

VISION

The primary advocate empowering and connecting members to achieve their business goals.

MISSION

Serve and promote the business interests of greater Whidbey Island.

PURPOSE

A community connector with the following responsibilities:

- Serving the business community
- Operating the Visitor Information Center
- Marketing
- Hosting events and festivals

BOARD OF DIRECTORS

Joel Servatius, President
Servatius and Associates

Ronnie Wright, Past-President
Pacific Grace Tax & Accounting Services

Cynthia Mason, Vice President
Edward Jones

Jeff Pleet, Second-Vice President
Edward Jones

Megan Wise, Treasurer
Whidbey Island Bank

Sue Blouin, Secretary
Leavitt Group Northwest

Steve Bristow
Navy League of the United States

Arik Dahlen
Whidbey Golf Course

Tony Popp
Retired Public Affairs NAS Whidbey

Camden Shutte
Koetje Real Estate & Property Management

Bob Severns
City of Oak Harbor Mayor

Chris Skinner
Law Offices of Christon C. Skinner

STAFF

Vicki Graham
Event Coordinator

Autumn Parks
Graphic Designer

Cathleen Snow
Community Connector

Emily Escheid-Klinga
Community Connector



2020

CHAMBER

- Ambassador Monthly Meeting
- Annual Awards Banquet
- Business After Hours
- Business Scholarship
- Career Café
- Community Service Org. Social
- Frozen Fridays
- Legislative Affairs
- Legislative Social
- Light up Oak Harbor
- Lodging Social
- Monthly Luncheon
- Member Mentors
- Membership Appreciation Picnic
- Membership Matters
- Military Appreciation Month
- NAS Whidbey INDOC
- Non-Profit Network Social
- Operation Gratitude
- Outdoor Enthusiast Round Table
- Rain Shadow Campaign
- Senior Tea
- Shop Local Campaign
- Teacher Appreciation

COMMUNITY EVENTS

- Holland Happening
- 4th of July
- Crab Cakes and Cocktails
- Golf Tournament
- Emergency Readiness
- Chamber of Secrets
- New Year's Eve Fireworks

SWOT

Planning for the Future

STRENGTHS

- Staff
- History with staff
- Credibility and presence in the community
- Leadership
- Financial stability
- Legislative Affairs

WEAKNESSES

Trying to please everyone

OPPORTUNITIES

- Legislative Affairs Committee
- Membership recruitment and retention
- Diversify funding sources

THREATS

- Potential loss of funding
- Millennial in the workforce
- Economy
- Staff turnover

PRIORITIES

Continue focus on serving membership through retention, recruitment and programs

Continue to raise the bar and expectations

Legislative Affairs Committee

Continue leadership and relevance in the community

FUNDING

