



Greentree
Neighborhood Association

GTNA Traffic Survey Fall 2023

Compiled by Trevor Olson on behalf of GTNA Board

The “Why” Behind The Survey

- City of Madison Traffic And Engineering presentation led to a good amount of feedback at the Annual GTNA Neighborhood Meeting in Spring 2023
- Feedback from Alder McKinney to gather and summarize concerns within GTNA Neighborhood
- Brought to GTNA Board in Summer 2023 and Survey plan was discussed and finalized to kickoff in July

Collection Methods

- Goal was to give multiple ways for residents to respond-In person at 4th of July picnic, Via social media (Facebook, X/Twitter, Nextdoor) as well as neighborhood email distribution and neighborhood mailer
- Ask for 1-2 areas of opportunity related to traffic and safety
- Total of 110 responses
- 92 responses for online survey open a little over a month
 - Online survey only allowed 1 response per email to minimize duplicate responses/skewing of results
- 18 responses/written feedback from handwritten forms from picnic and mailed responses

Results and Trends

- Main thoroughfares surrounding neighborhood had frequent feedback, most frequently focused on Schroeder Rd
- Within GTNA area, Piping Rock Rd and the intersection at Hathaway/Woodington/Piping Rock was a prevalent theme
- Themes with roads intersecting Piping Rock and areas around Anana Elementary School

Name	Count
Piping Rock Rd	57
Schroeder Rd	49
Woodington/Hath/PR Int.	25
Whitney Way	19
Chapel Hill Rd	19
Hammersley Rd	15
Frisch Rd	11

3 Largest Areas of Concern/Need for Improvement

1. Speeding on Piping Rock

- Solutions Suggested
 - Speed Humps most recommended potential solution
- Interesting suggestion
 - Additional speed limit sign further west from Whitney Way
 - A “This is your speed” interactive sign near Sunridge Park

2. Speeding on Schroeder Road

- Solutions suggested
 - Stop signs
 - Speed humps
 - More random traffic enforcement to discourage speeders

3 Largest Areas of Concern/Need for Improvement

3. Intersection of Hathaway/Woodington/Piping Rock
 - Concern and confusion around current two way stop and speeding at a main Anana school intersection
 - Solutions suggested
 - 4 way stop signs

Additional notable survey suggestions

- More reflective marked crosswalks to draw driver attention
 - Piping Rock and Frisch Road
 - By Sunridge Park
 - On Whitney Way
 - On Chapel Hill by Norman Clayton Park path to Greentree Park
- Flashing stop signs
- Cut trees and weeds obstructing street views at:
 - Schroeder Road and Saybrook
 - Schroeder Road and Chapel Hill
 - Schroeder Road and Struck
 - Frisch Road and Hammersley