb. Lump Charcoal • CO2 Refills
• Wholesale Beer & Soda (Milw. Store Only)
• Gift Certificates • Carry out Service
• Imported Candies, Food & Water • Custom Baskets

Celebrating 60 Years
Original Family Owned & Operated Since 1960
Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

WE ARE PROUD TO BE WISCONSIN FAMILY OWNED & OPERATED SINCE 1960!
SUPPORTING Locally Owned BUSINESSES GUARANTEES THAT YOUR MONEY STAYS LOCAL!

Gobble Up These Great Savings On BIG 1.75's

CROWN ROYAL
• ORIGINAL
• APPLE
\$42.99-\$5MR
\$37.99

BULLEIT BOURBON
\$39.99

"Hot Price" JACK DANIELS
• BLACK • HONEY
• FIRE
\$34.99
INCLUDES INSTANT

"Stock Up & Save" CAPTAIN MORGAN RUM
2/\$49.98-\$10MR
2/\$39.98

"#1 Selling Vodka" TITO'S VODKA
\$29.99

JIM BEAM
\$27.99-\$7MR
\$20.99

"Buy 2-Save BIG" CANADIAN CLUB
2/\$33.99-\$10MR
2/\$23.99

"Stock Up & Save" SMIRNOFF VODKA
\$18.99-\$3MR
\$15.99
\$8MR ON 2 BOTTLES

KORBEL BRANDY
\$18.99-\$2MR
\$16.99
\$9MR ON 3 BOTTLES

SAILOR JERRY SPICED RUM
\$19.99
INCLUDES INSTANT

EVAN WILLIAMS HONEY BOURBON
\$21.99-\$10MR
\$11.99

PENNSYLVANIA DUTCH EGGNOG (W/RUM, BRANDY, & WHISKEY)
\$15.99-\$3MR
\$12.99

3 OLIVES VODKA
\$17.99-\$8MR
\$9.99
Save \$8 Instantly on 2 Bottles

BACARDI RUM -ALL FLAVORS-
\$15.69
WHEN YOU BUY 2

SAVE \$10 INSTANTLY

ON ANY 2 1.75 BOTTLES (MIX & MATCH ALL VARIETIES)

BOMBAY ORIGINAL GIN
\$28.99
\$23.99
WHEN YOU BUY 2

BOMBAY SAPPHIRE GIN
\$31.99
\$26.99
EACH WHEN YOU BUY 2

CAZADORES REPOSADO TEQUILA
\$37.99
\$32.99
EACH WHEN YOU BUY 2

DEWARS WHITE LABEL SCOTCH
\$34.99
\$29.99
WHEN YOU BUY 2

THANKSGIVING LIQUEURS & NOGS • 750 ML

Agavero.....	\$24.99	Irish Mist.....	\$24.99
Amaretto Di Saronno....	\$25.99	Kahlua.....	\$20.99
Amarula Cream.....	\$19.99	Stawski Krupnik Honey...	\$14.99
Ancho Reyes Chile Liqueur...	\$25.99	Linie Aquavit.....	\$25.99
B&B.....	\$29.99	Liquor Strega.....	\$24.99
Barenjager Honey.....	\$24.99	Lillet Red & White.....	\$18.99
Bauer's Obstler.....	\$19.99	Maraska Kruskovac.....	\$20.99
Becherovka.....	\$22.99	Mozart Chocolate Cream...	\$21.99
Berentzen Apple.....	\$17.99	Nocello Walnut.....	\$32.99
Campari or Cynar.....	\$26.99	Patron X.O.....	\$16.99
Canton Ginger.....	\$29.99	Pimms #1.....	\$19.99
Caravella Limoncello....	\$13.99	Romana Sambuca.....	\$19.99
Chambord.....	\$29.99	Rum Chata.....	\$19.99
Cherry Heering.....	\$25.99	Sabra Orange.....	\$25.99
Cointreau 375ML.....	\$17.99	St. Germain Elderflower...	\$29.99
Dorda Salted Caramel....	\$19.99	Sweet Lucy Bourbon Cream...	\$19.99
Drambuie.....	\$31.99	Tequila Rose.....	\$16.99
Echte Kroatzbeere.....	\$25.99	Tia Maria.....	\$24.99
Feigling Fig.....	\$19.99	Tiramisu Liqueur.....	\$19.99
Fernet Branca.....	\$27.99	Trader Vics Chestnut....	\$17.99
Frangelico.....	\$24.99	Tuaca.....	\$21.99
Gilka Kummel.....	\$24.99	Verpoorten Advocate....	\$22.99
Grand Marnier.....	\$29.99	Yvette Creme De Violette..	\$29.99

KRINGLE CREAM CREAM LIQUEUR
(TASTES LIKE A RACINE KRINGLE)
\$18.99
750ml

GREAT LAKES DISTILLERY GOOD LAND SPICED LIQUEURS
• ORANGE
• CRANBERRY
• CHERRY • COFFEE
\$27.99
750ml

BAILEY'S IRISH CREAM
-ALL VARIETIES-
\$25.99-\$7MR
\$18.99
750ml

RUM CHATA PEPPERMINT BARK CREAM
\$19.99
750ml

CHRISTIAN BROTHERS OR MOTHERS EGGNOG
\$6.99
750ml

JACK DANIELS WINTER JACK TENNESSEE CIDER
\$15.99
750ml
ARRIVING 11-19-20

OLD ST. NICK RUM EGGNOG
\$6.49
750ml

EVAN WILLIAMS EGGNOG (MADE W/ BOURBON, RUM, WHISKEY & BRANDY)
\$6.99
750ml

MILK & HONEY DATE HONEY CREAM LIQUEUR
\$18.99
750ml

HOLIDAY LIQUOR GIFT SETS IN STOCK
- Over 80 Varieties -

2 Ways To Shop

CURB SIDE
Call the store & place your order
We will bring it to your car

IN STORE
We are open 7 days a week Mon-Sat 9-9 Sunday 10-2
Please remember to maintain 6 ft social distancing

NOVEMBER WINERY OF THE MONTH

CHATEAU STE. MICHELLE

- DRY RIESLING
- RIESLING
- SWEET RIESLING
- GEWURZTRAMINER
- CHARDONNAY
- PINOT GRIS
- SAUVIGNON BLANC

WASHINGTON STATE WINES THAT PAIR PERFECTLY W/ TURKEY OR HAM

\$6.99
750ml

THANKSGIVING WINE SPECIALS

ROMBAUER CARNEROS CHARDONNAY
\$34.99
750ml

2016 WILLAMETTE VALLEY PINOT NOIR
\$21.99
750ml

SONOMA-CUTRER SONOMA COAST CHARDONNAY
\$19.99
750ml

JUSTIN PASO ROBLES CABERNET SAUVIGNON
\$19.99
750ml

DECOY BY DUCKHORN
• CABERNET SAUVIGNON
• PINOT NOIR
• ZINFANDEL
• RED BLEND
• MERLOT
\$15.99
750ml

2018 CAMBRIA KATHERINE'S VINEYARD CHARDONNAY
\$14.99
750ml

CONUNDRUM WHITE BLEND
\$12.99
750ml

RED BLEND
\$19.99
750ml

JOSH CELLARS
• CABERNET • CHARDONNAY
• PINOT NOIR • SAUVIGNON
• LEGACY RED • BLANC
• PINOT GRIGIO
\$11.99
750ml

LA CREMA MONTEREY CHARDONNAY
\$12.99
750ml

BREAD & BUTTER
• CHARDONNAY
• CABERNET
• PINOT NOIR
\$10.99
750ml

HAHN
• CHARDONNAY
• MERLOT
• PINOT NOIR
• PINOT GRIS
• GSM RED
\$9.99
750ml

2019 JOEL GOTT SAUVIGNON BLANC
\$8.99
750ml

SCHLINK HAUS
• RIESLING
• SPATLESE
• KABINETT
• SWEET RED
\$7.99
750ml

STERLING VINTNERS COLLECTION
• CHARDONNAY
• CABERNET
• MERLOT
• PINOT NOIR
• PINOT GRIGIO
• MERITAGE RED
\$8.99
750ml

YELLOW TAIL ALL VARIETIES
\$4.99
750ml

92 POINTS WINE ADVOCATE

92 POINTS WINE SPECTATOR

92 POINTS WINE SPECTATOR

92 POINTS WINE SPECTATOR

2020 BEAUJOLAIS NOUVEAU ARRIVES
THURSDAY, NOVEMBER 19TH
CELEBRATE WITH THE FIRST WINE FROM THIS YEARS HARVEST

TOAST THE HOLIDAYS - 750 ML

Roederer Cristal.....	\$199.99	Domaine Carneros Brut	\$21.99
Dom Perignon.....	\$159.99	Mumm Napa Brut, Dry, Rose.....	\$15.99
Bollinger Brut Special Cuvee.....	\$59.99	Chandon Brut.....	\$15.99
Veuve Clicquot Brut...	\$47.99	Gloria Ferrer Brut....	\$15.99
Taittinger Brut.....	\$44.99	Sofia Blanc De Blancs..	\$12.99
Moet & Chandon Imperial.....	\$37.99	Lamarca Prosecco....	\$12.99
Schramsberg Blanc De Blanc.....	\$27.99	Korbel Brut, Dry, Rose..	\$9.99
Mirabelle Brut Rose...	\$19.99	Gancia Prosecco Asti, and Brut Rose.....	\$9.99
Roederer Anderson Valley Brut.....	\$19.99	Cook's, All Types.....	\$5.99
		Andre, All Types.....	\$4.99

Plus Many More

NOVEMBER BREWERIES OF THE MONTH

SIERRA NEVADA BREWERY

6 PACK -ALL VARIETIES- (EXCLUDES HOPTIMUM & NARWAHL)
\$7.99

12 PACK BOTTLES/CANS -ALL VARIETIES-
\$13.49

24 PACK CELEBRATION ALE
\$24.99

FREE PINT GLASS OR CARABINER CUP HOLDER
W/ANY 2-6 PACKS, 1-12 PACK OR 24 PACK!

A'CHOUFFE BELGIAN ALES

LA CHOUFFE BLONDE
MC CHOUFFE BRUIN
HOUBLEN CHOUFFE BELGIAN IPA

CHERRY CHOUFFE
"LIMITED RELEASE"
NICE CHOUFFE WINTER ALE

\$9.99 4-PACKS

FREE A'CHOUFFE STEM GLASS W/ ANY TWO 4-PACKS!

IMPORT, CRAFT & DOMESTIC BEER SPECIALS

MKE
• LOUIES DEMISE
• OUTBOARD
• MVP IPA
• MKE IPA
16 OZ CANS
2/\$12.00

STELLA ARTOIS & "NEW" STELLA MIDDNIGHT DARK
12 PACKS
\$13.99

BRECKENRIDGE
• AMBER
• STOUT
• VANILLA PORTER
• CHRISTMAS ALE
6 PACK BOTTLES
\$7.99

HEINEKEN
18 PACKS
\$15.99
INCLUDES INSTANT

"HOT PRICE" BOFFERING PILS
6 PACK CANS
2/\$10.00

RED STRIPE
12 PACKS
\$7.99
INCLUDES INSTANT

"FROM SUPERIOR, WI" EARTH RIDER
• PALE ALE
• STOUT • IPA
• HELLES LAGER
6 PACK
\$9.99

BLUE MOON - ALL VARIETIES -
12 PACK BOTTLES OR 15 PACK CANS
\$11.99
INCLUDES INSTANT

HACKER PSCHORR OR PAULANER
12 PACK BOTTLES
\$13.99-\$4MR
\$9.99

LAKEFRONT
• STEIN
• IPA
• LAGER
• VARIETY
12 PACK CANS OR BOTTLES
\$13.49

GUINNESS DRAUGHT, SMITHWICKS & GUINNESS BLONDE
12 PACKS
\$10.99
INCLUDES INSTANT

NEW BELGIUM OAKSPIRE ALE
OLD FASHIONED BOURBON BARREL ALE
6 pack
\$11.99
+ FREE GLASS

DEER HUNTERS CAN BEER SPECIALS

BUDWEISER & BUD LIGHT & MICHELOB GOLD. LIGHT
30 PACK CANS
\$15.79
INCLUDES INSTANT

MILLER HIGH LIFE & HIGH LIFE LIGHT
30 PACK CANS
\$14.99
INCLUDES INSTANT

MILLER LITE, DRAFT & 64, COORS LIGHT & BANQUET
30 PACK CANS
\$15.79
INCLUDES INSTANT

MICHELOB ULTRA
30 PACK CANS
\$18.99
INCLUDES INSTANT

KEYSTONE LIGHT, ICE & KEYLIGHTFUL
30 PACK CANS
\$14.29-\$4MR
\$10.29

NEW GLARUS
• SPOTTED COW
• FAT SQUIRREL
• PALE ALE
• PILSNER
12 PACK CANS
\$13.99

HARD SELTZER • MIXERS • COOLERS • SODA

BUD LIGHT SELTZER
24 PACK CANS
\$18.99
INCLUDES INSTANT

DASANI WATER
24 PACK 16 OZ
\$3.99

LAKEFRONT GOLDEN MAPLE ROOT BEER
4 PACKS
\$5.99

STOLI NON ALCOHOLIC GINGER BEER
4 PACKS
2/\$5.00

VIZZY ANTI OXIDENT VITAMIN C HARD SELTZER
12 PACKS
\$12.99
INCLUDES INSTANT

SEAGRAM'S COOLERS
12 PACK VARIETY
\$8.99

SMIRNOFF ICE • VARIETY
12 PACKS
\$12.99

DARK CHOCOLATE EDIBLE LIQUEUR CUPS
12 CT. BOX
\$6.99

SMIRNOFF HARD SELTZER VARIETY PACK
12 PACK CANS
\$11.49
INCLUDES INSTANT

FEVER TREE ALL NATURAL MIXERS
4 Pack
\$4.99

LA CROIX SPARKLING WATER
-15 VARIETIES-
12 PACKS
3/\$12.00

SCHWEPES MIXERS
-ALL VARIETIES-
1 LITER
99¢

Discount LIQUOR

1 Liters POLAR MIXERS
• TONIC & DIET
• LIME TONIC & DIET
• SOUR • SELTZER
5/\$4.00
Limit 5-1 Liters, Expires 11/25/20

Discount LIQUOR

2 Liter ALL 7UP, PEPSI & COKE PRODUCTS
6/\$5.00
Limit 6-2 Liters, Expires 11/25/20

Discount LIQUOR

14 oz Container MRS. BOWENS TOM & JERRY MIX
2/\$6.00
Limit 2 Containers, Expires 11/25/20

Discount LIQUOR

4 Pack 16 oz SPRECHER SODAS
-ALL FLAVORS-
3/\$9.00
Limit 3 - 4 packs, Expires 11/25/20

Discount LIQUOR

1.75 Bottle MR & MRS T BLOODY MARY MIXES
2/\$8.00
Limit 2 bottles, Expires 11/25/20

Discount LIQUOR

2 LITERS SIERRA MIST - ALL VARIETIES - & SCHWEPES GINGER ALE
4/\$3.00
Limit 4-2 Liters, Expires 11/25/20