



Introducing

Browning Archery Equipment



Browning Bows

Every Browning bow is a composite of fiberglass and wood because such construction achieves far and away the most desirable combination of strength, durability, smooth action and beauty. In this design layers of the two materials are superposed in various ways then bonded together by special adhesive agents under heat and pressure to form a tough, dense laminated strip.

Since the greatest stresses in a bow occur in the back and front (face) surfaces, these two layers in all Browning bows are made of specially designed fiberglass. In it the majority of the fibers run in the same direction as the length of the bow which results in the most favorable bending properties. The special fiberglass used by this Company is unsurpassed in strength and quality.

The stresses in a bow also vary along the length of each limb, being greatest where each of the limbs merges into the handle. In order to distribute these stresses over the length of the limbs, the natural shape of Browning bows when unstrung tend to follow the form they will take when strung around the handle area, and to invert away from that form farther toward the end of each limb.

All the bows have some degree of recurve. The two ends or tips of the bow are curled away from the curve of the strung bow. This permits more flexion of the bow tips where ideally most of the movement of the bow should be concentrated for faster, smoother action.

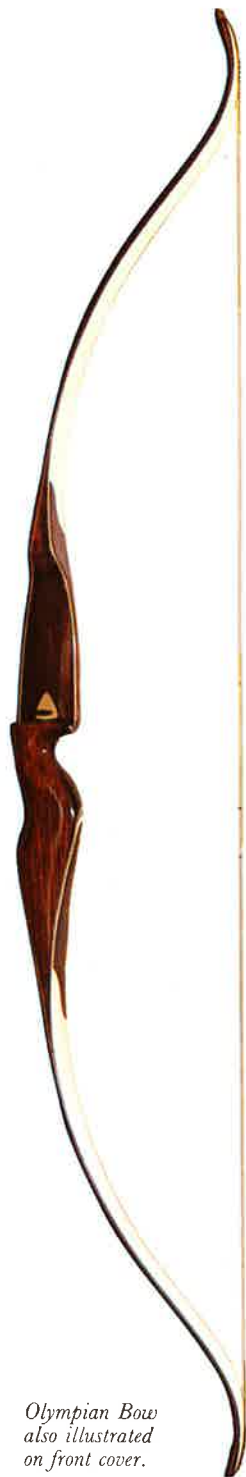
Each bow has a center sight window cut in it which permits easy alignment on the target and at the same time provides proper guidance for the arrow without offering undue resistance to its flight.

All models are provided with the finest waxed dacron multiple strand string of the proper length. The loop on each end is wound in black and the serving or arrow engaging portion of the string is in gold which blends harmoniously with the white color of the dacron itself.

The Browning bow, however, is not only a matter of the finest materials and the latest techniques in lamination and construction. As is traditional in all Browning products, these are supplemented by the individual attention and craftsmanship of skilled workmen to give every bow the final touches of excellence and luxury that only hand work can give. Thus every bow is individually hand tillered and aligned, i.e. the two limbs are adjusted to take the same amount of bend which gives a balanced draw and any deviation is removed in them which would tend to twist the bow action out of line.

Only selected hardwoods are used in the handle risers (handle body) and blended to provide rich contrasting wood patterns to harmonize with the colors of the bow back and face. These risers are hand rubbed and sanded to a lustrous finish. The whole bow is then hand sprayed with a clear coat of tough epoxy resin which protects it from humidity and exterior damage yet allows the beauty of the wood and glass to shine through.

Eleven models are available, one for every need as more specifically described on the following pages.



*Olympian Bow
also illustrated
on front cover.*



Olympian

The Olympian is destined for the archer who wants the very finest in a bow for either target or field shooting. It incorporates a host of novel features designed to make it as smooth, fast yet powerful as possible.

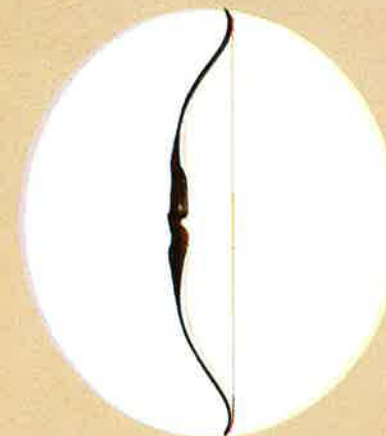
The core of the bow or portion of the bow between the back and face fiberglass layers is made of two laminations each consisting of one thin layer of bilateral fiberglass cloth sandwiched between two layers of select maple veneer. The back of the bow is reinforced along two thirds of its length by a supplementary strip of longitudinally oriented fiberglass which allows the bow to absorb more stress at these points of greatest stress concentration and yet preserve light limbs for fast action at a given draw weight.

The nocks or slots for the bow string cut in each tip are reinforced by wood inserts *plus* rosewood overlays to give maximum nock strength.

The handle is shaped in a graceful yet comfortable full pistol grip with accompanying thumb rest. The handle riser is made of beautiful Brazilian Rosewood hand polished to bring out the full grain of the wood. This is complemented by overlays of Rosewood on the face of the bow to match the handle.

The Olympian is offered in three separate lengths to suit all tastes.

Please see Specifications for further information.



Trophy

The Trophy model is designed to appeal particularly to the target shooter who wants smooth delivery and the flattest possible trajectory.

The core of this bow consists of two fiberglass cloth - maple veneer laminations just as in the Olympian model. The fiberglass strips in these laminations add strength to the limbs and in addition insure stability in the bow under any atmospheric conditions. The wood portions dampen bow vibration and make the bow less heavy than would an all plastic construction.

The nocks are reinforced by overlays of fiberglass laminations for long life without sacrifice of fast movement in the tips.

The handle riser is made of strikingly somber East Indian Rosewood, hand finished to bring out its full color. It has a full pistol grip with thumbrest which facilitates positioning the hand in the same manner for each shot, so important for target work.

It is a fast yet pleasant shooting bow with the smooth draw essential to accurate shooting.

Please see Specifications for further information.



Safari

This bow is made for the hunter who wishes the very best in a bow specially adapted to hunting conditions. It is short for ready handling in dense vegetation and light in weight to make it easy to carry through a full day's hunt.

The limbs, however, are broad to prevent twisting of the limbs despite the short length of the bow. The core is of the same tough and stable double fiberglass and maple laminated construction as the two preceding models. The nocks are reinforced by fiberglass laminated overlays.

The handle is a slim but full pistol grip with thumbrest. The riser is made out of Brazilian Rosewood hand polished to bring out all the beauty of the wood.

The colors of the fiberglass face and back are both brown to facilitate camouflage in the woods.

Please see Specifications for further information.



Explorer

The Explorer bow will appeal specially to the archer who particularly enjoys field shooting and hunting although it is also suitable for field archery tournaments or even occasional target shooting. It is a good approach to an all-round bow of top quality.

It is of medium length and has a core of two laminations of fiberglass - maple veneer exactly like all the preceding models. The nocks are capped with overlays of fiberglass lamination for extra toughness.

The handle is full pistol grip with thumbrest of the same slim graceful but easily grasped design as the Safari. The handle riser is also made of beautiful Brazilian Rosewood hand polished to bring out the full flower of the wood.

Please see Specifications for further information.



Nomad

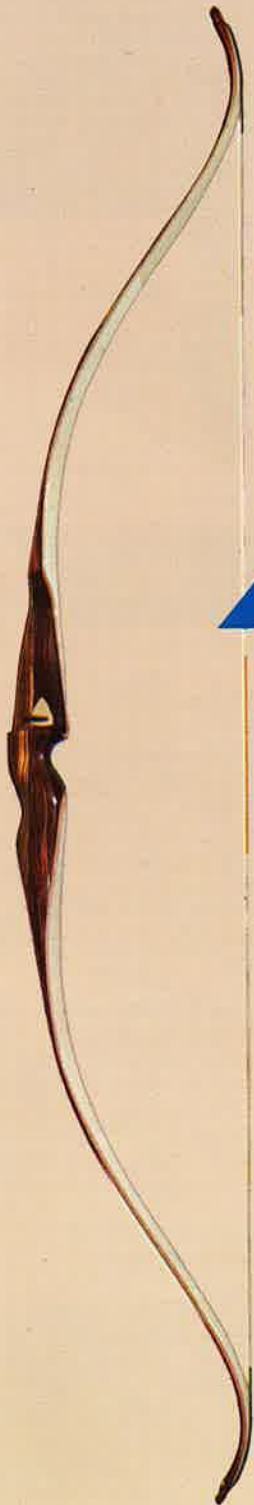
The muscle so evident in this hunting model will please every nimrod.

It is a short powerful bow with wide limbs for strong action. The core is of maple laminations and the nocks are reinforced with wood inserts. The full pistol grip is formed out of African Bengé wood and hand polished to highlight its texture and color.

Again the colors were specially chosen to provide maximum camouflage. It is a rugged bow entirely adequate to the rough treatment often inevitable on a hunting foray.

The Nomad is a fully competent hunting bow with shooting characteristics which might be envied in other bows much higher in price.

Please see Specifications for further information.



Apollo

An extremely versatile bow designed for all around shooting by the archer who does not require all the refinements offered in the preceding models. It is a man's bow in man's colors which will perform most effectively on all occasions for the archer who aspires to become an expert.

The core of the bow is made of balanced layers of select maple. The nocks are reinforced by wood inserts.

The handle is full pistol grip and is made out of selected sections of African Zebra wood and Rosewood. The contrasting colors of these two hand polished woods give an uncommonly spectacular look to the bow.

Please see Specifications for further information.



Diana

The Diana bow is intended for serious lady archers who want fine performance for all around shooting conditions.

It is a companion bow to the Apollo model in the sense that it has the same maple veneer type laminations in the core and similar wood inserts to reinforce the nocks. The handle riser is also made out of the same distinctive combination of African Zebra wood and Rosewood.

The pistol grip, however, is smaller and slimmer to accommodate a lady's hand's. The bow itself is shorter and lighter in weight with elegant lines and muted shades of pastel blue colors in the fiberglass. It is thoroughly feminine and especially sensitive to respond to a more delicate touch.

Please see Specifications for further information.



Medallion

The casual archer who does not wish to invest too heavily in his archery equipment will appreciate this model. It is a full sized, smooth shooting bow with all the essential characteristics to make its use a pleasure.

The core is comprised of fine maple laminations; the nocks are braced with wooden inserts; and the handle has a full pistol grip.

Beauty has not been sacrificed for the handle riser is made out of African Zebra wood and the strikingly veined colors in this wood are emphasized by hand polishing.

A beautiful solid bow that promises long and effective service.

Please see Specifications for further information.



Spartan

This bow is for the adult beginner who prefers modestly priced tackle with which to initiate himself in the sport. It is a strong bow with shooting properties as satisfactory as most more elaborate bow versions but the emphasis has been placed on those qualities most important to the less experienced bowman.

The core is of select maple veneer. The handle is a comfortable semi-pistol grip in form. The handle riser is constructed out of African Bengé wood hand polished for fullest development of the wood pattern.

This bow will nicely serve the novice hunter as well as the target and field shooter.

Please see Specifications for further information.



Mohawk

This model is a slightly scaled down version of an adult bow and is intended for the junior archer who wishes to practice archery with a good bow but **does not yet have the strength to handle larger equipment.**

The limbs of the Mohawk are narrower and the length shorter than found on full size bows. It is pleasant to shoot, with smooth and even draw and excellent velocity.

The handle is of the semi-pistol grip type and made out of African Bengé wood, as usual, hand polished to bring out the color of the wood.

Please see Specifications for further information.



Apache

This is a child's bow specifically designed for boys and girls in the five to eight age groups. It is definitely not a toy, but is capable of precision performance. It is the choice of the parent who want their youngster to start his archery with a bow which will fully meet the specifications of a serious bow.

It is an engaging miniature of the adult bow with maple veneer core and a semi-pistol grip handle, just right for small hands. The riser material is African Bengé wood again hand finished for fullest beauty.

No better equipment could be found to introduce a child to the fun of archery.

Please see Specifications for further information.

Bow Specifications

MODEL	LENGTH	DRAW WEIGHT RANGE AVAILABLE (IN LBS.)*	RECOMMENDED DRAW	RECOMMENDED MAXIMUM DRAW**	FISTMELE OR BRACE HEIGHT	STRING LENGTH	LENGTH OF SIGHT WINDOW	COLOR OF BACK OF BOW***	COLOR OF FACE OF BOW***
APACHE	48"	10 - 15 - 20	FROM 20" TO 24"	28"	7½"	43"	4½"	RANDOM	RANDOM
MOHAWK	54"	20 - 25 - 30 - 35	FROM 22" TO 26"	30"	8¾"	50¼"	4½"	RANDOM	WHITE
SPARTAN	62"	FROM 25 TO 45	FROM 22" TO 28"	32"	9½"	57½"	5"		WHITE
MEDALLION	64"	FROM 25 TO 55	FROM 24" TO 29"	33"	9½"	60"	6¼"		WHITE
NOMAD	54"	FROM 30 TO 65	FROM 24" TO 30"	32"	9¾"	49¾"	5¼"		
DIANA	64"	FROM 25 TO 40	FROM 22" TO 26"	33"	8¾"	60"	6½"		
APOLLO	66"	FROM 30 TO 60	FROM 26" TO 31"	33"	9¾"	61½"	6¾"		
EXPLORER	62"	FROM 30 TO 60	FROM 24" TO 30"	33"	9¾"	56¾"	5¾"		
SAFARI	54"	FROM 30 TO 65	FROM 24" TO 30"	32"	9¾"	49¾"	5¼"		
TROPHY	66"	FROM 30 TO 60	FROM 26" TO 31"	33"	9½"	61½"	6½"	WHITE	WHITE
OLYMPIAN	64"	FROM 30 TO 60	FROM 24" TO 29"	33"	9¼"	59½"	6¼"		
OLYMPIAN	66"	FROM 30 TO 60	FROM 26" TO 31"	33"	9½"	61½"	6½"	CHOICE OF COMBINATION ABOVE OR BELOW ON ALL OLYMPIAN BOWS	
OLYMPIAN	68"	FROM 30 TO 60	FROM 28" TO 33"	33"	9¾"	63¾"	7"	WHITE	WHITE

All bows have a full working recurve except the Mohawk and Apache models. The Olympian, Trophy, Explorer, Safari, Apollo and Diana are furnished in a soft, protective cloth bag.

All models except the Apache are sold with a brush type arrow rest which can easily be removed by those who prefer other types of arrow rests or none at all.

*All draw weights are taken at a draw of 28" except the Apache which is taken at 24". All bows are offered for either right or left handed shooters.

**These are recommended maximum draw lengths for pleasant performance. As far as the resistance of the bow is concerned, it may be solicited to any draw length.

***The face of the bow is defined as the surface nearest the string when bow is strung. The back is the opposite surface.



Target Tip

Browning

Aluminum Arrows



Broadhead Tip

Browning

Fiberglass Arrows



Field Tip

Browning

Select Wood Arrows

Browning Arrows

The essential complement to any fine bow is a set of arrows which will respond with fidelity to the bow's directions. Unless proper selection of arrows has been made and unless equivalent quality has been built into them, no archer will obtain completely satisfactory results.

The Browning Company, therefore conducted extensive tests to determine how to make each arrow as accurate and yet indestructible as possible. Although a great deal remains to be learned about the ballistics of an arrow, we were able to set specifications of performance to our own satisfaction and to incorporate them into the manufacture of Browning arrows.

There are three principal materials currently in use for the shafts of arrows, wood, aluminum, and fiberglass; and Browning offers a top line of arrows in each of these materials. There is no real economy in buying any but the finest arrows. In Browning arrows only the very best components and materials are countenanced.

Although the shaft material varies, certain general properties characterize all Browning arrows. The straightness of every single shaft is inspected and only true ones are allowed to be processed.

Since uniformity of the qualities affecting arrow flight is so essential in obtaining close groups with successive arrows, every finished arrow (except the children's arrow) is weighed on sensitive scales and grouped or "matched" in collections of similar weight.

The stiffness or "spine" of an arrow is another important factor. This measures the arrow's ability to bend slightly around the bow for straight flight and this in turn is related to the strength of the bow. The stronger the bow the more shock it receives and the stiffer the arrow should be. Each Browning arrow (except Children's) is measured for spine and grouped in sets with spines corresponding to similar bows (within 5 pounds draw weight).

The alignment of the axis of the nocks with the axis of the shaft is another element requiring special attention in order that the thrust of the bow string will be accurately transmitted along the axis of the arrow. Assembly of the nocks of Browning arrows is done in special jigs which assure such correspondence.

The feathers used to stabilize each arrow are shaped to provide the best flight characteristics and are durably bonded to the shaft in a helical "fletch" which is believed to improve stability in the air. All arrows have a three feather fletch.

Nor as usual in Browning products, has the appearance of the arrow been forgotten. All arrows including children's arrows are hand crested in attractive patterns available in six different colors as shown on the succeeding pages. The feathers used are dyed in colors to match the crest colors. The shafts are hand rubbed for extra smoothness.

Even though arrows must necessarily be produced in quantity, every Browning arrow receives those extra touches of hand craftsmanship which give them a custom appearance and performance.

Browning aluminum shaft arrows are the finest which can be obtained for target shooting. They are lighter in weight and thus will attain a higher velocity with any given bow than other types. This in turn will keep the arrow more precisely on course over the distances encountered in target work.

In addition the metal shaft material can be produced to very close tolerances of dimension and thus an inherent uniformity is available in weight and spine to assist achievement of a very close match among units in a set. Browning aluminum arrows are matched to within 2 grains (1 grain equals 1/480 of an ounce) in weight.

Browning Fiberglas arrows are the toughest and most durable that can be acquired. They will resist being shot into a blank wall at short range without breaking or even acquiring a permanent deformation.

Their weight is intermediate between that of aluminum and wood which makes them an excellent compromise choice for all around shooting. They are fast for target and field work and yet have the necessary mass and attendant momentum or stopping power as a hunting arrow.

The Browning Company manufactures its own fiberglas shaft and in this connection is introducing an exclusive all white shaft which is

Wooden arrows are the most commonly utilized since a set of them with excellent performance can be obtained at a more nominal cost than the two preceding types. Although they will tend to break more easily than aluminum or fiberglas they need not be inferior in all around flight performance. In fact for hunting purposes the heavier wooden arrow will have more penetrating power to stop game in its tracks.

Browning wooden arrows have been designed to achieve maximum results. The shafts are of selected Port Orford Cedar which is



Only the very finest aluminum alloy is used in the Browning shaft (Easton XX75) and it is polished to a mirror like finish for beauty and better comportment in the air.

The nocks are a special streamlined kind made of tough nitrate. They are practically unbreakable.

The feathers are fully dyed best quality turkey feathers with two white vane feathers and one "cock" or reference feather in the dominant color of the crest.

tough, durable and impervious to fading in the sun. This shaft provides a suitable background for the hand crested patterns on each arrow. All these arrows are finished with a clear epoxy resin which protects the arrow surfaces and at the same time enhances their beauty.

The nocks are of heavy duty plastic. Two of the feathers are dyed completely white while the cock feather follows the dominant color of the crest.

All arrow sets are matched within 5 grains in weight.

recognized as the finest arrow wood. Each shaft is hand finished to a smooth texture and then the surfaces protected against moisture by two separate coats of laquer.

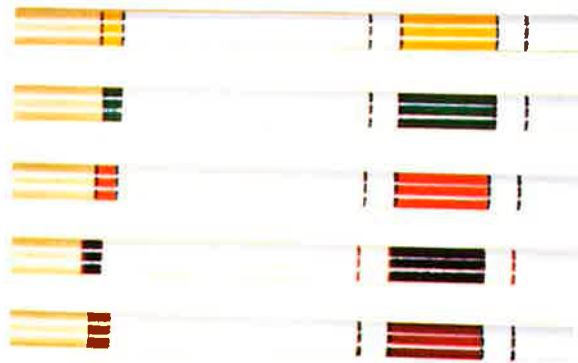
The nocks are of heavy duty plastic. Two feathers retain the barred effect of turkey feathers but are dyed in the color of the hand painted crest. The cock feather is completely dyed in the color of the crest.

All Browning adult wooden arrows are matched in spine and weight.

Browning Children's Arrows

Children's arrows need not be as carefully doctored as their adult counterparts since minute accuracy will not be expected of most youngsters. They are not, therefore, matched in weight to such close tolerances, nor are they grouped in spine range. With the light bow used by most children, the arrows will perform well with the weight and spine differences allowed.

None of the foregoing should be taken to mean that the Browning children's arrow is not carefully made. It is more than adequate for all children's requirements. The same Port



Orford Cedar as on adult arrows is used in all the children's units. The same helical type fletching is placed on them with the same color combination to match the crest.

The crest is simplified but yet attractive and placed by hand on each arrow. The nocks are a miniature version of the adult nock made out of the same plastic found on the wooden adult arrows.

The point is of the target type but not quite as sharp as the adult target point.

Arrow Specifications

TYPE	LENGTHS AVAILABLE	SPINE AVAILABLE (Expressed in terms of draw weight of bow for which designed)	POINTS AVAILABLE
CHILD'S	24"	NO SPINE DEFINED	CHILD'S TARGET POINT
WOOD	FROM 24" TO 33" IN INCREMENTS OF 1"	FROM 20 POUNDS TO 70 POUNDS IN INCREMENTS OF 5 POUNDS.	TARGET, FIELD, BLUNT, 3 BLADE HIGH PRECISION BROADHEAD. 4 BLADE SUPER HILBRE AND UNPOINTED
FIBERGLAS	FROM 24" TO 33" IN INCREMENTS OF 1"	FROM 20 POUNDS TO 70 POUNDS IN INCREMENTS OF 5 POUNDS.	TARGET, FIELD, BLUNT, 3 BLADE HIGH PRECISION BROADHEAD. 4 BLADE SUPER HILBRE AND WITH BROADHEAD INSERT ADAPTER.
ALUMINUM	FROM 27" TO 30" IN INCREMENTS OF 1"	FROM 25 POUNDS TO 50 POUNDS IN INCREMENTS OF 5 POUNDS.	TARGET, FIELD OR UNPOINTED.

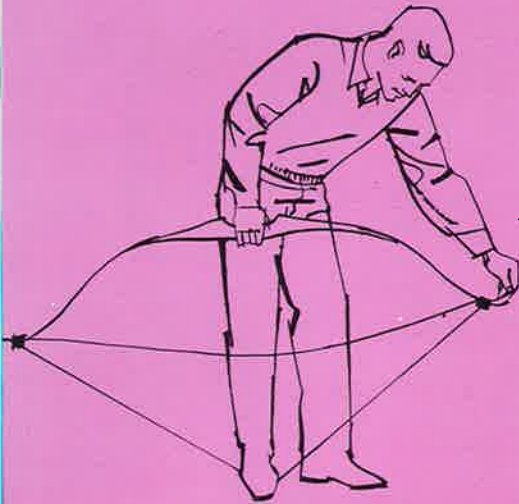
Flu-Flu arrows are also offered with wood or fiberglass shafts and incorporate special feathers to attenuate range for safer shooting in confined spaces or at short range for birds and small animals.

All arrows are ordinarily sold in sets of one dozen except children's arrows.

Arrows for hunting points are cut one inch longer than those with target, field, or blunt points.

Browning Archery Accessories

The Browning line of archery accessories comprizes the basic accoutrements which are necessary for full enjoyment of the archery sport. All accessories in the line are of the finest materials crafted by competent specialists.



Browning BOW STRINGER

One of the first things which impressed Browning technicians in the archery field was the extreme difficulty encountered by many people in stringing their bows. This is because the classic methods used apply the body's force awkwardly and are not sufficient to set powerful modern reflex bows. Accordingly, Browning developed an exclusive method of stringing the bow which will allow any average person to just lift up on a pre-arranged stringer system to string the strongest bow with ease. In addition, it will positively prevent twisting the bow limbs during stringing which can so often completely ruin a bow. The stringer is nevertheless inexpensive and can be carried in anyone's pocket.



Browning SIGHT

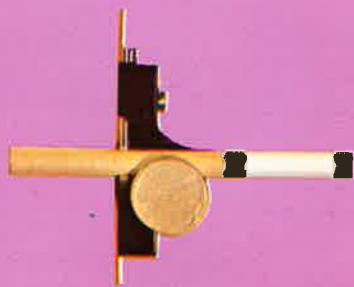
Bow shooters have quickly discovered that the addition of a sight to their bow will dramatically improve their shooting. The exclusive Browning bow sight incorporates the latest features in such equipment. It has two sliding scales, one of which may be graduated by the shooter for different ranges and the other which will reset this scale for other types of arrows or for a new bow string. The sighting reticle is removable so that different forms can be used to make the sight useful for target, field or hunting purposes.

Unlike most bow sights it is attractive in appearance and can be easily attached to any bow either right or left handed.



Browning NOCKING POINT INDICATOR

For accurate shooting it is important to accurately locate the point on the bow string which will be used as a reference in nocking each arrow. Former methods are crude at best, but Browning for the first time provides a simple little instrument which will automatically locate this point. Grooves for the arrow and string will show the true intersection of the two at right angles and will locate any set distance above or below it.



Browning GLOVES

Browning archery gloves are offered in top grain leather durably stitched for long wear. Two models are made, one in brown leather for men and the other in white leather for ladies. Gloves in each model are offered in three sizes, small, medium and large. The band clasp is adjustable.



Browning ARMGUARDS

Since an armguard must take considerable punishment, the Browning guard is made out of tough and attractive vinyl which is more resistant to abrasion than leather. The center section is backed by a steel strip to absorb most of the shock of the twanging string. Three models are available, one for men in brown, one for ladies in white and one for children in black. The elastic adjustable straps will accommodate a wide range of forearm sizes.



Browning TABS

Browning offers a double layer finger tab made of top grain cow leather with just the right texture for smooth let-off. Small, medium and large.



Browning

APACHE BOW SET

To facilitate the introduction of children to the archery sport with equipment which will encourage their best efforts, Browning offers a set containing one Apache bow, four children's durable white fiberglass arrows, one child's armguard and a buffalo target.

It all makes an attractive package which will delight any youngster from five to eight years old.



Browning Accessories



Browning LARGE TARGET QUIVER

A beautifully styled quiver made of top grain cowhide, this will be the choice of archers desiring an efficient container for one dozen arrows. It can be hung from belt or pocket either right or left hand.



Browning ROVER QUIVER

Another exclusive Browning design this quiver is destined for the field shooter but is equally useful to the target shooter. It comprises a slot for six arrows which are positioned for quick draw. A zippered pocket will contain armguard and glove. It can be hung from a belt or pocket and is made of top grain brown cowhide.



Browning SMALL TARGET QUIVER

This compact quiver was designed for the lady target archer who desires a minimum of encumbrance while shooting. It will hold a half dozen arrows and can be hung from a belt or pocket either right or left hand. Offered in top grain white leather with a particularly feminine appeal.



Browning HIP POCKET QUIVER

For casual shooting this hip pocket quiver will contain six arrows and can be introduced into the hip pocket. It is made of top grain cowhide.



Browning ARCHERY ACCESSORIES

When ordering accessories be sure to specify name, color, and size when appropriate

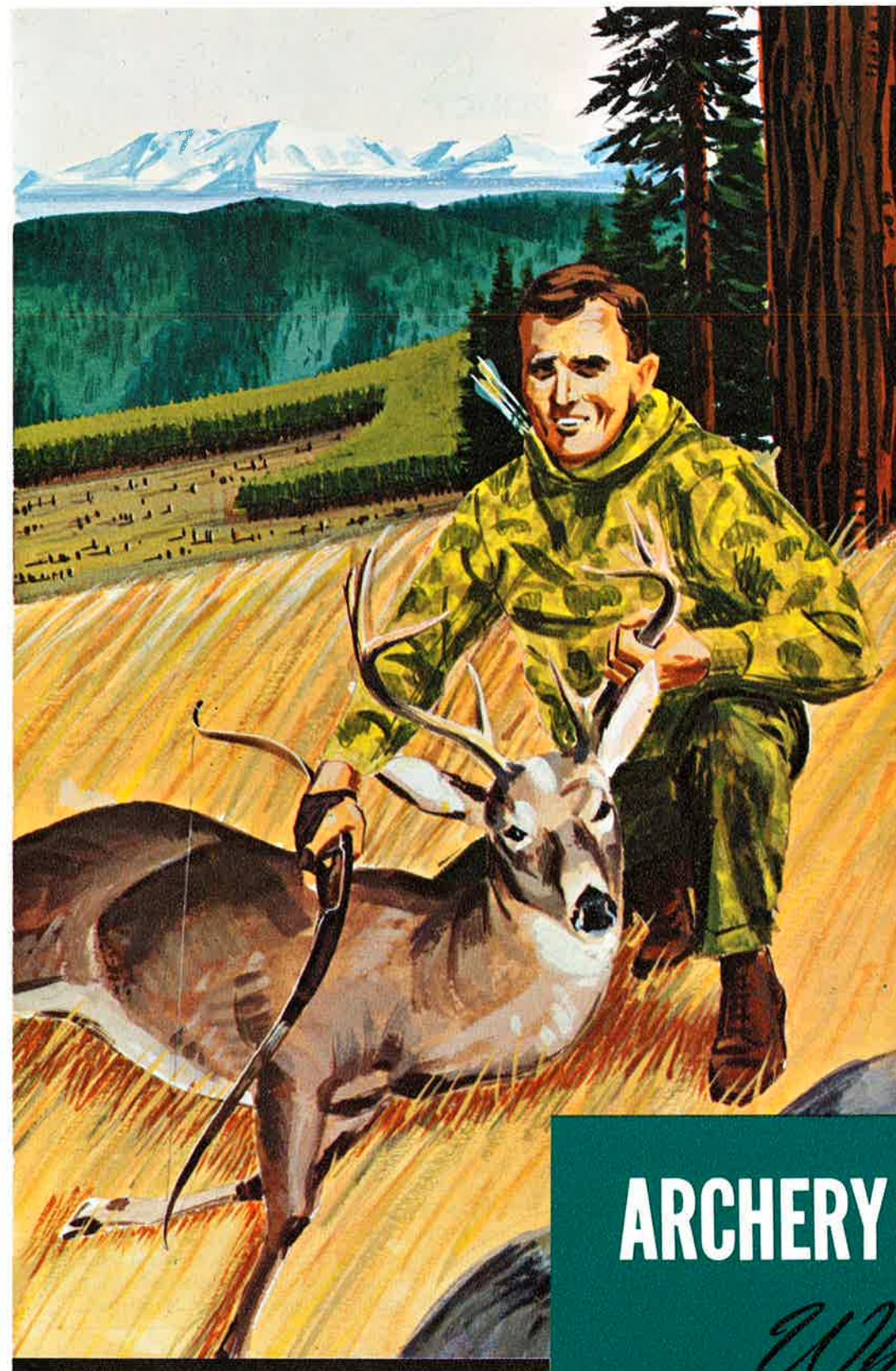
	Size	Description	Wholesale	Dealer Margin	Suggested Retail
BROWNING ARCHERY GLOVES					
Men.....	S, M, L, XL	Brown.....	\$1.50	\$1.00	\$2.50
Ladies.....	S, M, L	White.....	1.50	1.00	2.50
BROWNING SHOOTING TABS.....					
	S, M, L	Brown.....	.66	.44	1.10
BROWNING ARM GUARDS					
Men.....		Brown.....	1.05	.70	1.75
Ladies.....		White.....	1.05	.70	1.75
Children.....		Black.....	.60	.40	1.00
BROWNING QUIVERS					
Small Target.....		White.....	2.85	1.90	4.75
Large Target.....		Brown.....	5.10	3.40	8.50
Rover.....		Brown.....	5.70	3.80	9.50
Pocket.....		Brown.....	1.35	.90	2.25
Kwikee Bow Kwiver.....			2.37	1.58	3.95
BROWNING BOW STRINGER.....					
			1.77	1.18	2.95
BROWNING BOW SIGHT.....					
			4.77	3.18	7.95
BROWNING NOCKING POINT INDICATOR.....					
			1.77	1.18	2.95
*MICRO-FLITE ARROW SHAFTS (Yellow)					
With Nock Inserts and Target Points Installed.....			11.37 dz.	7.58 dz.	18.95 dz.
With Nock Inserts and Target Points Separate.....			9.72 dz.	6.48 dz.	16.20 dz.
With Nock Inserts and Broadhead Insert Adapters Installed.....			11.61 dz.	7.74 dz.	19.35 dz.
With Nock Inserts and Broadhead Insert Adapters Separate.....			9.72 dz.	6.48 dz.	16.20 dz.
Arrow Shafts Only.....			7.56 dz.	5.04 dz.	12.60 dz.
Nock Inserts.....			.96 dz.	.64 dz.	1.60 dz.
Broadhead Adapter Inserts.....			1.44 dz.	.96 dz.	2.40 dz.
Target Point Inserts.....			1.20 dz.	.80 dz.	2.00 dz.
Point-Fast Fiberglas Adhesive Kit.....			.75	.50	1.25
Bow String — Specify Browning Bow Model and Draw Weight.....					
			.90	.60	1.50
Browning Target Points — Tapered Steel — 5/16, 11/32.....					
			.48 dz.	.32 dz.	.80 dz.
Browning Field Points — Tapered Steel — 5/16, 11/32.....					
			.48 dz.	.32 dz.	.80 dz.
Hi-Precision Point (3-Blade) — 5/16, 11/32.....					
			2.25 dz.	1.50 dz.	3.75 dz.
Hilbre Point (4-Blade) — 11/32.....					
			3.30 dz.	2.20 dz.	5.50 dz.
HTM Rubber Blunts — 5/16, 11/32.....					
			1.05 dz.	.70 dz.	1.75 dz.
Nocks — Black (For Wood and Fiberglas) ¼, 9/32, 5/16, 11/32.....					
			.27 dz.	.18 dz.	.45 dz.
Mid-Nocks — White (For Aluminum Shafts) ¼, 9/32, 5/16, 11/32.....					
			.78 dz.	.52 dz.	1.30 dz.
Arrow Rest — (Brush Type).....					
			.36	.24	.60

*When ordering Micro-Flite Arrow Shafts be sure to specify length of arrow and spine desired (Draw Weight) or use Micro-Flite sizing chart numbers from 0 to 10. Components will be sent disassembled unless specified otherwise.

All Micro-Flite products are manufactured by
Browning-Silaflex, a subsidiary of Browning Arms Company

BROWNING ARMS COMPANY
1706 Washington Ave., St. Louis 3, Missouri

Prices Subject to Change
Without Notice
Litho U.S.A.



Effective
March 1
1963



ARCHERY EQUIPMENT

Wholesale PRICE LIST

BOWS • ARROWS • ARCHERY ACCESSORIES

BROWNING ARMS COMPANY ST. LOUIS 3, MISSOURI

CONFIDENTIAL
this price list shows
Dealer Margins

Browning SALES POLICY

Broader discounts and freight allowances are now provided. Learn these provisions — they assure you improved profit margins on all Browning products.

SALES AND DISTRIBUTION: The distribution of Browning Archery Equipment as with all Browning products is accomplished through Authorized Browning Dealers only. All purchases are made directly from Browning Arms Company by the Authorized Dealer.

It is the policy of Browning Arms Company to sell only to Browning Dealers who, in fact, will resell Browning Archery Equipment and other Browning products at the suggested retail prices. We desire only dealers who are in a position to and who do furnish good services to their customers. Such services necessarily involve expense to the dealer. If the dealer sells for less than the suggested retail price, his margin of profit is not sufficient to allow him to render the service to the ultimate customer we believe is necessary to preserve good customer relations. Satisfied users of Browning products are our Dealers' and our Company's best advertising.

DISCOUNTS: Browning's discount policy covers all Browning products. Whether the Browning Dealer is a specialist in Archery equipment only or handles a broader line of sporting goods products, this discount policy affords the opportunity of making better profit margins.

This discount plan applies to any combination of purchases of the following items: Archery Equipment, Shotguns, Rifles, Pistols, Scopes, Extra Barrels, Gun Cases, Gun Oil, Fishing Rods, Outriggers, Sky Poles and Ski Poles.

The plan works as follows:

1. Net wholesale prices apply on all dollar purchases of the above listed products, either singly or in any combination, through \$1,350 during each calendar year.
2. After cumulated purchases have exceeded \$1,350, a 3% discount is credited on the first \$1,350 and granted on all additional purchases throughout the year.
3. After cumulated purchases have exceeded \$13,500 during the calendar year, an additional 3% discount is credited on the first \$13,500 in purchases and a 6% discount off net wholesale is granted on all purchases exceeding \$13,500 during the year.
4. After cumulated purchases have exceeded \$100,000 during the calendar year, an additional 1% discount is credited on the first \$100,000 in purchases and a 7% discount off net wholesale is granted on all purchases exceeding \$100,000 during the year.

PLEASE NOTE: Browning products will always be invoiced at the net wholesale prices. A monthly credit memorandum will then be issued the last week of each month for all additional discounts earned up to that date.

FREIGHT ALLOWANCE: All prices are F.O.B. St. Louis, Missouri or Costa Mesa, California with the following exceptions:

Shipments of the various products in the amounts specified below will be made to a dealer's shipping address with freight prepaid to points within the United States and to ports of embarkation in the case of Alaska and Hawaii.

	Freight Prepaid
Archery Equipment	\$300.00 or more at Net Wholesale
Fishing Rods and/or Outriggers.....	300.00 or more at Net Wholesale
Ski Poles	150.00 or more at Net Wholesale
Sky Poles	400.00 or more at Net Wholesale
Firearms and Accessories.....	800.00 or more at Net Wholesale
Any combination of all products (except Sky Poles).....	800.00 or more at Net Wholesale

The freight allowance will be based on the lowest published through rate to destination in effect at the time of shipment. Full freight allowance will apply even though omissions from our inventory make it necessary for us to deliver an order in two or more shipments. On any of the above items a routing may be specified even though it is higher than the lowest published rate. The allowance, of course, will be based on the lower rate.

PRICES, TERMS, AND ORDERS: All prices are subject to change without notice. Terms are 30 days net. All orders will be filled at prices prevailing at time of shipment. All orders should be placed at the offices of the Corporation at St. Louis Missouri and are subject to the Company's approval and acceptance.

A deferred payment program will be announced each year appropriate to the various products of Browning Arms Company. Its general provisions will permit early shipments with payments falling due at later dates during and at the end of the various product seasons.

If for any reason a previously Authorized Browning Dealer ceases to be an Authorized Browning Dealer, the Browning Arms Company reserves the right to refuse to deliver more Browning products to such dealer, even though it has previously accepted orders therefor from such dealer.

All products sold by the Browning Arms Company must meet rigid standards as to materials and manufacturing processes. Should conditions beyond our control, or any cause for that matter, impede production schedules, no deviation from established standards is permitted. Quality will not be sacrificed for the sake of volume. Accordingly, accepted dealer orders and dealer delivery schedules are necessarily subject to availability of the particular specifications ordered.

PRODUCT WARRANTY: Browning Archery Equipment, as with all Browning Products, is fully guaranteed against defects in material or workmanship. Such a warranty is enclosed with each bow and owner's validating return card is registered at our office. All bows are serially numbered and permanently recorded.

Browning Bows (Continued)

Model	Length	Draw Weights Available-Lbs.*	Wholesale	Dealer Margin	Suggested Retail
Apache.....	48"	10-15-20	\$ 8.70	\$ 5.80	\$14.50
Apache Set.....		10-15-20	10.50	7.00	17.50
Mohawk.....	54"	20-25-30-35	11.70	7.80	19.50
Spartan.....	62"	From 25 to 45	17.70	11.80	29.50
Medallion.....	64"	From 25 to 55	23.70	15.80	39.50
Nomad.....	54"	From 30 to 65	28.50	19.00	47.50
Diana**.....	64"	From 25 to 40	32.70	21.80	54.50
Apollo**.....	66"	From 30 to 60	32.70	21.80	54.50
Explorer**.....	62"	From 30 to 60	38.70	25.80	64.50
Safari**.....	54"	From 30 to 65	38.70	25.80	64.50
Trophy**.....	66"	From 30 to 60	47.70	31.80	79.50
Olympian**.....	64" Green	From 30 to 60	53.70	35.80	89.50
Olympian**.....	64" White	From 30 to 60	53.70	35.80	89.50
Olympian**.....	66" Green	From 30 to 60	53.70	35.80	89.50
Olympian**.....	66" White	From 30 to 60	53.70	35.80	89.50
Olympian**.....	68" Green	From 30 to 60	53.70	35.80	89.50
Olympian**.....	68" White	From 30 to 60	53.70	35.80	89.50

The Apache Archery Set includes Apache bow, four durable fiberglass arrows, arm guard, and strong paper buffalo target.

*All draw weights are measured at a draw of 28" except for Apache which is measured at 24"

**Bows provided with soft cloth bag.

Browning ARROWS

When ordering be sure to specify the following:

1. Arrow Shaft Material (Aluminum, Fiberglass or Wood).
2. Type of Point.
3. Length (a 28" adult arrow will always be shipped if length is not specified).
4. Spine (Draw weight of bow).
5. Color (Crest and Fletching March). Specify: Red, Yellow, Blue, Orange, Green or Black.

Point	Length Increments of One Inch	Spine Increments of Five Pounds	Wholesale Per Dozen	Dealer Margin Per Dozen	Suggested Retail Per Dozen
BROWNING SELECT PORT ORFORD CEDAR					
Target.....	24" to 33"	20# to 70#	\$ 6.57	\$ 4.38	\$10.95
Field.....	"	"	6.57	4.38	10.95
Without Point (untapered).....	"	"	6.00	4.00	10.00
Blunt.....	"	"	7.20	4.80	12.00
Hunting					
3-Blade Hi-Precision.....	"	"	8.40	5.60	14.00
4-Blade Hilbre.....	"	"	9.45	6.30	15.75
Children's					
Special Target—3 Doz.....	24"	Not Defined	10.80†	7.20†	18.00†
Flu-Flu, Blunt.....	28"	"	10.80	7.20	18.00
BROWNING - SILAFLEX WHITE FIBERGLASS					
Target.....	24" to 33"	20# to 70#	15.57	10.38	25.95
Field.....	"	"	15.57	10.38	25.95
Blunt.....	"	"	16.62	11.08	27.70
Hunting					
3-Blade Hi-Precision.....	"	"	17.82	11.88	29.70
4-Blade Hilbre.....	"	"	18.87	12.58	31.45
With Broadhead Insert Adapter.....	"	"	15.57	10.38	25.95
Flu-Flu, Blunt.....	28"	Not Defined	19.80	13.20	33.00
BROWNING ALUMINUM (Easton-XX75)					
Target.....	27" to 30"	25# to 50#	20.70	13.80	34.50

†3 Dozen Lots

All arrows are sold in sets of one dozen except children's arrows. Single Fiberglass or Aluminum arrows are available as replacements to matched sets.

All adult arrows (Wood, Fiberglass and Aluminum) are attractively packaged in black and gold display boxes with Mylar window for visual appeal. Children's arrows are also packaged in an attractive container ideal for display and sales convenience.

(Archery accessories on next page)

Browning BOWS — When ordering bows be sure to specify the following:

1. Model by name.
2. Left Hand Model (Right Hand Model will be shipped if Left Hand Model is not specified).
3. Draw Weight (to complete orders promptly we will substitute within two pounds on either side of designated weight unless your order specifies "Exactly 00 lbs." or the substitution limits permissible). Since Apache and Mohawk bow draw weights are in increments of five lbs., substitutions will not be made unless the dealer so states.
4. For Olympian bows specify length and color combination desired.