NORTHERN CAMBRIA MUNICIPAL AUTHORITY

Privacy Policy

Effective January 23, 2025

Northern Cambria Municipal Authority ("us", "we", or "our") operates the <u>www.northerncambriawater.com</u> website (hereinafter referred to as the "service").

This page informs you of our policies regarding the collection, use and disclosure of personal data when you use our Service and the choices you have associated with it.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meaning as in our Terms and Conditions, accessible from <u>www.northerncambriawater.com</u>.

Definitions

- Service is the <u>www.northerncambriawater.com</u> website operated by Northern Cambria Municipal Authority.
- Personal Data. Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).
- Usage Data. Usage Data is data collected automatically either generated by the use of the Service or from the Service Infrastructure itself (for example, the duration of your page visit).
- Cookies are small files stored on your device (computer or mobile device).

Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personal identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, Zip/Postal code, City
- Cookies and Usage Data

We may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send or by contacting us directly. Northern Cambria Borough also uses any Personal Data on our billing system or collected by the Service to contact residents for any Borough related issues or correspondence.

Usage Data

We may also collect information on how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet program address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique descriptive identifiers and other diagnostic data.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and we hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some parts of our Service.

Examples of Cookies we use:

- Session Cookies. We use Session Cookies to operator our Service
- Preference Cookies. We use Preference Cookies to remember your preferences and various settings
- Security Cookies. We use Security Cookies for security purposes.

Use of Data

Northern Cambria Municipal Authority uses the collected data for various purposes:

- To provide and maintain our Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide you with news, special offers and general information about other goods, services and events which
 we offer that are similar to those that you have already purchased or inquired about unless you have opted not to
 receive such information.

Transfer of Data

Your information including Personal Data, may be transferred to – and maintained on- computers located outside of your state, province, country or other government jurisdiction where the data protection laws may differ than those of your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to United States and province there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Northern Cambria Municipal Authority will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and transfer of your Personal Data will not take place to an organization or country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Data

Disclosure for Law Enforcement

Under certain circumstances, Northern Cambria Municipal Authority may be required to disclose your Personal Data if required to do so by law or in response to valid requests from public authorities (e.g. a court or a government agency).

Legal Requirements

Northern Cambria Municipal Authority may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Northern Cambria Municipal Authority
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or public

• To protect against legal liability

Security of Data

The use security of your data is important to us but remember that no method of transmission over the internet or method of electronic storage is 100% secure. While we shall use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Our Policy on "Do Not Track" Signals under the California Online Protection Act (CalOPPA)

We do not support Do Not Track ("DNT). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), provide the Service on our behalf, perform Service-related services in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service Providers to monitor and analyze the use of our Service.

 Google Analytics. Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and report the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of it own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <u>https://policies.google.com/privacy?hl=en</u>

Links to other Sites

Our Service may contain links to other sites that are not operated by us. If you click a third-party link, you will be directed to that third party's site. We strongly advise you review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

Children's Privacy

Our Service does not address anyone under the age of 18 ("Children")

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Child has informed us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us.

Address:

Northern Cambria Municipal Authority 1202 Philadelphia Avenue Northern Cambria, PA 15714

Phone: 814-948-5791 Fax: 814-948-8598 Email: elong@northerncambriawater.com